

# Bloomberg Philanthropies' mission is to ensure better, longer lives for the greatest number of people.



**\$1.6B**  
IN 2020



**810**  
CITIES



**170**  
COUNTRIES

Bloomberg Philanthropies invests in 810 cities and 170 countries, and in 2020, distributed \$1.6 billion.

Bloomberg Philanthropies encompasses all of Michael R. Bloomberg's giving, including his foundation, corporate, and personal philanthropy as well as Bloomberg Associates, a pro bono consultancy that works in cities around the world. Mike has committed the vast majority of the profits from Bloomberg L.P., the global financial technology, data, and media company that he founded in 1981, to support the work of Bloomberg Philanthropies. Over his lifetime, Mike has so far given \$11.1 billion to philanthropy. The organization focuses on five key areas for creating lasting change: Arts, Education, Environment, Government Innovation, and Public Health.

## Program Areas:



## The Bloomberg Philanthropies Approach

### Unmet Needs

Look for **unmet needs** that can be addressed with proven solutions

### Rely on Data

Rely on **data** and continually **measure progress**

### Lead from Front

**Lead from the front** and do not hesitate to address controversial issues

### Advocacy

Utilize **advocacy** when others are not willing to act

### Strong Partners

Identify and engage **strong partners**

### Remain Flexible

Remain **flexible** to invest boldly and quickly in order to maximize impact

### Cities

Focus on **cities** to drive progress

# Arts

## HARNESSING THE POWER OF THE ARTS TO IMPROVE COMMUNITIES

The Arts program supports artists, invests in cultural organizations, and improves audience experience to strengthen the cultural and artistic sectors and improve the quality of life in cities across the globe. Bloomberg Philanthropies achieves these objectives by:

- Implementing **public art projects** through public-private partnerships to enhance cities' identities and drive economic development
- Strengthening small and mid-sized arts organizations through **management training**
- Improving access to the arts with technology, including by creating the **Bloomberg Connects app** (download the app in stores)
- **Investing in the arts** as a strategy for revitalizing communities across the U.S.

- ▶ **616 institutions** around the world supported with cultural grants in 2020
- ▶ Nearly **500 U.S. cultural organizations** have benefitted from management training

# Cities

## GOVERNMENT INNOVATION: IMPROVING THE WAY CITY GOVERNMENT WORKS

The Government Innovation program helps mayors around the world creatively tackle their toughest challenges. Bloomberg Philanthropies invests in cities — through Government Innovation — as drivers of change by:

- Providing mayors and their senior staff with **management training** through the Bloomberg Harvard City Leadership Initiative
- **Spreading effective ideas** among cities through competitions
- Supporting **innovation** and **citizen engagement** in city halls
- **Convening mayors and civic leaders** to share best practices and emerging urban trends
- Helping cities **use data** to drive decisions

## BLOOMBERG ASSOCIATES: PARTNERING WITH MAYORS ACROSS THE GLOBE

Bloomberg Associates is an international, pro bono consultancy that provides select cities and their mayors and other city leaders with customized, in-depth consultation and mentorship to help improve the lives of city residents. The team strengthens cities by:

- Developing **strategic solutions to mayors' priority projects** and other complex municipal challenges
- Building resources and support through **public-private partnerships** to expand impact
- **Designing and implementing programs** that improve residents' quality of life

- ▶ **27,100+ city employees** received management training since 2017
- ▶ More than **\$1.3 billion** invested by cities in initiatives the Bloomberg Associates team supported or created

# Education

## DRIVING STUDENT SUCCESS

The Education program works to ensure that young people have the skills needed to succeed in the 21st century and to expand opportunity to maximize student potential. Bloomberg Philanthropies focuses on giving more students a chance to contribute to their communities and pursue meaningful work by:

- Increasing opportunity for lower-income students after high school through **virtual college counseling**, while working with a **coalition of top U.S. colleges committed to increasing access** to talented lower-income students
- Supporting **career and technical education programs** to equip high school students not headed to four-year colleges with the skills they need to enter the workforce upon graduation
- Improving K–12 education by **supporting strong reform policies** that ensure high standards and pro-reform leaders

- ▶ **130+ colleges and universities** committed to graduating more high-achieving, lower-income students
- ▶ **74,400+ students** reached since 2014 through virtual college advising

