

# Bloomberg Philanthropies' mission is to ensure better, longer lives for the greatest number of people.

 **\$3B**  
IN 2023

 **700**  
CITIES

 **150**  
COUNTRIES

Bloomberg Philanthropies invests in 700 cities and 150 countries, and in 2023, distributed \$3 billion.

Bloomberg Philanthropies encompasses all of Mike Bloomberg's giving, including his personal, foundation, and corporate philanthropy as well as Bloomberg Associates, a pro bono consultancy that works with mayors in cities around the world. This work spans the Arts, Education, the Environment, Government Innovation, Public Health, and the Greenwood Initiative, which aims to accelerate the pace of Black wealth accumulation, and through special Founder's Projects. The vast majority of Bloomberg L.P.'s profits support Bloomberg Philanthropies' work.

## Strategic Initiatives



Arts



Environment



Public Health



Bloomberg Associates



Education



Government Innovation



Greenwood Initiative



Founder's Projects

## The Bloomberg Philanthropies Approach

### Unmet Needs

Look for **unmet needs** that can be addressed with proven solutions

### Rely on Data

Rely on **data** and continually **measure progress**

### Lead from Front

**Lead from the front** and do not hesitate to address controversial issues

### Advocacy

Utilize **advocacy** when others are not willing to act

### Strong Partners

Identify and engage **strong partners**

### Remain Flexible

Remain **flexible** to invest boldly and quickly in order to maximize impact

### Cities

Focus on **cities** to drive progress

# Cities

## GOVERNMENT INNOVATION: IMPROVING THE WAY CITY GOVERNMENT WORKS

Drawing on the Bloomberg administration's experience leading New York City, the Government Innovation program reflects Bloomberg Philanthropies' belief in the power of local governments to improve lives and tackle pressing challenges.

- Providing leadership training to city leaders around the world through the **Bloomberg Harvard City Leadership Initiative**, **Bloomberg Sagol Leadership Initiative**, and the **African Mayoral Leadership Institute**
- Uncovering and spreading effective ideas through a **city ideas competition** – and helping cities replicate proven solutions
- Helping cities **use data** to drive better decisions for residents
- **Convening city leaders and experts** at CityLab to share best practices and emerging urban trends
- **Supporting creative problem solving** in the public sector through innovation teams in city halls and trainings
- **Advancing funding opportunities** for small and under-resourced cities through webinars and bootcamps

## BLOOMBERG ASSOCIATES: PROVIDING WORLD-CLASS CONSULTING TO MAYORS

Bloomberg Associates is a philanthropic consultancy that advises cities around the world. Bloomberg Associates works side by side with client cities to improve the quality of life for residents.

### Current Partner Cities

- Bratislava, Slovakia
- Detroit, Michigan
- Phoenix, Arizona
- London, United Kingdom
- Milan, Italy
- Tampa, Florida
- Newark, New Jersey

- ▶ **277,000+ hours** spent engaging with our client cities and mayors
- ▶ **110 million people** impacted by programming
- ▶ **961 projects** launched since inception

# Public Health

## ENSURING SAFER, LONGER, HEALTHIER LIVES

The Public Health program takes on noncommunicable diseases and injuries to reduce preventable deaths from leading global causes.

- **Reducing tobacco and youth e-cigarettes use** by advocating for strong policies in 100+ countries
- **Supporting public health scholarships** at Johns Hopkins University
- **Protecting the health of people around the globe, especially in low- and middle-income countries** by advocating for strong policies to:
  - improve road safety (e.g., lowering speeds)
  - reduce the high rate of drowning deaths in high-burden locations
  - improve cardiovascular health (e.g., trans-fat bans)
  - promote healthy food policies (e.g., soda taxes)
  - safeguard access to reproductive health care
- **Combating the U.S. overdose epidemic** with support and expertise for the hardest-hit states and advocacy for improved federal policies
- Helping governments and partners in low- and middle-income countries make smarter policy decisions by **strengthening birth and death data** through training and expertise

- ▶ **35 million lives** projected to be saved by 2030 through tobacco control measures

# Arts

## ELEVATING THE POWER OF THE ARTS TO ENHANCE COMMUNITIES

The Arts program draws on the belief that arts and culture have the power to inspire creativity, spark collaboration, and build community across the United States and around the world.

- Implementing **public art projects** through public-private partnerships to enhance cities' identities and drive economic development
- Strengthening small and mid-sized arts organizations through **management training**
- Improving institutions' operations through technology, including by increasing visitor engagement through the **Bloomberg Connects** app and our **Digital Accelerator** program.

