

Bloomberg Philanthropies' mission is to ensure better, longer lives for the greatest number of people.



\$3.7B
IN 2024



700
CITIES



150
COUNTRIES

Bloomberg Philanthropies invests in 700 cities and 150 countries, and in 2024, distributed \$3.7 billion.

Bloomberg Philanthropies encompasses all of Mike Bloomberg's giving, including his personal, foundation, and corporate philanthropy as well as Bloomberg Associates, a pro bono consultancy that works with mayors in cities around the world. This work spans the Arts, Education, the Environment, Government Innovation, Public Health, and the Greenwood Initiative, which aims to accelerate the pace of Black wealth accumulation, and through special Founder's Projects. The vast majority of Bloomberg L.P.'s profits support Bloomberg Philanthropies' work.

Strategic Initiatives



Arts



Environment



Public Health



Bloomberg Associates



Education



Government Innovation



Greenwood Initiative



Founder's Projects

The Bloomberg Philanthropies Approach

Unmet Needs

Look for **unmet needs** that can be addressed with proven solutions

Rely on Data

Rely on **data** and continually **measure progress**

Lead from Front

Lead from the front and do not hesitate to address controversial issues

Advocacy

Utilize **advocacy** when others are not willing to act

Strong Partners

Identify and engage **strong partners**

Remain Flexible

Remain **flexible** to invest boldly and quickly in order to maximize impact

Cities

Focus on **cities** to drive progress

Cities

GOVERNMENT INNOVATION: IMPROVING THE WAY CITY GOVERNMENT WORKS

Drawing on the Bloomberg administration's experience leading New York City, the Government Innovation program reflects Bloomberg Philanthropies' belief in the power of local governments to improve lives and tackle pressing challenges.

- **Providing management training to city leaders** around the world through the Bloomberg Harvard City Leadership Initiative, Bloomberg Sagol Leadership Initiative, and the African Mayoral Leadership Initiative
- Helping U.S. cities identify and **win federal infrastructure funding** through bootcamps and webinars
- Supporting cities to **innovate, use data, and collaborate with residents** to drive better decision-making
- **Supporting creative problem solving** in the public sector through innovation teams in city halls and trainings
- **Developing, scaling, and spreading ideas** to tackle common city challenges
- **Convening city leaders and experts** at CityLab to share best practices and emerging urban trends

- ▶ **389 mayors** and nearly **2,400 city staffers** provided leadership and management training
- ▶ **340+ cities** replicating successful ideas

BLOOMBERG ASSOCIATES: PROVIDING WORLD-CLASS CONSULTING TO MAYORS

Bloomberg Associates is a philanthropic consultancy that advises cities around the world. Bloomberg Associates works side by side with client cities to make them stronger, safer, more equitable, more efficient and improve residents' quality of life.

Current Partner Cities

- Tampa, Florida
- Newark, New Jersey
- Lisbon, Portugal
- Ottawa, Canada
- Bratislava, Slovakia
- Phoenix, Arizona
- London, United Kingdom
- Borough of Westminster, London

- ▶ **360,000+ hours** spent engaging with our client cities and mayors
- ▶ **130 million people** impacted by programming
- ▶ **900+ projects** launched since inception

Public Health

ENSURING SAFER, LONGER, HEALTHIER LIVES

The Public Health program takes on the world's leading causes of death from noncommunicable diseases and injuries.

- **Protecting the health of people around the globe, especially in low- and middle-income countries** by advocating for strong policies to:
 - improve road safety
 - prevent drowning
 - save lives from cardiovascular diseases
 - promote healthy diets
- **Strengthening global birth and death data** collection to help governments make smarter policy decisions
- **Mobilizing cities** to reduce noncommunicable diseases and injuries
- **Reducing global tobacco use and U.S e-cigarettes use** by advocating for strong policies
- **Addressing challenges to U.S. life expectancy** with the Johns Hopkins Bloomberg School of Public Health
- **Combating the U.S. overdose epidemic** with support and expertise for the hardest-hit states and advocacy for improved federal policies
- Protecting access to **U.S. reproductive healthcare**

- ▶ **35 million lives** projected to be saved through tobacco control measures

Arts

STRENGTHENING COMMUNITIES THROUGH THE ARTS

The Arts program draws on the belief that arts and culture have the power to inspire creativity, spark collaboration, and build community around the world.

