# Bloomberg Industry Group

Founded:

**Headquarters:** 

**Employees:** 

1929

**Arlington, VA** 

1,400+

Owner:

CEO:

**Bloomberg** 

**Josh Eastright** 

Website:

bloombergindustry.com

Bloomberg Industry Group was founded in 1929 as The Bureau of National Affairs (BNA) to provide legal, tax, and regulatory stakeholders with proprietary news, headnoted court decisions, and industry best practices.

Upon its purchase by Bloomberg in 2011, the company was rebranded as Bloomberg BNA. To better reflect the diverse range of businesses and professionals the company serves and the wide range of markets where it operates, the company changed its name to Bloomberg Industry Group in September 2019.

The company empowers professionals in government, tax and accounting, and law with expertise, industry knowledge, content, and technology, enabling them to take decisive action and make the most of every opportunity.

#### **Products**

Bloomberg Industry Group has transformed from a traditional publisher to a company that offers an unmatched mix of compelling content delivered through cutting-edge technology platforms.

News is an integral component of the company's platform products. Its news organization is among the largest in Washington, D.C., and covers the legal, government, and tax markets with reporting and analysis that is urgent, relevant, and thorough.

# **Bloomberg Industry Group**

# Flagship platforms:

## **Bloomberg Law**

Bloomberg Law combines the latest in legal technology with workflow tools, comprehensive primary and secondary sources, trusted news, expert analysis, and business intelligence. Bloomberg Law's deep expertise and commitment to innovation provide a competitive edge to help improve attorney productivity and efficiency.

#### **Clients:**





## **Bloomberg Tax & Accounting**

Bloomberg Tax & Accounting provides practitioner-driven research and tax technology solutions that deliver timely, strategic insights to enable smarter decisions.

### **Clients:**



# **Bloomberg Government**

Bloomberg Government is a premium, subscription-based service that provides comprehensive information and analytics for professionals who interact with - or are affected by - the government. Delivering news, analytics, and datadriven decision tools, Bloomberg Government's digital workspace gives an intelligent edge to government affairs and contracting professionals.

#### Clients:





