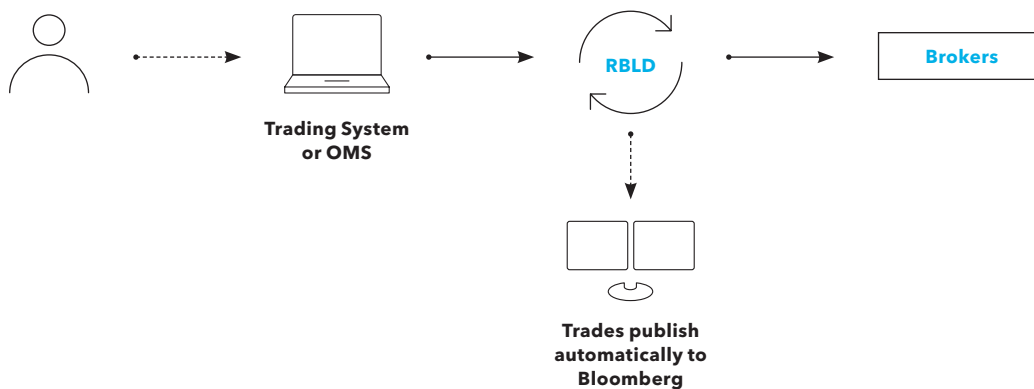


Trade automation

Bloomberg offers an electronic trading solution for equities, futures and various fixed income instruments that can introduce greater automation in your trade workflow. With the Bloomberg Rule Builder, RBLD <GO>, clients can easily create, modify, enable or disable auto-routing rules that automate actions on selected orders when entered into Bloomberg's multi-asset execution management platforms.



How it works

When contracted, clients can stage their orders into Bloomberg's EMS where the RBLD engine determines if the order meets the user specified auto-routing criteria. If met, the order is routed automatically over Bloomberg's network for execution. Users can monitor routes on EMS trade blotters or via RBLD alerts.

Features

- Unique Bloomberg field inputs to define rule criteria for auto-routing.
- Flexibility to have individual or team-defined rules and ability to enable/disable intraday.
- Auto-routed trades are monitored from asset-specific EMS, leveraging a full suite of analytics.
- Alerting for automation actions.
- Alerting for deviation vs. real-time performance benchmarks and breaking news.
- Where available defining rules by multiple algo strategies in a broker wheel.
- Connectivity to 5,000 broker destinations globally, including 600+ emerging market destinations that use Bloomberg's proprietary mechanism.

Take the next step.

For additional information, press the <HELP> key twice on the Bloomberg Terminal®.

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