Bloomberg Industry Group

Founded: 1929  |  Headquarters: Arlington, VA  |  Employees: 1,300+

Owner: Bloomberg  |  CEO: Josh Eastright

Website: bloombergindustry.com

Bloomberg Industry Group was founded in 1929 as The Bureau of National Affairs (BNA) to provide legal, tax, and regulatory stakeholders with proprietary news, headnoted court decisions, and industry best practices.

Upon its purchase by Bloomberg in 2011, the company was rebranded as Bloomberg BNA. To better reflect the diverse range of businesses and professionals the company serves and the wide range of markets where it operates, the company changed its name to Bloomberg Industry Group in September 2019.

The company empowers professionals in government, tax and accounting, and law with expertise, industry knowledge, content, and technology, enabling them to take decisive action and make the most of every opportunity.

Products

Bloomberg Industry Group has transformed from a traditional publisher to a company that offers an unmatched mix of compelling content delivered through cutting-edge technology platforms.

News is an integral component of the company’s platform products. Its news organization is among the largest in Washington, D.C., and covers the legal, government, and tax markets with reporting and analysis that is urgent, relevant, and thorough.
Bloomberg Industry Group

Flagship platforms:

**Bloomberg Law**

Bloomberg Law provides all the resources legal professionals need to grow their business and advise their clients – on one research platform and for one fixed price. Bloomberg Law provides real-time news, expert analysis, practice tools such as Practical Guidance, primary and secondary sources, and Bloomberg’s renowned company and market information.

Clients:
- 96% of the Am Law 200
- 46% of Fortune 500 companies

**Bloomberg Tax & Accounting**

Bloomberg Tax & Accounting provides comprehensive global news, research services, and technology solutions that enable tax and accounting practitioners with the timely, accurate, and in-depth information they need to plan and comply with confidence.

Clients:
- 91 of the top 100 accounting firms
- 48 of the Fortune 50

**Bloomberg Government**

Bloomberg Government provides news, data, information, and analytics for professionals who influence or do business with the federal government – all in one place, all for one price.

Clients:
- 15 of the top 25 federal contractors
- 84% of the top 20 corporations by lobbying spend
- 94% of federal agencies