# Environment

## TAKING ACTION TO PROTECT THE PLANET

The Environment program addresses the most serious threats to global sustainability. By supporting networks of cities, citizens, and businesses around the world, Bloomberg Philanthropies protects the planet by:

- Accelerating the transition to clean energy in the U.S. and globally by:
  - doubling down on **moving energy production beyond coal** and **stopping the rush to natural gas** to replace coal power
  - **growing the climate movement** by expanding support for grassroots organizations
  - winning **state and local clean energy policies** and electing climate leaders
  - **reducing carbon emissions** from buildings and transportation through the American Cities Climate Challenge
- Encouraging **sustainable finance** by helping companies measure and disclose climate risks and boosting private-sector investment in climate solutions
- Empowering mayors to reduce emissions and improve sustainability by **sharing best practices** through city networks
- **Protecting oceans** by reforming fishing practices, improving data, and preserving endangered coral reefs

- ▶ **330+ U.S. coal plants** retired or set to retire since 2011
- ▶ **150+ European coal plants** retired or set to retire since 2016

# Public Health

## ENSURING SAFER, LONGER, HEALTHIER LIVES

The Public Health program combats noncommunicable diseases and injuries by spreading solutions at national and local levels that are proven to save lives. Through a global program, Bloomberg Philanthropies works to prevent deaths from avoidable causes by:

- **Reducing tobacco and flavored e-cigarettes use** by advocating for strong policies in 100+ countries
- **Addressing challenges curtailing U.S. life expectancy** with the Johns Hopkins Bloomberg School of Public Health
- Combating the **opioid crisis** in the U.S. with support and expertise for the hardest-hit states

## Public Health (continued)

- **Protecting the health of people in low- and middle-income countries** by advocating for strong policies to:
  - improve road safety (e.g., lowering speeds)
  - reduce the high rate of drowning deaths of children (e.g., swimming lessons)
  - reduce cardiovascular disease deaths (e.g., trans-fat bans)
  - reduce obesity through healthy food policies (e.g., soda taxes)
  - increase access to reproductive health care for women in high-need countries
- Helping governments and partners in low- and middle-income countries make smarter policy decisions by **strengthening birth and death data** through training and expertise
- **Eradicating polio** with the Gates Foundation and **reducing malaria deaths** through research, prevention, and vaccine development with Johns Hopkins

▶ **35 million lives** saved since 2007 by helping to reduce tobacco use

## Founder's Projects

### IMPROVING LIVES WORLDWIDE

Founder's Projects are additional, unique initiatives of Bloomberg Philanthropies that Mike Bloomberg supports, including:

- **Supporting Johns Hopkins University** by providing funding for:
  - scholarships, including undergraduate financial aid to ensure need-blind admissions
  - professorships, academic programs, and research institutes across the university, particularly within the Bloomberg School of Public Health, to solve large-scale problems
  - facilities, including the Charlotte R. Bloomberg Children's Center
- Improving health outcomes by **providing scholarships to historically Black medical schools** through the Greenwood Initiative
- Advocating for common-sense laws to prevent gun violence through **Everytown for Gun Safety**
- Promoting **economic independence for women** by providing vocational, rights, literacy, and health skills training in Africa and beyond
- Supporting the **9/11 Memorial & Museum** and the rebuilding of the World Trade Center site
- Convening world leaders and business executives to address pressing global economic issues through the **Bloomberg Global Business Forum**
- Promoting **science education** at the William and Charlotte Bloomberg Science Education Center at the Museum of Science, Boston

▶ **475,500+ women** enrolled in job training and education programs

## Corporate Philanthropy

### GIVING BACK TO COMMUNITIES WHERE COLLEAGUES LIVE AND WORK

Bloomberg L.P. has a long tradition of serving local communities and giving back. Corporate Philanthropy at Bloomberg supports causes across the world by:

- Encouraging employee volunteers to use expertise to **support local community organizations**
- Providing **employee mentoring and internship opportunities** to help students succeed in school and future careers
- Establishing a **fellowship for justice-involved people** to support their return to the workforce
- Improving the transparency of African financial markets by **training and providing mentorship to journalists and editors** based in Sub-Saharan Africa
- **Supporting cultural institutions** where employees live and work

▶ **11,600+ employees** volunteered across 100+ cities in 2020