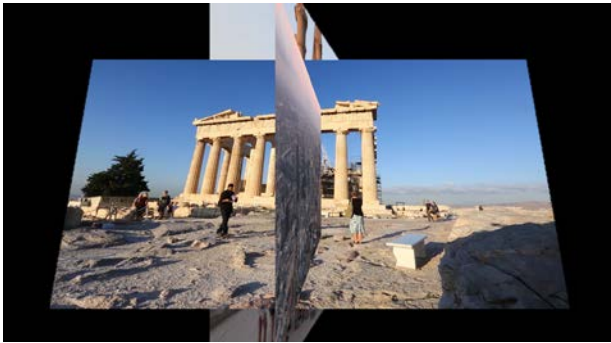


David Blandy

HERCULES : ROUGH CUT

10th July – 19th September 2015
Bloomberg SPACE, London EC2

Private View, Thursday 9th July 2015, 6 – 8pm



HERCULES : ROUGH CUT, David Blandy's new commission for Bloomberg SPACE, explores empire, civilisation, London and language in a hypnotically rotating, mutating installation of video and voice. It is the latest work for Bloomberg SPACE in the 2015 series *The Homecoming*, a programme of four projects by Adam Dant, Gayle Chong Kwan, David Blandy and Melanie Manchot that explore and respond to the history and architecture of the City of London.

HERCULES : ROUGH CUT, refers to the Roman version of the Greek *Heraclēs*, the divine hero who gave rise to a series of stories from multiple sources, stories which are rife with contradictions and which have inspired artists and writers through time. Drawing on Bloomberg's vast archive of global financial news footage, Blandy layers and amalgamates images of the agricultural, the economic, the cultural, the political and the industrial on four screens that revolve and turn next to a large-scale projection. His pulsing poetic rap narrates an alternative history of the City of London (and the world) informed by mythology, war, disease, injustice, technology and development. He references the language, style and cadence of Roman declamations, Thomas More, Samuel Johnson, William Blake, 1950s Beat poets and contemporary street talk.

David Blandy's practice spans performance, video and installation to investigate popular culture and its relationship to the human experience. His work has featured in solo exhibitions and group shows including recently at BALTIC 39, Newcastle; INIVA, London; Centre d'art et photographie de Lectoure, France; ICI, Berlin; and Museum of Contemporary Art, Shanghai.

For further information, images and interview requests please contact Janette Scott Arts PR on janettescottartspr@gmail.com or +44(0)7966 486156, and Natalie Harland, Bloomberg on nharland1@bloomberg.net or +44(0)7881 250570.

Listings information

David Blandy, *HERCULES : ROUGH CUT*, 10th July – 19th September 2015.

Bloomberg SPACE
50 Finsbury Square
London, EC2A1HD

Open Monday – Saturday-11am – 6pm

Admission Free

Tel: +44 (0)207 330 7950

www.bloombergspace.com

About David Blandy

David Blandy is represented by Seventeen Gallery www.seventeengallery.com and his films are distributed through LUX www.lux.org.uk More information about David Blandy can be found at www.davidblandy.co.uk

About Bloomberg's commissioning programme

The Bloomberg SPACE commissioning programme reflects Bloomberg's philanthropic passion to support exciting talent and to commission new works. Since 2002, Bloomberg SPACE has worked with more than 470 artists and has commissioned over 120 new works. www.bloombergspace.com

About Bloomberg

Bloomberg, the global business and financial information and news leader, gives influential decision makers a critical edge by connecting them to a dynamic network of information, people and ideas. The company's strength – delivering data, news and analytics through innovative technology, quickly and accurately – is at the core of the Bloomberg Professional service, which provides real time financial information to more than 325,000 subscribers globally. Headquartered in New York, Bloomberg employs more than 17,000 people in 192 countries around the world. www.bloomberg.com

Images: stills from *HERCULES : ROUGH CUT*, 2015 by David Blandy