

Bloomberg Philanthropies | COVID-19 RESPONSE

Our multi-pronged response to the coronavirus includes

immediate support in low- and middle-income countries most at-risk, a robust platform of resources for mayors and other local leaders, and support for social services and cultural organizations in the communities where our team lives and works. To date, Bloomberg Philanthropies has given \$331 million to help fight the virus and to support many partners who are facing unprecedented operating challenges.

Global Coronavirus Response

▶ RAPID RESPONSE IN LOW- AND MIDDLE-INCOME COUNTRIES

\$40M Commitment

Partners: Vital Strategies, WHO, Stavros Niarchos Foundation

We are providing immediate support to Vital Strategies' work in Africa, and to other low- and middle-income countries who remain seriously underprepared and underfunded for a pandemic by supporting a rapid response fund for contracting and buying equipment; training for frontline health care workers; data on the impact of containment strategies; communications support; and general support for staff at regional organizations. As part of the Stavros Niarchos Foundation's Global Relief Initiative, we have also committed \$3 million to Vital Strategies' Resolve to Save Lives initiative to enable rapid-response grants to governments across Africa. Additionally, The Stavros Niarchos Foundation has committed \$3M toward our work with Tom Frieden (through Vital Strategies) to fight the virus in Africa.

▶ INTERNATIONAL RESCUE COMMITTEE

\$10M Commitment

Our commitment supports the International Rescue Committee's efforts to mitigate the pandemic's impact on vulnerable populations across the globe. This support comes as the world is experiencing the greatest number of people fleeing violence and persecution since World War II.

▶ PARTNERSHIP FOR HEALTHY CITIES

We are also offering webinars, technical guidance, and a targeted grant program for COVID-19 response efforts to our existing, global network of 69 cities committed to saving lives by preventing noncommunicable diseases and injuries.

▶ DATA FOR HEALTH

Our Data for Health initiative – which helps countries collect birth, death, and other data to improve public health outcomes – has gained a new urgency during the pandemic. We are providing webinars on a range of topics related to COVID-19 death data – from how to properly complete death certificates and report cause of death to what legal actions are necessary to improve the process. We are also providing direct assistance in several partner countries.

New York COVID-19 Contact Tracing

Partners: Resolve to Save Lives, Bloomberg School of Public Health at Johns Hopkins University

Working with New York Governor Andrew Cuomo, Bloomberg Philanthropies has committed \$10.5M, organizational support, and technical assistance so that New York State can build and execute a COVID-19 contact tracing program to help control the infection rate of the disease.

As part of this effort, The Bloomberg School of Public Health at Johns Hopkins University has developed an online curriculum and training program for contact tracers. The New York State Department of Health is working with Bloomberg Philanthropies to help identify and recruit contact tracers, establish an expert panel to review the work of the program, and create a best in class model that other states can use for contact tracing.

Resolve to Save Lives, an initiative of Vital Strategies, is providing operational and technical advising to New York State Health Department staff. They are assisting in the development of call center protocols and digital solutions to rapidly catalyze progress and expedite workflow; and determine the best ways to increase community engagement and understanding of the role of contact tracing as a public health tool.

Support for U.S. Cities

We have created a robust platform to help local leaders combat the coronavirus and protect the social and economic well-being of their cities. This includes **video conference series offered in partnership with the Johns Hopkins Bloomberg School of Public Health and the Bloomberg Harvard City Leadership Initiative**, providing critical public health information and leadership strategies to mayors and other local leaders around the country. Other offerings include:

- ▶ **CITY FISCAL TRACKING AND FEDERAL REIMBURSEMENT INITIATIVE** (Partnership with [United States Conference of Mayors](#)): A program offering virtual coaching, tools and templates to help mayors and city budget, finance, and emergency management directors understand federal funding streams, document and track crisis-related expenditures, and maximize their reimbursements. A consortium of leading accounting and emergency management firms support the initiative.
- ▶ **THE COVID-19 LOCAL ACTION TRACKER** (Partnership with [National League of Cities](#)): A website aggregating the wide-ranging actions cities are taking to tackle coronavirus from a public health, social, and economic perspective.
- ▶ **TRANSPORTATION RESPONSE CENTER** (Partnership with [National Association of City Transportation Officials](#)): A program offering virtual guidance and technical assistance to mayors and city transportation officials for the rapid implementation of strategies that address the transportation challenges posed by COVID-19.
- ▶ **CITY HALL COVID-19 UPDATE**: A twice-weekly newsletter for mayors and other city leaders that highlights critical city needs, emerging and impactful city actions, critical services and supports, and trusted resources.

Support for Cities Where We Live and Work: New York City & London

▶ NYC COVID-19 Response & Impact Fund

Administered by New York Community Trust | Partners: Ford Foundation, Carnegie Corporation of New York
The fund provides grants and interest-free loans to support small- and mid-sized NYC-based social services and cultural organizations.

06/26/20

▶ **WORLD CENTRAL KITCHEN**

Partners: World Central Kitchen, NYC Health + Hospitals

Bloomberg Philanthropies' \$6M gift to World Central Kitchen helped serve more than one million meals to 30,000 healthcare workers at 16 NYC Health + Hospitals facilities on the frontlines of the COVID-19 pandemic.

▶ **LONDON COMMUNITY RESPONSE FUND**

Partners: Mayor of London and City Bridge Trust

Bloomberg LP is the founding corporate partner of the Fund, created to support London's civil society and cultural groups affected by the pandemic.

▶ **CULTURE AT RISK BUSINESS SUPPORT FUND**

Partners: Mayor of London

With our support, London Mayor Sadiq Khan launched a new emergency £2.3 million fund for culture and creative industries at risk due to the impact of the coronavirus.

▶ **COLLEGE BRIDGE**

With our support, College Bridge – a program that helps New York City public high schoolers make a successful transition to college – will expand to reach every 2020 graduating senior, approximately 57,000 students. Studies show that even in the best of times, as many as 40 percent of low-income students accepted to college can experience a “summer melt” that prevents them from matriculating in the fall. Because of the COVID-19 pandemic, that percentage may be higher this coming fall.

▶ **BLOOMBERG LP**

Bloomberg LP shipped thousands of N95 masks to New York University Hospital and the Hospital for Special Surgery in New York and St. George's Hospital in London. The company is also matching employee donations to the NYC COVID-19 Response & Impact Fund, the London Community Response Fund, and other organizations.

Research

▶ **JOHNS HOPKINS**

Building on years of deep commitment to Johns Hopkins University – in particular, their Bloomberg School of Public Health – we are funding research into the use of plasma from recovered COVID-19 patients as a potential treatment to boost the immunity of newly-infected and at-risk individuals. Dr. Arturo Casadevall, an infectious disease expert and Bloomberg Distinguished Professor, is leading the effort. Our \$3M commitment led Maryland Governor Larry Hogan to join us in funding this research.

As a result of our and the Stavros Niarchos Foundation's support, Johns Hopkins has also launched a new data initiative focused on COVID-19 testing. The COVID-19 Testing Insights Initiative will provide comprehensive information about local testing for infection and antibodies, alongside critical insights, resources, and expert analysis.

▶ **NEW YORK UNIVERSITY LANGONE HEALTH**

We are also supporting NYU Langone Health's research into the connection between COVID-19, autoimmune diseases and common medications prescribed to treat autoimmune diseases.