

# Request for Proposal: Midtown KC Asphalt Art Project 2020



## ORGANIZATION MISSION

Midtown KC Now is the champion and leading community partner working to support commercial, mixed-use, and residential progress and effective and responsible community, economic and aesthetic development to create and encourage the vitality of Midtown, Kansas City, Missouri.

## PROJECT DESCRIPTION

This RFP is seeking artists to paint four extended curb areas at the intersection of Westport Road and Wyandotte Street. These areas are shown on the site plan as Orange, (500 sq. ft), Purple (1500 sq. ft), Blue (1000 sq. ft), and Light Blue (1000 sq. ft). This project will attempt to radically improve the safety and beauty of the intersection of Westport Road and Wyandotte Street and will geometrically alter the intersection through the creative use of asphalt art, street trees and local limestone boulders. The new configuration of this intersection will allow for four (4) canvases for artists to display their creativity through the painting of asphalt. The four canvases will be supplemented by new crosswalks, street trees, micro-mobility parking, limestone boulders, new stop signs and a community painted piece of art to be featured in the middle of the intersection. All artists will work with project manager, DuRon Netsell, of Street Smarts Design + Build. Please see budget and attached site plan.

## ARTIST ELIGIBILITY

Any artist or team of artists interested in creating two-dimensional street art, to be completed by October 15, 2020, may complete a proposal. The selection committee will award a higher score to those who reside or have a studio space located in the Midtown area of Kansas City.

## PROJECT GOALS

- Create art inspired by the words: Unity, Harmony, Healing, Love
- Support community artists
- Engage the community via survey feedback, neighborhood meetings, community conversations
- A Selection Committee made up of Midtown KC Now staff members, board members, and community members will choose dedicated and qualified artists that can demonstrate artistic excellence while completing this project on time.

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## PROJECT BUDGET

Midtown KC Now will provide paint, brushes, rollers, and tape. Artists are welcome to apply for each individual area or multiple areas. Artwork is limited to five color choices: red, yellow, green, blue, and white as displayed in graphic.

Stipend Amounts:

\$1000 purple area

\$800 blue area

\$800 light blue area

\$500 orange area.



## APPLICATION REQUIREMENTS

- A narrative and design illustrating the concept is required for each submission. Include supplemental information such as timeline for completion and approximate dimensions of proposed artwork.
- Supporting materials, including images and reviews of previously completed works are required. Examples should describe size, materials, cost, and location of other public works. References for earlier projects are encouraged.
- The submission deadline is August 31, 2020.

## PROJECT POLICIES

Artist(s) will retain the ownership of design ideas submitted with this application until a selection has been made and contract signed between the artist and Midtown KC Now. At the time a contract is awarded, the ownership of the design and the artwork produced, in this case the public art project, will become the property of City of Kansas City, Missouri. Financial compensation and insurance for completion of the mural will be made in accordance with the agreed upon contract between the artist(s) and Midtown KC Now.

If you have questions about the project, please contact DuRon Netsell at [duro.netsell@gmail.com](mailto:duro.netsell@gmail.com) or Leigh Blumenthal at [Leigh@midtownkcnow.org](mailto:Leigh@midtownkcnow.org).

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## ARTIST APPLICATION

Name:

Home Address:

City:

State:

Zip:

Telephone:

Email Address:

Website:

Social Media Handles --- Facebook:

Instagram:

Twitter:

Studio Address (if different from above):

City:

State:

Zip:

A complete application must include the following:

- Artist application form
- Images of previous work
- Project description/Timeline
- Color representation of the proposed artwork

As an applicant for the opportunity to complete this public art project for Midtown KC Now, I certify that all works submitted represented as my work are the product of my creation and no other. I further certify that all statements made in this application are true to the best of my knowledge.

I understand that Midtown KC Now may make duplicates of my images and application materials for the purpose of the consideration of my application, and the promotional materials concerning the project.

I understand that any liability for loss or damage to my application or images is not the responsibility of Midtown KC Now or the application selection committee.

\_\_\_\_\_  
Applicant signature

\_\_\_\_\_  
Date

Send completed application to:

Leigh@midtownkcnow.org or mail to: Midtown KC Now, 3931 Main Street, Kansas City MO 64111

Application must be received by 5:00 pm on 8/31/2020

