

# Bloomberg Philanthropies' mission is to ensure better, longer lives for the greatest number of people.



**\$3.3B**  
IN 2019



**570+**  
CITIES



**160+**  
COUNTRIES

Bloomberg Philanthropies invests in more than 570 cities and over 160 countries, and in 2019, distributed \$3.3 billion.

Bloomberg Philanthropies encompasses all of Michael R. Bloomberg's giving, including his foundation, corporate, and personal philanthropy. To date, his philanthropic giving totals \$9.5 billion. Bloomberg has committed the vast majority of the profits from Bloomberg L.P., the global financial technology, data, and media company he founded in 1981, to support the work of Bloomberg Philanthropies. The organization focuses on five key program areas as well as special Founder's Projects. It also includes Bloomberg Associates, a pro bono consultancy that works with mayors, and philanthropic activities through Bloomberg L.P.

## Program Areas:



**The Arts**



**Cities**



**Education**



**The Environment**



**Public Health**

## The Bloomberg Philanthropies Approach

### Unmet Needs

Look for **unmet needs** that can be addressed with proven solutions

### Rely on Data

Rely on **data** and continually measure progress

### Lead from Front

**Lead from the front** and do not hesitate to address controversial issues

### Advocacy

Utilize **advocacy** when others are not willing to act

### Strong Partners

Identify and engage **strong partners**

### Remain Flexible

Remain **flexible** to invest boldly and quickly to maximize impact

### Cities

Focus on **cities** to drive progress

# The Arts

## HARNESSING THE POWER OF THE ARTS TO IMPROVE COMMUNITIES

The Arts program supports artists, invests in cultural organizations, and improves audience experience to strengthen the cultural and artistic sector. Bloomberg Philanthropies works to support the arts and improve the quality of life in cities across the globe by:

- Supporting **temporary public art projects** in U.S. cities through partnerships between local governments and artists
- Providing **management training** to small- and mid-sized arts organizations
- Increasing **public engagement with the arts through technology** at cultural institutions
- Investing in the **arts as a strategy for revitalizing communities** across the U.S.

- ▶ Nearly **600 institutions** around the world supported with cultural grants in 2019
- ▶ Nearly **500 U.S. cultural organizations** benefitted from management training

# Cities

## GOVERNMENT INNOVATION: IMPROVING THE WAY CITY GOVERNMENT WORKS

The Government Innovation program helps mayors around the world creatively tackle their toughest challenges. Bloomberg Philanthropies invests in cities — through Government Innovation — as drivers of change by:

- Providing mayors and their senior staff with **management training** through the Bloomberg Harvard City Leadership Initiative
- **Spreading effective ideas** among cities through competitions
- Supporting **innovation** and **citizen engagement** in city halls
- **Convening mayors and civic leaders** to share best practices and emerging urban trends
- Helping cities **use data** to drive decisions

## BLOOMBERG ASSOCIATES: PARTNERING WITH MAYORS ACROSS THE GLOBE

Bloomberg Associates is an international, pro bono consultancy that provides select cities and their mayors and other city leaders with customized, in-depth consultation and mentorship to help improve the lives of city residents. The team strengthens cities by:

- Developing **strategic solutions to mayors' priority projects** and other complex municipal challenges
- Building resources and support through **public-private partnerships** to expand impact
- **Designing and implementing programs** that improve residents' quality of life
- ▶ More than **14,600 city employees** received management training since 2017
- ▶ More than **\$1.3 billion** invested by cities in initiatives the Bloomberg Associates team supported or created

# Education

## DRIVING STUDENT SUCCESS

The Education program works to ensure that young people have the skills needed to succeed in the 21st century and to expand opportunity to maximize student potential. Bloomberg Philanthropies focuses on giving more students a chance to contribute to their communities and pursue meaningful work by:

- Increasing **college access and success for high-achieving, lower-income students** through advisors working online or by phone to help students enroll in top U.S. colleges and universities, while also **working with top institutions to accept and graduate more of these students**
- Equipping high school students not headed to four-year colleges with the **skills they need to enter the workforce** upon graduation

