

uCity Square Asphalt Art Inspiration

Wexford Science + Technology, University City Science Center, Drexel University, and partners are delivering a set of *temporary* street art projects along 37th Street in uCity Square as a way to draw people into the site, provide a connection through it, and engage the community in its development. These projects are based on a 2018 placemaking study conducted by consultant [Street Plans](#), which identified near-term, temporary activations for uCity Square's ground floor to create partnerships and programming opportunities.

Wexford, Science Center, Drexel, and Street Plans will be teaming up with LoLa38's community artists for the production of the street art designs, and want YOUR input on what you think it should look like!

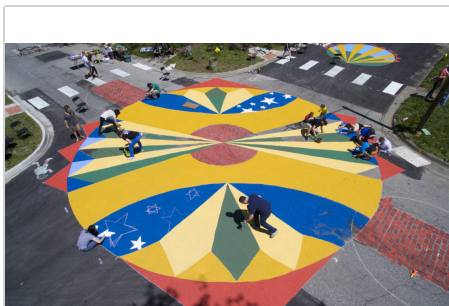
Below is an image of the uCity Square site, and the corridor the project team is considering for the street art (37th Street). Scroll through the questions below the image to help give the project team some initial design guidance!

1. Are you a resident, student, or affiliated with a local organization?

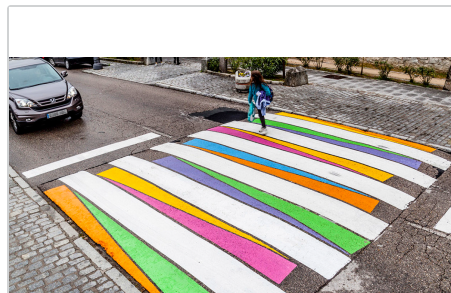
uCity Square 37th St. Asphalt Art Project



2. Which of the following street art projects along 37th St. would you like to see? You may select multiple.



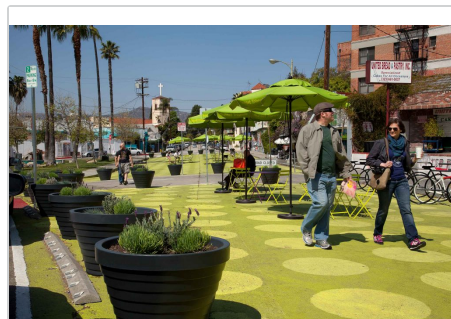
Intersection mural



Art crosswalk



Sidewalk art



Mini plaza



Street mural

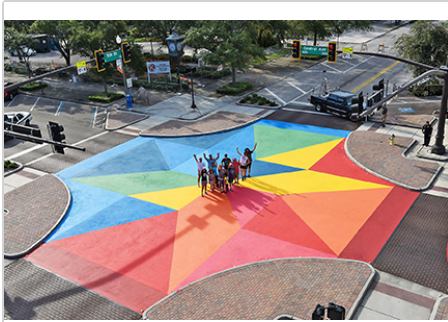
3. List three things that are iconic to you about your neighborhood. It could be a building (or building style), piece of public art, historical landmark, theme, etc.

4. Use up to three words to describe the character of your neighborhood, or how you experience it now.

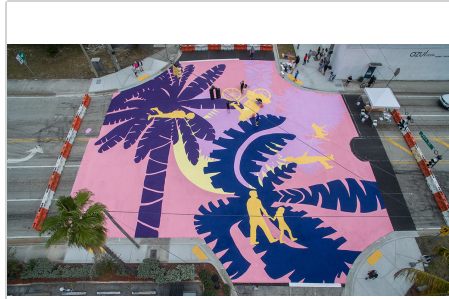
5. Use up to three words to describe how you'd like your neighborhood to be in the future.

6. Is there something or someone you find particularly inspirational about your neighborhood that/who you wish were more represented in public art?

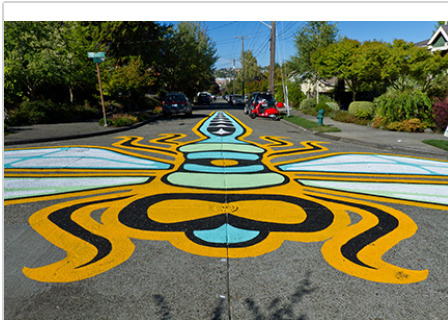
7. Which of the following intersection mural styles do you prefer? This isn't an exhaustive list, just a few options to get us started. If you like more than one, put that in the following question!



Abstract geometric



Pictographs



No solid background,
single design

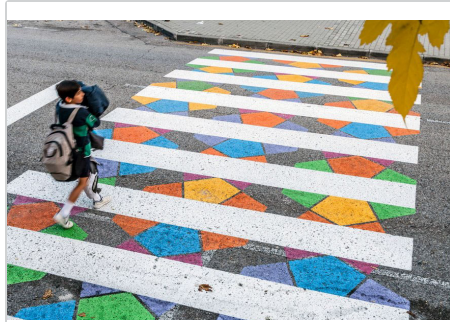


Abstract organic

8. If you didn't like any of the above, why and what would you change? Do you have other ideas?

9. Which of the following art crosswalk styles do you prefer? To be in accordance with the permit, the design has to be

within the existing white crosswalk stripes. If you like more than one, put that in the following question!



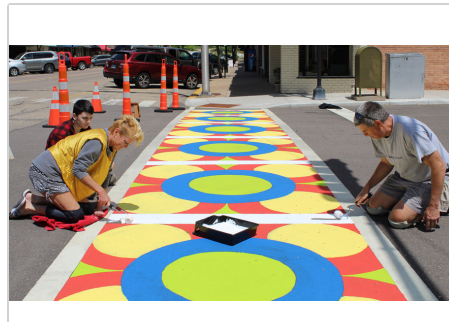
Abstract geometric



Abstract organic



Simple



Pictographs, repetitive

10. If you didn't like any of the above, why and what would you change? Do you have other ideas?

Done

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