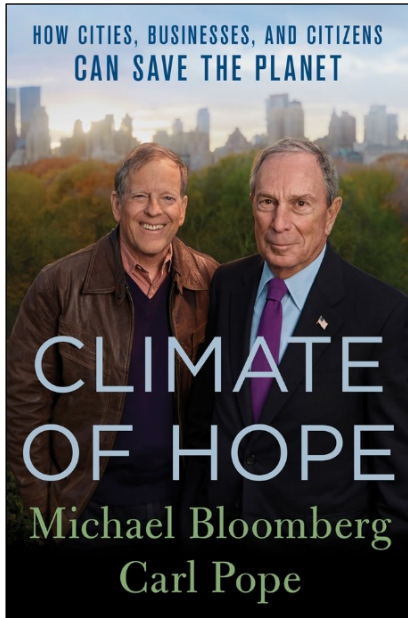


For Immediate Release: On-sale: April 18, 2017
Media Contacts: Rebecca Lang, Publicity Manager | 646-307-5573 | Rebecca.Lang@stmartins.com
Sandi Mendelson and David Kass | 212-725-7707 | smendelson@hmieast.com | dkass@hmieast.com



CLIMATE OF HOPE

How Cities, Businesses, and Citizens
Can Save the Planet

Michael Bloomberg
Carl Pope

Just in time for Earth Day, two visionaries propose a new way to tackle climate change

Praise for CLIMATE OF HOPE

“An inspiring must read.”

—Al Gore, Chairman of the Alliance for Climate Protection and Former Vice President of the United States

“Meeting our world’s growing energy demands will require contributions from science, business, and government. As *Climate of Hope* shows, Michael Bloomberg has a unique understanding of the importance of this collaborative approach. Michael’s leadership and optimism remind us that by working together, we can develop breakthrough innovations to reduce the cost and increase the reliability of clean energy technology.”

—Bill Gates, co-chair of the Bill & Melinda Gates Foundation

★ “Upbeat, pragmatic, eloquent, and supremely well-informed, Bloomberg and Pope present striking statistics, cogently describe diverse examples of energy reforms and innovations across the U.S. and around the world, and make clear on both personal and social levels why a low-carbon future is possible, necessary, and of great benefit to everyone.”—**Booklist, Starred Review**

Given the news out of Washington, D.C., and the rate at which the earth’s temperature is rising, it’s easy for people to become despondent about climate change. But Michael Bloomberg and Carl Pope are optimistic. They believe that we are now in a better position to stop climate change than ever before. In the years ahead, cities, businesses, and communities—not Washington or other national governments—can lead and win the battle against global warming. In **CLIMATE OF HOPE: How Cities, Businesses, and Citizens Can Save the Planet (St. Martin’s Press; On-sale: April 18, 2017)**, Bloomberg, a renowned entrepreneur, philanthropist and former mayor of the

nation's largest city, and Pope, the former executive director of the Sierra Club, approach climate change from different perspectives yet arrive at similar conclusions. Together, they create a new type of conversation about climate change—one that moves the issue from partisanship to empowerment; from top-down to bottom-up; and from fear to hope.

“Cooler heads can produce a cooler world,” write Bloomberg and Pope, who lower the temperature of the debate by showing that the changing climate is a series of discrete, manageable problems each with a solution that can make our society healthier and stronger. National governments, they argue, are not the best places to create these solutions. Rather, it is the mayors, CEOs, entrepreneurs, activists, concerned citizens, and other local actors who truly have the power to win the battle against climate change in ways that will also generate economic growth and improve public health—and many, in fact, are already making substantial progress.

Readers will discover how mayors in cities around the U.S., in red and blue states, are leading this work, and the crucial roles that business leaders and citizens are playing. And readers will come away with a clear sense of what they can do, in their own hometowns, to contribute to the progress.

Writing in alternating chapters from their own experiences, sharing illustrative moments from their distinguished careers in public service and activism, Michael Bloomberg and Carl Pope provide a practical road map for tackling the most complicated challenge the world has ever faced. Rather than using the apocalyptic alarmism that often characterizes discussion of this issue, **CLIMATE OF HOPE** inspires action by offering practical solutions and showing how they can produce immediate and concrete benefits.

