

# Bloomberg Philanthropies' mission is to ensure better, longer lives for the greatest number of people.



**\$1.66B**  
IN 2021



**941**  
CITIES



**173**  
COUNTRIES

Bloomberg Philanthropies invests in 941 cities and 173 countries, and in 2021, distributed \$1.66 billion.

Bloomberg Philanthropies encompasses all of Mike Bloomberg's giving, including his personal, foundation, and corporate philanthropy as well as Bloomberg Associates, a pro bono consultancy that works with mayors in cities around the world. This work spans the Arts, Education, the Environment, Government Innovation, Public Health, and the Greenwood Initiative, which aims to accelerate the pace of Black wealth accumulation, and through special Founder's Projects. The vast majority of Bloomberg L.P.'s profits support Bloomberg Philanthropies' work.

## Strategic Initiatives



Arts



Environment



Public Health



Bloomberg Associates



Education



Government Innovation



Greenwood Initiative



Founder's Projects

## The Bloomberg Philanthropies Approach

### Unmet Needs

Look for **unmet needs** that can be addressed with proven solutions

### Rely on Data

Rely on **data** and continually **measure progress**

### Lead from Front

**Lead from the front** and do not hesitate to address controversial issues

### Advocacy

Utilize **advocacy** when others are not willing to act

### Strong Partners

Identify and engage **strong partners**

### Remain Flexible

Remain **flexible** to invest boldly and quickly in order to maximize impact

### Cities

Focus on **cities** to drive progress

# Arts

## ELEVATING THE POWER OF THE ARTS TO ENHANCE COMMUNITIES

The Arts program draws on the belief that arts and culture have the power to inspire creativity, spark collaboration, and build community across the United States and around the world.

- Implementing **public art projects** through public-private partnerships to enhance cities' identities and drive economic development
- Strengthening small and mid-sized arts organizations through **management training**
- Improving institutions' operations through technology, including by increasing visitor engagement through the **Bloomberg Connects** app

- ▶ **434 institutions** around the world supported with cultural grants and sponsorships in 2021
- ▶ **520 U.S. cultural organizations** have benefitted from management training

# Education

## SUPPORTING STUDENT SUCCESS

By putting students' needs first and broadening educational opportunities for young people, whether through a college degree or career and technical training, Bloomberg Philanthropies focuses on giving more students a chance to pursue their dreams.

- Connecting more high-achieving, lower-income students to top colleges through **virtual college counseling** and a **coalition of top U.S. colleges committed to increasing access**
- Investing in **career and technical education across the U.S.** to equip high school students not headed to four-year colleges with the skills they need to enter the workforce upon graduation
- Improving U.S. K–12 education by **expanding access to high-quality charter schools** and **supporting strong reform policies** that ensure high standards and pro-reform leaders

- ▶ **125+ colleges and universities** committed to graduating more high-achieving, lower-income students
- ▶ **84,900+ students** reached since 2014 through virtual college advising

# Environment

## TACKLING THE GLOBAL CLIMATE CRISIS

The Environment program works with key partners, including mayors and other government officials, business leaders, grassroots partners, and environmental advocates, to implement bold programs that tackle the climate crisis and help build a more sustainable, resilient, and equitable economy.

- Accelerating the global transition to clean energy by:
  - doubling down on **moving energy production beyond coal** and **stopping the rush to natural gas**
  - winning **state and local clean energy policies** and electing climate leaders
  - **reducing carbon emissions** from buildings and transportation through the American Cities Climate Challenge
- Advancing climate action by **sharing best practices** through networks of cities and local leaders
- **Improving air quality** with cities and national governments
- **Protecting and preserving ocean ecosystems** by reforming fishing practices, improving data, and preserving endangered coral reefs
- Promoting **climate action through the financial system**

- ▶ **355+ U.S. coal plants** retired or set to retire since 2011
- ▶ **165+ European coal plants** retired or set to retire since 2016

# Cities

## GOVERNMENT INNOVATION: IMPROVING THE WAY CITY GOVERNMENT WORKS

Drawing on the Bloomberg administration's experience leading New York City, the Government Innovation program reflects Bloomberg Philanthropies' belief in the power of local governments to improve lives and tackle pressing challenges.