- Bringing the collections of world-class cultural institutions to the public through in-depth, curated guides available on the **Bloomberg Connects app**
- Helping cultural organizations use **digital tools and programming** to improve their online infrastructure and better engage audiences
- Supporting **public art projects** that address civic issues
- Partnering with **cultural organizations worldwide**
- Using **asphalt art** to improve street safety and brighten neighborhoods
- Developing a diverse pipeline to cultural sector careers through a **robust internship** program with paid placements

▶ **700+ institutions** around the world supported with cultural grants and sponsorships in 2024

Education

SUPPORTING STUDENT SUCCESS

The Education program focuses on expanding educational opportunities and giving more students a chance to pursue their dreams. We work to support students from kindergarten through high school, to college and career training, and beyond.

- Increasing access to **high-quality U.S. charter schools**
- Advocating for **pro-reform K-12 policies**
- Expanding **access to top U.S. colleges and universities** through hybrid and virtual college counseling
- Leading **university partnerships** with Johns Hopkins, Princeton, and New York University
- Investing in **career and technical education across the United States** to allow students to directly enter the workforce upon graduation – including in high-demand and critical fields like healthcare

- ▶ **139 colleges and universities** committed to graduating more high-achieving, lower-income students
- ▶ **10 healthcare-focused high schools** launching across the country to prepare students for good-paying jobs in high-demand health careers

Environment

TACKLING THE GLOBAL CLIMATE CRISIS

The Environment program works with partners around the world, and across the public and private sectors, to tackle the climate crisis from every angle.

- Accelerating the **transition from coal and other fossil fuels to clean energy** across the U.S. and globally
- **Stopping the expansion of petrochemicals** in key U.S. states
- **Mobilizing the private sector** to reach net-zero emissions and invest in the clean energy transition
- Supporting **local climate action** with mayors and other local leaders
- Partnering with cities to **improve air quality**
- Protecting **ocean systems and coastal communities** by reforming fishing practices, strengthening ocean policies, and preserving endangered coral reefs.
- Winning **state and local clean energy policies** by electing climate leaders in the U.S.

- ▶ **389 of 530 U.S. coal plants** retired or set to retire since 2010
- ▶ **188 of 328 European coal plants** retired or set to retire since 2016

Founder's Projects

IMPROVING LIVES WORLDWIDE

Founder's Projects are unique efforts to address issues that fall outside the core program areas and emerge from Mike Bloomberg's personal experiences in business, government, and philanthropy.

- **Strengthening Johns Hopkins University** and its home city of **Baltimore, Maryland**:
 - At Johns Hopkins, support for a wide range of scholarships, endowed professorships, cutting-edge research, and other capital projects
 - In Baltimore, supporting education, small businesses, job creation, and workforce development, especially for youth
- Fighting for common-sense gun safety reforms through **Everytown for Gun Safety**
- Supporting the **9/11 Memorial & Museum** and the **Performing Arts Center** at the World Trade Center site
- Committing to the core belief that women are central to economic growth, the **Women's Economic Development** program has supported partners who promote market activity which brings women to economic independence

▶ **779,000+** women enrolled in vocational and education programs since 2007, benefitting **3.1 million family members** around the world

GREENWOOD INITIATIVE: ACCELERATING THE PACE OF U.S BLACK WEALTH ACCUMULATION

The Greenwood Initiative aims to accelerate the pace of wealth accumulation and address systemic underinvestment in Black communities in the United States.

- Giving leaders the tools to make evidence-based decisions through the **Black Wealth Data Center** and **Racial Wealth Equity Database**
- Providing **debt reduction for nearly 1,000 future doctors** at four U.S. historically Black medical schools
- Addressing **historic underrepresentation in the STEM fields** through the Vivien Thomas Scholars Initiative
- Helping **1,200 first graders in Brooklyn get a \$1,000 head start on college** and career savings with NYC Kids RISE
- Working with the **Cities for Financial Empowerment Fund** to invest in programs that help mayors and their teams support their communities become more financially stable
- Supporting mayors advance bold solutions to reduce emissions, **combat climate change**, and advance racial equity

▶ **\$600 million** committed to endowments of nation's four historically Black medical schools, as well as supporting creation of new medical

Corporate Philanthropy

HARNESSING THE TEAM'S TALENTS TO MAKE A TRANSFORMATIVE IMPACT

Bloomberg L.P. has a longstanding and robust Corporate Philanthropy program that leverages the time and talents of our employees and resources of our business to create lasting impact in the cities where we live and work. We look to address unmet needs in our communities and deepen engagement with our colleagues, clients and partners.

- Addressing the world's most pressing needs
- Promoting an inclusive global economy
- Expanding access to data and technology
- Supporting new and diverse voices in media
- ▶ **23,000+** employees across 128 cities engaged in volunteering, cultural access, and giving programs in 2024, with more than \$13.6 million contributed through employee giving to nonprofits.