

**David Blandy**

**HERCULES : ROUGH CUT**

10th July – 19th September 2015  
Bloomberg SPACE, London EC2

**Private View, Thursday 9th July 2015, 6 – 8pm**



*HERCULES : ROUGH CUT*, David Blandy's new commission for Bloomberg SPACE, explores empire, civilisation, London and language in a hypnotically rotating, mutating installation of video and voice. It is the latest work for Bloomberg SPACE in the 2015 series *The Homecoming*, a programme of four projects by Adam Dant, Gayle Chong Kwan, David Blandy and Melanie Manchot that explore and respond to the history and architecture of the City of London.

*HERCULES : ROUGH CUT*, refers to the Roman version of the Greek *Heracles*, the divine hero who gave rise to a series of stories from multiple sources, stories which are rife with contradictions and which have inspired artists and writers through time. Drawing on Bloomberg's vast archive of global financial news footage, Blandy layers and amalgamates images of the agricultural, the economic, the cultural, the political and the industrial on four screens that revolve and turn next to a large-scale projection. His pulsing poetic rap narrates an alternative history of the City of London (and the world) informed by mythology, war, disease, injustice, technology and development. He references the language, style and cadence of Roman declamations, Thomas More, Samuel Johnson, William Blake, 1950s Beat poets and contemporary street talk.

David Blandy's practice spans performance, video and installation to investigate popular culture and its relationship to the human experience. His work has featured in solo exhibitions and group shows including recently at BALTIC 39, Newcastle; INIVA, London; Centre d'art et photographie de Lectoure, France; ICI, Berlin; and Museum of Contemporary Art, Shanghai.

**For further information, images and interview requests please contact Janette Scott Arts PR on [janettescottartspr@gmail.com](mailto:janettescottartspr@gmail.com) or +44(0)7966 486156, and Natalie Harland, Bloomberg on [nharland1@bloomberg.net](mailto:nharland1@bloomberg.net) or +44(0)7881 250570.**

**Listings information**

David Blandy, *HERCULES : ROUGH CUT*, 10th July – 19th September 2015.

Bloomberg SPACE  
50 Finsbury Square  
London, EC2A1HD

Open Monday – Saturday-11am – 6pm

Admission Free

Tel: +44 (0)207 330 7950

**[www.bloombergspace.com](http://www.bloombergspace.com)**

### **About David Blandy**

David Blandy is represented by Seventeen Gallery [www.seventeengallery.com](http://www.seventeengallery.com) and his films are distributed through LUX [www.lux.org.uk](http://www.lux.org.uk) More information about David Blandy can be found at [www.davidblandy.co.uk](http://www.davidblandy.co.uk)

### **About Bloomberg's commissioning programme**

The Bloomberg SPACE commissioning programme reflects Bloomberg's philanthropic passion to support exciting talent and to commission new works. Since 2002, Bloomberg SPACE has worked with more than 470 artists and has commissioned over 120 new works. [www.bloombergspace.com](http://www.bloombergspace.com)

### **About Bloomberg**

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Images: stills from *HERCULES : ROUGH CUT*, 2015 by David Blandy