

EEO PUBLIC FILE REPORT – WBBR-AM (New York, NY)

- A. Employment Unit Covered: WBBR-AM (including the following stations subject to an LMA: KNEW-AM, WDCH-FM, and WJZ-FM HD-2)
- B. Reporting Period: February 1, 2025 – January 31, 2026
- C. Full-time Vacancies Filled and Recruitment Source to Fill Vacancy:

<u>Vacancy Filled</u>	<u>Hire Source</u>	<u>Recruitment Source</u>
Weekend Executive Producer	Bloomberg Career Website	See Sect. D below
Weekend Audio & Video Producer	Bloomberg Career Website	See Sect. D below

D. Recruitment Source

Weekend Executive Producer:

<u>Recruitment Source</u>	<u>Contact Info</u>	<u>Referrals</u>	<u>Interviews</u>
Bloomberg Career Website	Sarah Flanagan / Naomi Morrison Bloomberg L.P. 731 Lexington Avenue New York, NY 10022 212-318-2000	59	7
Bloomberg TV/Radio	Sarah Flanagan / Naomi Morrison Bloomberg L.P. 731 Lexington Avenue New York, NY 10022 212-318-2000	0	0
Bloomberg Recruiter	Sarah Flanagan / Naomi Morrison Bloomberg L.P. 731 Lexington Avenue New York, NY 10022 212-318-2000	0	0
Bloomberg Employee Referrals	Sarah Flanagan / Naomi Morrison Bloomberg L.P.	2	2

	731 Lexington Avenue New York, NY 10022 212-318-2000		
Radio Ink	Thomas Elmo VP/Operations 331 SE Mizner Blvd. Boca Raton, FL 33432 561 655-8778	0	0
Adweek Jobs	Evan Denisoff Account Executive Web Scribble 216 River Street Troy, N 12180 518-935-4613 x1057 www.webscribble.com	0	0
Talking Biz News	Chris Roush Dean and Professor School of Communications 275 Mt. Carmel Ave. CCE 132BQuinnipiac University Hamden, CT 06518 203-582-3641	0	0
Inside Radio	Donna Britt Inside Radio/Country Insider/PrecisionTrak Media Customer Service Manager donna@insideradio.com PO Box 742263 Atlanta, GA 30374 800.248.4242 x700	0	0
LinkedIn	Darren Sumter Global Account Manager LinkedIn 350 5th Ave, 22nd Floor New York, NY 10118 212-615-9068	0	0
Indeed	Chad Dinzes National Accounts Manager Indeed chad@indeed.com 973-314-1243	0	0
Glassdoor	Darren Sumter Global Account Manager LinkedIn	0	0

	350 5th Ave, 22nd Floor New York, NY 10118 212-615-9068		
Direct Employers Association	Sam Schemmel Account Manager Bayard 1430 Broadway New York City, NY 10018 212-228-9400 ext. 262	0	0
AllAccess.com	Sam Schemmel Account Manager Bayard 1430 Broadway New York City, NY 10018 212-228-9400 ext. 262	0	0
Bloomberg Campus Ambassador	Sarah Flanagan Bloomberg L.P. 731 Lexington Avenue New York, NY 10022 212-318-2000	0	0
Family Member or Friend	Sarah Flanagan Bloomberg L.P. 731 Lexington Avenue New York, NY 10022 212-318-2000	0	0
Media Bistro	Sam Schemmel Account Manager Bayard 1430 Broadway New York City, NY 10018 212-228-9400 ext. 262	0	0
Other	Applicants who selected this source did not provide additional information	0	0
Social Media (Facebook, Instagram, Twitter)	**	0	0
TOTAL		61	9

Weekend Audio & Video Producer:

<u>Recruitment Source</u>	<u>Contact Info</u>	<u>Referrals</u>	<u>Interviews</u>
Bloomberg Career Website	Sarah Flanagan / Naomi Morrison Bloomberg L.P. 731 Lexington Avenue New York, NY 10022 212-318-2000	176	5
Bloomberg TV/Radio	Sarah Flanagan / Naomi Morrison Bloomberg L.P. 731 Lexington Avenue New York, NY 10022 212-318-2000	1	1
Bloomberg Recruiter	Sarah Flanagan / Naomi Morrison Bloomberg L.P. 731 Lexington Avenue New York, NY 10022 212-318-2000	0	0
Bloomberg Employee Referrals	Sarah Flanagan / Naomi Morrison	8	1