▶ **600+ institutions** around the world supported with cultural grants and sponsorships in 2023

# Education

## SUPPORTING STUDENT SUCCESS

By putting students' needs first and broadening educational opportunities for young people, whether through a college degree or career and technical training, Bloomberg Philanthropies focuses on giving more students a chance to pursue their dreams.

- Connecting more high-achieving, lower-income students to top colleges through **hybrid and virtual college counseling** and a **coalition of top U.S. colleges committed to increasing access**
- Investing in **career and technical education across the United States** to equip high school students not headed to four-year colleges with the skills they need to enter the workforce upon graduation

- Improving U.S. K-12 education by **expanding access to high-quality charter schools** and **supporting strong reform policies** that ensure high standards and pro-reform leaders

▶ **140 colleges and universities** committed to graduating more high-achieving, lower-income students

▶ **64,000+ students** reached since 2014 through virtual college advising

# Environment

## TACKLING THE GLOBAL CLIMATE CRISIS

The Environment program works with key partners, including mayors and other government officials, business leaders, grassroots partners, and environmental advocates, to implement bold programs that tackle the climate crisis and help build a more sustainable, resilient, and equitable economy.

- Accelerating the global transition to clean energy by:
  - doubling down on **moving energy production beyond coal** and **reversing the rush to methane gas**
  - winning **state and local clean energy policies** and electing climate leaders in the U.S.
  - **blocking the expansion of petrochemicals facilities** in the U.S. to fight climate change and improve public health
- Working with **national and local governments** to reduce climate pollution and deliver clean air for communities

- **Protecting marine ecosystems** by reforming fishing practices and preserving endangered coral reefs, with the latest goal to help protect 30% of the ocean by 2030
- Driving **climate action and investment through the financial system**

▶ **382 U.S. coal plants** retired or set to retire since 2010

▶ **181 European coal plants** retired or set to retire since 2016

# Greenwood Initiative

## ACCELERATING THE PACE OF BLACK WEALTH ACCUMULATION

The Greenwood Initiative aims to accelerate the pace of wealth accumulation and address systemic underinvestment in Black communities in the United States.

- Giving leaders the tools to make evidence-based decisions through the **Black Wealth Data Center** and **Racial Wealth Equity Database**
- Helping **1,200 first graders in Brooklyn get a \$1,000 head start on college** and career savings with NYC Kids RISE
- Providing **debt reduction to medical students** at the U.S.'s four historically Black medical schools
- Working with the Cities for Financial Empowerment Fund to fund **CityStart**, to help mayors identify financial empowerment goals
- Addressing **historic underrepresentation in the STEM fields** through the Vivien Thomas Scholars Initiative

▶ **950+ medical students** benefiting from debt reduction

## Founder's Projects

### IMPROVING LIVES WORLDWIDE

Founder's Projects are unique efforts to address issues that fall outside the core program areas and emerge from Mike Bloomberg's personal experiences in business, government, and philanthropy.

- **Strengthening Johns Hopkins University** and its home city of **Baltimore, Maryland**:
  - At Johns Hopkins, making admissions need-blind, investing in professorships and research to solve large-scale problems, and constructing facilities, including the Charlotte R. Bloomberg Children's Center
  - In Baltimore, supporting education, small businesses, job creation, and workforce development, especially for youth
- Advocating for common-sense reforms to prevent U.S. gun violence through **Everytown for Gun Safety**
- Committing to the core belief that women are central to economic growth, the **Women's Economic Development** program has supported partners who promote market activity which brings women to economic independence
- Supporting the **9/11 Memorial & Museum** and the **Performing Arts Center** at the World Trade Center site

▶ **743,000+ women** enrolled in vocational and education programs since 2007, **impacting nearly 3 million family members** around the world

## Corporate Philanthropy

### HARNESSING THE TEAM'S TALENTS TO MAKE A TRANSFORMATIVE IMPACT

Bloomberg L.P. has a longstanding and robust Corporate Philanthropy program that leverages the time and talents of our employees and resources of our business to create lasting impact in the cities where we live and work. We look to address unmet needs in our communities and deepen engagement with our colleagues, clients and partners.

- Addressing the world's most pressing needs
- Promoting an inclusive global economy
- Expanding access to data and technology
- Supporting new and diverse voices in media

▶ **22,800+ employees** across 117 cities engaged in volunteering, cultural access, and giving programs in 2023, with more than \$13.6 million contributed to nonprofits