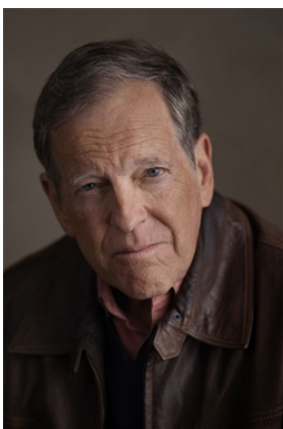
For more information, please visit: climateofhope.com

ABOUT THE AUTHORS:



Michael Bloomberg is the founder of Bloomberg LP, a global media and financial information company. He served as Mayor of New York City from 2002-2013. In 2014, the U.N. Secretary-General appointed him Special Envoy for Cities and Climate Change. He is one of the world's most prominent philanthropists, and the environment is one of the five main focus areas of his foundation, Bloomberg Philanthropies.

[Bloomberg Philanthropies](http://BloombergPhilanthropies.com) | [@MikeBloomberg](https://twitter.com/MikeBloomberg)
[f Mike Bloomberg](https://www.facebook.com/mikebloomberg) | [@MikeBloomberg](https://www.instagram.com/mikebloomberg)



Carl Pope currently serves as the principal advisor at Inside Straight Strategies, looking for the underlying economics that link sustainability and economic development. Former executive director and chairman of the Sierra Club, he has served on the Boards of the California League of Conservation Voters, Public Voice, and National Clean Air Coalition among many others. He is the author of three books. He writes regularly for [Bloomberg View](http://BloombergView.com) and [Huffington Post](http://HuffingtonPost.com).

[@CarlPope](https://twitter.com/CarlPope)

Praise for CLIMATE OF HOPE

★ “Upbeat, pragmatic, eloquent, and supremely well-informed, Bloomberg and Pope present striking statistics, cogently describe diverse examples of energy reforms and innovations across the U.S. and around the world, and make clear on both personal and social levels why a low-carbon future is possible, necessary, and of great benefit to everyone.”

—*Booklist, Starred Review*

“... a hopeful book of strategies for delivering the planet from our worst environmental depredations. ...a thoughtful, eminently reasonable set of proposals.”

—*Kirkus*

“In their new book, *Climate of Hope*, Michael Bloomberg and Carl Pope provide readers with a wonderful, in-depth analysis of how municipalities, businesses and private citizens are proving to be a bold force in solving the greatest challenge of our time — the climate crisis. This book gives readers the opportunity to benefit from the wisdom of two highly successful individuals who have taken distinct paths to ensuring that their own communities and organizations have a tangible impact in securing our sustainable future. *Climate of Hope* is an inspiring must read for anyone who wants to know how their local actions can have positive and significant impacts on the world.”

—**Al Gore**, Chairman of the Alliance for Climate Protection and Former Vice President of the United States

“Meeting our world’s growing energy demands will require contributions from science, business and government. As *Climate of Hope* shows, Michael Bloomberg has a unique understanding of the importance of this collaborative approach. Michael’s leadership and optimism remind us that by working together, we can develop breakthrough innovations to reduce the cost and increase the reliability of clean energy technology.”

—**Bill Gates**, co-chair of the Bill & Melinda Gates Foundation

“Climate change threatens to reshape the future of our world's population centers. Bloomberg and Pope have been leaders on fortifying our cities against this threat, and their book proves that victory is possible—and imperative.”

—**Leonardo DiCaprio**

“Michael Bloomberg and Carl Pope, in their new book, *Climate of Hope*, make a powerful argument that we need a new conversation to ensure we save the planet from global warming. It is a necessary look at the threat and an urgent call for all of us to act immediately at the local level. They bring knowledge, experience and passion to a subject that demands our attention.”

—**Charlie Rose**, anchor and executive editor of Charlie Rose, co-anchor of CBS This Morning, and correspondent on 60 Minutes

“Thanks in no small part to Michael Bloomberg, mayors around the world are proving day after day that cities can tackle climate change. There are three things we need to do: act, act and act again. This is the first book that explains how.”

—**Anne Hidalgo**, mayor of Paris

“Michael Bloomberg and Carl Pope show that cities demonstrate how a bottom-up approach to climate action is not only possible, but also necessary—and how all of us have a role to play.”

—**Carol Browner**, former EPA Administrator & White House Climate Advisor

“*Climate of Hope* couldn’t be more timely—or more necessary. Its optimistic and can-do spirit is exactly what made a global agreement possible. Now, Bloomberg and Pope provide a roadmap for making it a success.”

—**Christiana Figueres**, Former Executive Secretary of the UNFCCC

**CLIMATE OF HOPE: How Cities, Businesses, and Citizens Can Save the Planet
by Michael Bloomberg and Carl Pope**

Published by St. Martin’s Press, On-Sale: April 18, 2017 | Hardcover | 9781250142078 | \$26.99 | 272 pages