Bloomberg Philanthropies’ mission is to ensure better, longer lives for the greatest number of people.

Bloomberg Philanthropies invests in more than 570 cities and over 160 countries, and in 2019, distributed $3.3 billion.

Bloomberg Philanthropies encompasses all of Michael R. Bloomberg’s giving, including his foundation, corporate, and personal philanthropy. To date, his philanthropic giving totals $9.5 billion. Bloomberg has committed the vast majority of the profits from Bloomberg L.P., the global financial technology, data, and media company he founded in 1981, to support the work of Bloomberg Philanthropies. The organization focuses on five key program areas as well as special Founder’s Projects. It also includes Bloomberg Associates, a pro bono consultancy that works with mayors, and philanthropic activities through Bloomberg L.P.

Program Areas:

- The Arts
- Cities
- Education
- The Environment
- Public Health

The Bloomberg Philanthropies Approach

**Unmet Needs**
- Look for unmet needs that can be addressed with proven solutions

**Rely on Data**
- Rely on data and continually measure progress

**Lead from Front**
- Lead from the front and do not hesitate to address controversial issues

**Advocacy**
- Utilize advocacy when others are not willing to act

**Strong Partners**
- Identify and engage strong partners

**Remain Flexible**
- Remain flexible to invest boldly and quickly to maximize impact

**Cities**
- Focus on cities to drive progress
The Arts

HARNESSING THE POWER OF THE ARTS TO IMPROVE COMMUNITIES

The Arts program supports artists, invests in cultural organizations, and improves audience experience to strengthen the cultural and artistic sector. Bloomberg Philanthropies works to support the arts and improve the quality of life in cities across the globe by:

- Supporting temporary public art projects in U.S. cities through partnerships between local governments and artists
- Investing in the arts as a strategy for revitalizing communities across the U.S.
- Providing management training to small- and mid-sized arts organizations
- Increasing public engagement with the arts through technology at cultural institutions

Cities

GOVERNMENT INNOVATION: IMPROVING THE WAY CITY GOVERNMENT WORKS

The Government Innovation program helps mayors around the world creatively tackle their toughest challenges. Bloomberg Philanthropies invests in cities — through Government Innovation — as drivers of change by:

- Providing mayors and their senior staff with management training through the Bloomberg Harvard City Leadership Initiative
- Supporting innovation and citizen engagement in city halls
- Spreading effective ideas among cities through competitions
- Convening mayors and civic leaders to share best practices and emerging urban trends
- Helping cities use data to drive decisions

BLOOMBERG ASSOCIATES: PARTNERING WITH MAYORS ACROSS THE GLOBE

Bloomberg Associates is an international, pro bono consultancy that provides select cities and their mayors and other city leaders with customized, in-depth consultation and mentorship to help improve the lives of city residents. The team strengthens cities by:

- Developing strategic solutions to mayors’ priority projects and other complex municipal challenges
- Building resources and support through public-private partnerships to expand impact
- Designing and implementing programs that improve residents’ quality of life

- More than 14,600 city employees received management training since 2017
- More than $1.3 billion invested by cities in initiatives the Bloomberg Associates team supported or created
Education

DRIVING STUDENT SUCCESS
The Education program works to ensure that young people have the skills needed to succeed in the 21st century and to expand opportunity to maximize student potential. Bloomberg Philanthropies focuses on giving more students a chance to contribute to their communities and pursue meaningful work by:

- Increasing college access and success for high-achieving, lower-income students through advisors working online or by phone to help students enroll in top U.S. colleges and universities, while also working with top institutions to accept and graduate more of these students
- Equipping high school students not headed to four-year colleges with the skills they need to enter the workforce upon graduation
- Strengthening the U.S. education system by supporting pro-reform educational efforts and leaders

The Environment

TAKING ACTION TO PROTECT THE PLANET
The Environment program addresses the most serious threats to global sustainability. By supporting networks of cities, citizens, and businesses around the world, Bloomberg Philanthropies protects the planet by:

- Transitioning the U.S. to clean energy and Beyond Carbon by:
  - doubling down on moving beyond coal and gas
  - growing the climate movement by expanding support for grassroots organizations
  - winning state and local clean energy policies and electing climate leaders
- Supporting the global transition away from dirty fossil fuels like coal
- Reducing carbon emissions from buildings and transportation through the American Cities Climate Challenge
- Helping businesses quantify, disclose, and manage the risks posed by climate change
- Empowering global networks of cities to reduce emissions and improve sustainability
- Protecting oceans and fish populations by reforming fishing practices, improving data, and preserving endangered coral reefs

Public Health

ENSURING SAFER, LONGER, HEALTHIER LIVES
The Public Health program combats noncommunicable diseases and injuries by spreading solutions at national and local levels that are proven to save lives. Through a global program, Bloomberg Philanthropies works to prevent deaths from avoidable causes by:

- Reducing tobacco use through proven measures like tobacco taxes, and fighting flavored e-cigarettes
- Improving road safety in countries with the highest burden of traffic fatalities
- Raising public awareness and supporting policy reform to combat obesity and prevent cardiovascular disease around the world
- Partnering with the Bill & Melinda Gates Foundation to eradicate polio
Public Health (continued)

• Addressing challenges curtailing U.S. life expectancy with Johns Hopkins Bloomberg School of Public Health
• Combating the opioid crisis in the U.S. with support and expertise for the hardest-hit states
• Increasing access to family planning services for women in high-need countries
• Saving lives from malaria through research, prevention, and vaccine development

• Addressing the high rate of drowning deaths among children
• Improving death and birth records to help government and partners use data to make smarter policy decisions and save lives

35 million lives saved since 2007 by helping to reduce tobacco use

Founder’s Projects

IMPROVING LIVES WORLDWIDE
Founder’s Projects are additional, unique initiatives of Bloomberg Philanthropies that Mike Bloomberg supports, including:

• Supporting Johns Hopkins University by providing funding for:
  • scholarships, including undergraduate financial aid to ensure need-blind admissions
  • professorships, academic programs, and research institutes across the university, particularly within the Bloomberg School of Public Health
  • facilities, including the Charlotte R. Bloomberg Children's Center

• Promoting economic opportunities for women by providing vocational, rights, literacy, and health skills training in Sub-Saharan Africa and beyond

• Advocating for common-sense laws to prevent gun violence through Everytown for Gun Safety

• Supporting the 9/11 Memorial & Museum and the rebuilding of the World Trade Center site

• Convening world leaders and business executives to address the most pressing global economic issues through the Bloomberg Global Business Forum

• Promoting science education through the William and Charlotte Bloomberg Science Education Center at the Museum of Science, Boston

More than 475,500 women enrolled in job training and education

Corporate Philanthropy

GIVING BACK TO COMMUNITIES WHERE COLLEAGUES LIVE AND WORK
Bloomberg L.P. has a long tradition of serving local communities and giving back. Corporate Philanthropy at Bloomberg supports causes across the world, including:

• Connecting employees with local volunteer opportunities
• Providing mentoring and internships to help students succeed in school and future careers
• Establishing a fellowship for justice-involved people to support their return to the workforce

• Improving the transparency of African financial markets by training and providing mentorship to journalists and editors based in Sub-Saharan Africa

A total of 12,915 employees volunteered 158,202 hours across 80 cities in 2019