- Providing leadership training to city leaders around the world through the **Bloomberg Harvard City Leadership Initiative**
- Uncovering and spreading effective ideas through a **city ideas competition**
- **Convening city leaders and experts** at CityLab to share best practices and emerging urban trends
- Helping cities **use data** to drive decisions
- Supporting **innovation teams in city halls** to solve problems creatively

## BLOOMBERG ASSOCIATES: PROVIDING WORLD-CLASS CONSULTING TO MAYORS

Bloomberg Associates is the philanthropic consulting arm of Bloomberg Philanthropies. Bloomberg Associates works side by side with client cities to improve the quality of life for residents.

### Current Partner Cities:

- Atlanta, Georgia
- Chicago, Illinois
- Detroit, Michigan
- Lima, Peru
- London, United Kingdom
- Milan, Italy
- Newark, New Jersey

▶ **34,900+** city employees received management training since 2017

▶ Bloomberg Associates' client cities have invested **\$2.8B+** in initiatives the team has supported or created since 2014

# Public Health

## ENSURING SAFER, LONGER, HEALTHIER LIVES

The Public Health program takes on noncommunicable diseases and injuries to reduce preventable deaths from leading global causes.

- **Reducing tobacco and youth e-cigarettes use** by advocating for strong policies in 100+ countries
- **Supporting public health scholarship** at Johns Hopkins University
- **Protecting the health of people in low- and middle-income countries** by advocating for strong policies to:
  - improve road safety (e.g., lowering speeds)
  - reduce the high rate of drowning deaths of children
  - improve cardiovascular health (e.g., trans-fat bans)
  - promote healthy food policies (e.g., soda taxes)
  - safeguard access to reproductive health care
- **Combating the U.S. overdose epidemic** with support and expertise for the hardest-hit states
- Helping governments and partners in low- and middle-income countries make smarter policy decisions by **strengthening birth and death data** through training and expertise

▶ **35 million lives** projected to be saved by 2030 through tobacco reduction efforts

# Greenwood Initiative

## ACCELERATING THE PACE OF BLACK WEALTH ACCUMULATION

The Greenwood Initiative aims to accelerate the pace of wealth accumulation for Black individuals and families and address systemic underinvestment in Black communities in the United States.

- Providing debt relief to medical students at the U.S.'s four historically Black medical schools
- Ensuring equitable access to vaccines
- Addressing historic underrepresentation in STEM fields

▶ **950+ medical students** benefiting from debt relief

## Founder's Projects

### IMPROVING LIVES WORLDWIDE

Founder's Projects are unique efforts to address issues that fall outside the core program areas and emerge from Mike Bloomberg's personal experiences in business, government, and philanthropy.

- **Strengthening Johns Hopkins University** and its home city of **Baltimore, Maryland**:
  - At Johns Hopkins, making admissions need-blind, investing in professorships and research to solve large-scale problems, and constructing facilities, including the Charlotte R. Bloomberg Children's Center
  - In Baltimore, supporting education, small businesses, job creation, and workforce development, especially for youth
- Advocating for common-sense reforms to prevent U.S. gun violence through **Everytown for Gun Safety**
- Promoting **economic independence for women** by providing vocational, rights, literacy, and health skills training in Africa and beyond
- Supporting the **9/11 Memorial & Museum** and the **Performing Arts Center** at the World Trade Center site

▶ **537,700+ women** enrolled in job training and education programs

## Corporate Philanthropy

### HARNESSING THE TEAM'S TALENTS TO MAKE A TRANSFORMATIVE IMPACT

Bloomberg L.P. has a longstanding and robust Corporate Philanthropy program that leverages the time and talents of employees and builds upon deep client relationships to create lasting impact in the communities where employees live and work.

- Addressing the world's most pressing needs
- Promoting an inclusive global economy
- Expanding access to data and technology
- Supporting diverse voices in media

▶ **17,000+ employees** across 165+ cities engaged in volunteering, cultural access, and giving programs in 2021