- Strengthening the U.S. education system by supporting **pro-reform educational efforts and leaders**

- ▶ **Over 130 colleges and universities** committed to graduating more high-achieving, lower-income students
- ▶ **Over 69,000 students** reached since 2014 through virtual college advising

# The Environment

## TAKING ACTION TO PROTECT THE PLANET

The Environment program addresses the most serious threats to global sustainability. By supporting networks of cities, citizens, and businesses around the world, Bloomberg Philanthropies protects the planet by:

- Transitioning the U.S. to clean energy and **Beyond Carbon** by:
  - doubling down on **moving beyond coal and gas**
  - **growing the climate movement** by expanding support for grassroots organizations
  - winning state and local **clean energy policies and electing climate leaders**
- Supporting the **global transition** away from dirty fossil fuels like coal
- Reducing carbon emissions from buildings and transportation through the **American Cities Climate Challenge**

- Helping **businesses quantify, disclose, and manage the risks** posed by climate change
- Empowering **global networks of cities** to reduce emissions and improve sustainability
- Protecting **oceans and fish** populations by reforming fishing practices, improving data, and preserving endangered coral reefs

- ▶ **More than 300 U.S. coal plants** retired since 2011

# Public Health

## ENSURING SAFER, LONGER, HEALTHIER LIVES

The Public Health program combats noncommunicable diseases and injuries by spreading solutions at national and local levels that are proven to save lives. Through a global program, Bloomberg Philanthropies works to prevent deaths from avoidable causes by:

- **Reducing tobacco use** through proven measures like tobacco taxes, and **fighting flavored e-cigarettes**
- Improving **road safety** in countries with the highest burden of traffic fatalities
- Raising public awareness and supporting policy reform to combat **obesity** and **prevent cardiovascular disease** around the world
- Partnering with the Bill & Melinda Gates Foundation to eradicate **polio**

## Public Health (continued)

- Addressing challenges curtailing **U.S. life expectancy** with Johns Hopkins Bloomberg School of Public Health
- Combating the **opioid crisis** in the U.S. with support and expertise for the hardest-hit states
- Increasing access to **family planning services** for women in high-need countries
- Saving lives from **malaria** through research, prevention, and vaccine development

- Addressing the high rate of **drowning** deaths among children
- Improving **death and birth records** to help government and partners use data to make smarter policy decisions and save lives

▶ **35 million lives** saved since 2007 by helping to reduce tobacco use

## Founder's Projects

### IMPROVING LIVES WORLDWIDE

Founder's Projects are additional, unique initiatives of Bloomberg Philanthropies that Mike Bloomberg supports, including:

- Supporting **Johns Hopkins University** by providing funding for:
  - scholarships, including undergraduate financial aid to ensure need-blind admissions
  - professorships, academic programs, and research institutes across the university, particularly within the Bloomberg School of Public Health
  - facilities, including the Charlotte R. Bloomberg Children's Center
- Promoting **economic opportunities for women** by providing vocational, rights, literacy, and health skills training in Sub-Saharan Africa and beyond
- Advocating for common-sense laws to prevent gun violence through **Everytown for Gun Safety**
- Supporting the **9/11 Memorial & Museum** and the rebuilding of the World Trade Center site
- **Convening world leaders and business executives** to address the most pressing global economic issues through the **Bloomberg Global Business Forum**
- Promoting **science education** through the William and Charlotte Bloomberg Science Education Center at the Museum of Science, Boston

▶ More than **475,500 women** enrolled in job training and education

## Corporate Philanthropy

### GIVING BACK TO COMMUNITIES WHERE COLLEAGUES LIVE AND WORK

Bloomberg L.P. has a long tradition of serving local communities and giving back. Corporate Philanthropy at Bloomberg supports causes across the world, including:

- Connecting employees with local **volunteer** opportunities
- Providing **mentoring and internships** to help students succeed in school and future careers
- Establishing a **fellowship for justice-involved people** to support their return to the workforce
- Improving the transparency of African financial markets by **training and providing mentorship to journalists and editors** based in Sub-Saharan Africa

▶ A total of 12,915 employees volunteered **158,202 hours** across 80 cities in 2019