	Bloomberg L.P. 731 Lexington Avenue New York, NY 10022 212-318- 2000		
Radio Ink	Thomas Elmo VP/Operations 331 SE Mizner Blvd. Boca Raton, FL 33432 561 655-8778	0	0
Adweek Jobs	Evan Denisoff Account Executive Web Scribble 216 River Street Troy, N 12180 518-935-4613 x1057 www.webscribble.com	0	0
Talking Biz News	Chris Roush Dean and Professor School of Communications 275 Mt. Carmel Ave. CCE 132BQuinnipiac University Hamden, CT 06518 203-582-3641	0	0
Inside Radio	Donna Britt Inside Radio/Country Insider/PrecisionTrak Media Customer Service Manager donna@insideradio.com PO Box 742263 Atlanta, GA 30374 800.248.4242 x700	0	0
LinkedIn	Darren Sumter Global Account Manager LinkedIn	0	0

	350 5th Ave, 22nd Floor New York, NY 10118 212-615-9068		
Indeed	Chad Dinzes National Accounts Manager Indeed chad@indeed.c om 973-314- 1243	0	0
Glassdoor	Darren Sumter Global Account Manager LinkedIn 350 5th Ave, 22nd Floor New York, NY 10118 212-615-9068	0	0
Direct Employers Association	Sam Schemmel Account Manager Bayard 1430 Broadway New York City, NY 10018 212-228-9400 ext. 262	0	0
AllAccess.com	Sam Schemmel Account Manager Bayard 1430 Broadway New York City, NY 10018 212-228-9400 ext. 262	0	0
Bloomberg Campus Ambassador	Sarah Flanagan Bloomberg L.P. 731 Lexington Avenue New York,	0	0

	NY 10022 212-318-2000		
Family Member or Friend	Sarah Flanagan Bloomberg L.P. 731 Lexington Avenue New York, NY 10022 212-318-2000	0	0
University Career Center	**	0	0
Media Bistro	Sam Schemmel Account Manager Bayard 1430 Broadway New York City, NY 10018 212-228-9400 ext. 262	0	0
Other	Applicants who selected this source did not provide additional information	0	0
Social Media (Facebook, Instagram, Twitter)	**	0	0
TOTAL		185	7

** WBBR-AM does not have a direct relationship with these sources, and thus, cannot provide contact information for them. These sources circulate information about WBBR-AM job postings, without obtaining the information from WBBR-AM personnel.

Note: Applicants self-select recruitment source during the application submission process.

Note: To date, no organization that distributes information about employment opportunities to job seekers or refers job seekers to employers has requested to receive a notification of each full-time vacancy.

- Outreach initiatives, in accordance with 47 C.F.R. 73.2080(c)(2):

- a. 47 C.F.R. 73.2080(c)(2)(i), Job Fairs – During the reporting period, personnel with substantial responsibility for hiring decisions at WBBR-AM participated in the following career fairs:
 - i. National Association of Hispanic Journalists (“NAHJ”) (July 9th – July 12th, 2025,
 - ii. Asian American Journalists Association (“AAJA”) (July 30th – August 3rd, 2025),
 - iii. National Association of Black Journalists (“NABJ”) (August 6th – August 10th, 2025), and
 - iv. Association of LGBTQ+ Journalists (NLGJA) (September 4th – 7th, 2025).

- b. 47 C.F.R. 73.2080(c)(2)(v), Internship Program – In 2025, we hired one intern (as part of the Bloomberg Summer Intern Program) who expressed interest in the Radio team. The intern was exposed to general journalism and television programming. The manager provided information about careers in radio, networking tools, radio studios, the radio business, and journalism.

- c. 47 C.F.R. 73.2080(c)(2)(viii), Training Programs – A variety of training programs are offered to enable personnel to acquire new skills that could qualify them for higher-level positions, including programs in management and career development. Topics include: Communication Styles and Effectiveness; Influencing Others; Navigating Networks; Enhance Your Professional Presence; Level Up Your Virtual Presence; Demystifying Emotional Intelligence; and Owning Your Career Development.

- d. 47 C.F.R. 73.2080(c)(2)(ix), Mentoring Program – We offer an ongoing one-on-one mentoring program.

- e. 47 C.F.R. 73.2080(c)(2)(xiv), - Management and personnel involved in making hiring decisions participated in training focused on methods of ensuring equal employment opportunity and preventing discrimination, including: understanding EEO regulations, related reporting obligations, enforcement issues, wide dissemination of job vacancies, interviewing best practices and skills, self-assessment of licensee’s EEO program effectiveness, impacts of methods of disseminating, posting, screening, and selecting applicants, and non- vacancy specific EEO outreach initiatives. We also provide on-going and on-demand trainings on the following topics: Embracing disability in the workplace: Being mindful of what we can and can’t see; and Working Across Cultures.