

## CARBON CUTBACKS

# SUPPLYING SCHOOL LUNCHES WITH SUSTAINABLY FARMED PRODUCE THAT REDUCE EMISSIONS



## PROBLEM

The environmental impact of food is a significant challenge worldwide, including in São Paulo, Brazil, where 1M+ students receive between 3 and 5 meals per day while at school. **School menus that rely heavily on meat and involve long transportation distances contribute significantly to CO2 emissions, undermining efforts to promote environmental sustainability.**

## SOLUTION

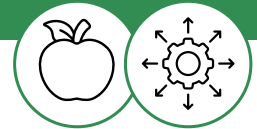
**The city of São Paulo is replacing two of the weekly meat-based meals with plant-based recipes.** The program prioritizes locally sourced goods, reducing carbon footprint, promoting health, and better economic opportunities for local farmers.



## IMPACT

Through this initiative, the city of São Paulo is delivering healthy and plant-based school menus to 296K students.

São Paulo is on track to:



- Procuring sustainable produce locally bolsters the economy for farmers in the region
- Utilizing procurement systems that are already in place makes this plan easier to adopt and scale

## CHALLENGES THIS IDEA CAN HELP YOU NAVIGATE

- High levels of CO2 emissions derived from the city's food system
- Limited use of cities' purchasing power to prioritize sustainable farming practices

## ADOPT THIS IDEA: 3 KEY STEPS

### Start by

Selecting the schools to participate in a city-driven, plant-based menu plan.



### Seek farming partners **1**

Create and strengthen procurement pathways between schools and local farmers who are practicing sustainable agriculture.



### Craft a plant-based menu **2**

Replace at least one weekly meal with a locally sourced, plant-based, and meat-free alternative.



### Scale the program **3**

Expand the program to reach more schools and further reduce carbon emissions

