

Bloomberg Philanthropies | COVID-19 RESPONSE

Our multi-pronged response to the coronavirus includes immediate support in low- and middle-income countries most at-risk, a robust platform of resources for mayors and other local leaders, and support for social services and cultural organizations in the communities where our team lives and works. To date, Bloomberg Philanthropies has given \$331 million to help fight the virus and to support many partners who are facing unprecedented operating challenges.

Global Coronavirus Response

▶ RAPID RESPONSE IN LOW- AND MIDDLE-INCOME COUNTRIES

\$40M Commitment

Partners: Vital Strategies, WHO, Stavros Niarchos Foundation

Bloomberg Philanthropies provided immediate support to Vital Strategies' work in Africa, and to other underprepared low- and middle-income countries, by supporting a rapid response fund for contracting and buying equipment; training for frontline health care workers; data on the impact of containment strategies; communications help; and general assistance for staff at regional organizations. As part of the Stavros Niarchos Foundation's Global Relief Initiative, we have also committed \$3M to Vital Strategies' Resolve to Save Lives initiative to enable rapid-response grants to governments across Africa. Additionally, The Stavros Niarchos Foundation has committed \$3M toward our work with Tom Frieden (through Vital Strategies) to fight the virus in Africa.

▶ INTERNATIONAL RESCUE COMMITTEE

\$10M Commitment

Our commitment supports the International Rescue Committee's efforts to mitigate the pandemic's impact on vulnerable populations across the globe. This support comes as the world is experiencing the greatest number of people fleeing violence and persecution since World War II.

▶ PARTNERSHIP FOR HEALTHY CITIES

We have offered webinars, technical guidance, and a targeted grant program for COVID-19 response efforts to our existing, global network of 70 cities committed to saving lives by preventing noncommunicable diseases and injuries.

▶ DATA FOR HEALTH

Our Data for Health initiative — which helps countries collect birth, death, and other data to improve public health outcomes — has gained a new urgency during the pandemic. We have provided webinars on a range of topics related to COVID-19 death data — from how to properly complete death certificates and report cause of death to what legal actions are necessary to improve the process. We are also providing direct assistance in several partner countries.

12/29/20

New York COVID-19 Contact Tracing

Partners: Resolve to Save Lives, Bloomberg School of Public Health at Johns Hopkins University

Working with New York Governor Andrew Cuomo, Bloomberg Philanthropies has committed \$10.5M, organizational support, and technical assistance to help New York State build and execute a COVID-19 contact tracing program.

As part of this effort, the Bloomberg School of Public Health at Johns Hopkins University has developed an online curriculum and training program for contact tracers. Working together, the New York State Department of Health and Bloomberg Philanthropies have hired thousands of contact tracers and provided guidance to other jurisdictions building contact tracing programs. Resolve to Save Lives, an initiative of Vital Strategies, has also provided operational and technical advising to New York State Health Department staff.

Support for U.S. Cities

We have created a robust platform to help local leaders combat the coronavirus and protect the social and economic well-being of their cities. This includes a [video conference series offered in partnership with the Johns Hopkins Bloomberg School of Public Health and the Bloomberg Harvard City Leadership Initiative](#), providing critical public health information and leadership strategies to mayors and other local leaders around the country.

We have also [partnered with the U.S. Conference of Mayors to help city leaders prepare for wide-scale distribution of the COVID-19 vaccine](#). The program will launch in January with a virtual convening and the publication of a vaccine delivery toolkit and public engagement best practices. Bloomberg Philanthropies and the U.S. Conference of Mayors will continue to convene city leaders regularly throughout the vaccine delivery process to equip them with the latest guidance and insights, including case studies, checklists, creative assets, and resource libraries.

In addition, we have provided [guidance, online tools, and technical assistance to help city governments address the operational and economic challenges presented by the pandemic](#), including: navigating federal funding streams and maximizing reimbursements; addressing transportation challenges such as bringing vulnerable populations to testing sites and opening streets to residents in need of more recreation space; and prioritizing and implementing economic development supports, such as small business loans for use as operating capital, to facilitate communities' economic recovery.

Support for Cities Where We Live and Work: New York City & London

► NYC COVID-19 Response & Impact Fund

Administered by New York Community Trust | Partners: Ford Foundation, Carnegie Corporation of New York
The fund raised more than \$110M from more than 1,200 donors to provide grants and interest-free loans to support nearly 800 small- and mid-sized NYC-based social services and cultural organizations.

► WORLD CENTRAL KITCHEN

Partners: World Central Kitchen, NYC Health + Hospitals

Bloomberg Philanthropies' \$6M gift to World Central Kitchen helped serve more than one million meals to 30,000 health care workers at 16 NYC Health + Hospitals facilities on the frontlines of the COVID-19 pandemic.

12/29/20

▶ **LONDON COMMUNITY RESPONSE FUND**

Partners: Mayor of London and City Bridge Trust

Bloomberg LP is the founding corporate partner of the Fund, created to support London’s civil society and cultural groups affected by the pandemic.

▶ **CULTURE AT RISK BUSINESS SUPPORT FUND**

Partners: Mayor of London

With our support, London Mayor Sadiq Khan launched a new emergency £2.3 million fund for culture and creative industries at risk due to the impact of the coronavirus.

▶ **COLLEGE BRIDGE**

With our support, College Bridge — a program that helps New York City public high schoolers make a successful transition to college — made their services available to every 2020 graduating senior, approximately 57,000 students.

▶ **SUMMER SPACES**

Together with the Ford Foundation and the JPB Foundation, Bloomberg Philanthropies provided a \$1.2M grant to support the Fresh Air Fund’s Summer Spaces and Youth Employment Programs in New York City. Based on the Bloomberg Administration’s Summer Streets program, which gave New Yorkers more space to enjoy the outdoors, Summer Spaces engaged as many as 26,000 children from low-income communities in the Bronx, Brooklyn, Manhattan and Queens, in safe, supervised activities during a time when the pandemic limited outdoor recreation options. The program employed more than 200 young adults to serve as activity specialists, coaches, and counselors.

▶ **BLOOMBERG LP**

Bloomberg LP shipped thousands of N95 masks to New York University Hospital and the Hospital for Special Surgery in New York and to the UK National Health Service network through St. George’s Hospital in London. The company is also matching employee donations to the NYC COVID-19 Response & Impact Fund, the London Community Response Fund, and other organizations.

Research

▶ **JOHNS HOPKINS**

Building on years of deep commitment to Johns Hopkins University — in particular, their Bloomberg School of Public Health — we are funding research into the use of plasma from recovered COVID-19 patients as a potential early treatment to boost the immunity of newly-infected and at-risk individuals. Dr. Arturo Casadevall, an infectious disease expert and Bloomberg Distinguished Professor, is leading the effort. Our \$3M commitment led Maryland Governor Larry Hogan to join us in funding this research.

As a result of our and the Stavros Niarchos Foundation’s support, Johns Hopkins has also launched a new data initiative focused on COVID-19 testing. The COVID-19 Testing Insights Initiative will provide comprehensive information about local testing for infection and antibodies, alongside critical insights, resources, and expert analysis.

▶ **NEW YORK UNIVERSITY LANGONE HEALTH**

We are also supporting NYU Langone Health’s research into the connection between COVID-19, autoimmune diseases and common medications prescribed to treat autoimmune diseases.