

# **2024 SASB Disclosure**

The SASB Standards, which are now governed by the IFRS Foundation's International Sustainability Standards Board (ISSB), enable organizations to provide industry-based sustainability disclosures about risks and opportunities that affect enterprise value.

The nature of our business directs us to consult three SASB industry standards: Internet & Media Services, Media & Entertainment and Professional & Commercial Services. We provide a distinct table for each of the three industry standards, each containing those topics we have identified as material.

## Internet & Media Services

### Accounting Metrics

Topic	Measurement	2024	2023	2022	SASB Code
Environmental Footprint of Hardware Infrastructure	Total energy consumed in kWh	392,975,186	373,124,272	352,685,829	TC-IM-130a.1
	Percentage renewable energy	66%	62%	68%	
	<b>Discussion of the integration of environmental considerations into strategic planning for data center needs</b>				TC-IM-130a.3
	Bloomberg operates data centers to provide the data and analytics our customers rely on to make decisions. Data center efficiency is a priority for Bloomberg and has been a focus of our sustainability efforts. We employ various practices to save energy at our data centers, such as actively monitoring and measuring energy consumption, implementing control schemes to reduce energy, air containment strategies, free cooling and replacement of old inefficient hardware with newer, more efficient models.				
	At all of our data centers, efficient design is a core principle. Two of our data centers have been awarded LEED Gold certification. Our collective data center power usage effectiveness continues to improve across our data center portfolio. For more information on our efforts to reduce energy consumption and improve the efficiency of our data centers, reference <a href="https://www.bloomberg.com/SustainabilityReport">www.bloomberg.com/SustainabilityReport</a> .				
Data Privacy, Advertising Standards & Freedom of Expression	List of countries where core products or services are subject to government-required monitoring, blocking, content filtering or censoring	We do not disclose this information.			TC-IM-220a.5
	<b>Description of policies and practices relating to behavioral advertising and user privacy</b>				TC-IM-220a.1
	Refer to the Bloomberg privacy policy at <a href="https://www.bloomberg.com/privacy">www.bloomberg.com/privacy</a> .				
Data Security	Number of data breaches	Except as a matter of public record, we do not disclose this information.			TC-IM-230a.1
	Percentage involving personally identifiable information				
	Number of users affected				
	<b>Description of approach to identifying and addressing data security risks, including use of third-party cybersecurity standards</b>				TC-IM-230a.2
	Data security risk is managed by our Chief Information Security Office. We employ relevant subsets of third-party risk standards to achieve a flexible, reliable risk management program.				
	Through this partnership we:				
	<ul style="list-style-type: none"><li>• Share oversight and coordinate for data security initiatives</li><li>• Create, monitor, and continuously improve administrative, technical, and procedural safeguards</li><li>• Perform risk assessments and risk management</li><li>• Perform incident response and reporting</li><li>• Deliver training and awareness</li></ul>				

## Media & Entertainment

### Accounting Metrics

Topic	Measurement	2024	2023	2022	SASB Code
<b>Media Pluralism</b>	<b>Description of policies and procedures to ensuring pluralism in news media content</b> Refer to the Bloomberg Journalistic Code of Conduct and <i>The Bloomberg Way</i> .				SV-ME-260a.2
<b>Journalistic Integrity &amp; Sponsorship Identification</b>	<b>Description of approach for ensuring journalistic integrity of news programming related to: (1) truthfulness, accuracy, objectivity, fairness and accountability, (2) independence of content and/or transparency with regards to any potential bias and (3) protection of privacy and limitation of harm</b> Refer to the Bloomberg Journalistic Code of Conduct and <i>The Bloomberg Way</i> .				SV-ME-270a.3
<b>Intellectual Property Protection &amp; Media Piracy</b>	<b>Description of approach to ensuring intellectual property (IP) protection</b> Bloomberg protects its intellectual property by filing trademark applications and registering domain names for its brands and businesses. It has also filed patent applications on its novel inventions. Bloomberg affixes copyright notices to its published works and insists upon appropriate confidentiality obligations in connection with the disclosure of any proprietary information or trade secrets. Bloomberg engages in a variety of methods to police unauthorized use of its intellectual property, including through a third-party domain name service provider and through trademark monitoring by a vendor.				SV-ME-520a.1

## Professional and Commercial Services

### Activity Metrics

Activity Metric	Measurement	2024	2023	2022	SASB Code
<b>Number of Employees</b>	Bloomberg L.P. full time employees	>24,000	>24,000	>21,000	SV-PS-000.A

### Accounting Metrics

Topic	Measurement	2024	2023	2022	SASB Code
<b>Data Security</b>	Number of data breaches		Except as a matter of public record, we do not disclose this information.		SV-PS-230a.3
	Percentage involving customers' confidential business information or personally identifiable information				
	Number of customers affected				
	<b>Description of approach to identifying and addressing data security risks</b> Data security risk is managed by our Chief Information Security Office. We employ relevant subsets of third-party risk standards to achieve a flexible, reliable risk management program. Through this partnership we: <ul style="list-style-type: none"> <li>• Share oversight and coordinate for data security initiatives</li> <li>• Create, monitor, and continuously improve administrative, technical, and procedural safeguards</li> <li>• Perform risk assessments and risk management</li> <li>• Perform incident response and reporting</li> <li>• Deliver training and awareness</li> </ul>				SV-PS-230a.1
	<b>Description of policies and practices relating to collection, usage, and retention of customer information</b> Refer to the Bloomberg privacy policy at <a href="https://www.bloomberg.com/privacy">www.bloomberg.com/privacy</a> .				SV-PS-230a.2
<b>Workforce Diversity &amp; Engagement</b>	Total number of volunteer hours completed	>180,000	>177,000	>127,000	SV-PS-330a.3
	<b>Description of approach to ensuring professional integrity</b> Refer to the Bloomberg General Standards of Conduct and Ethical Behavior.				SV-PS-510a.1