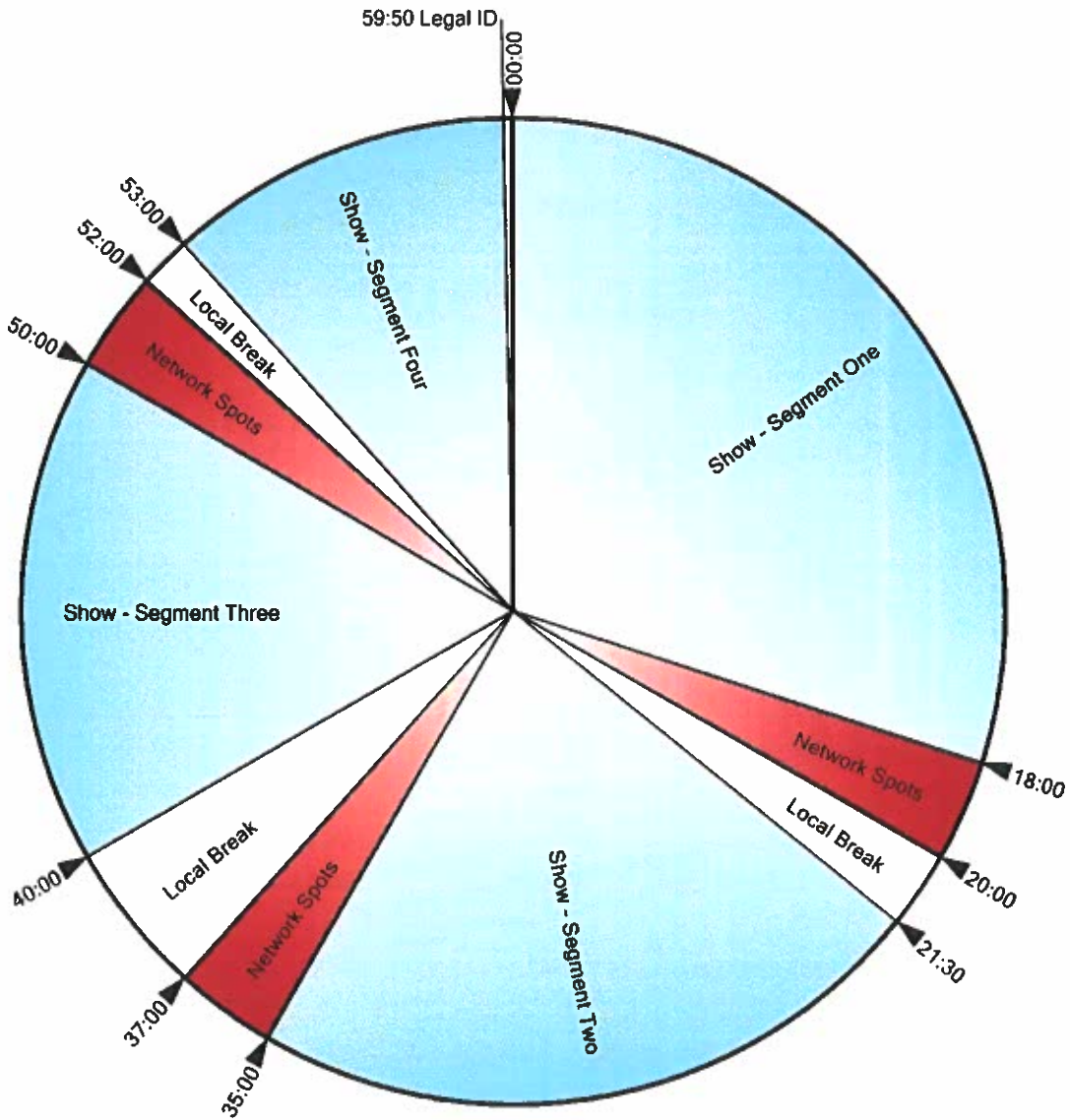# Blue Clock

(Note: Add 7 seconds to all times to account for 7-second delay.)
(Exceptions: Weekday 2pm ET hour begins 1:59pm, weekday 3pm ET hour begins 2:59:30pm, weekday 4pm ET hour begins 3:58:00pm.)
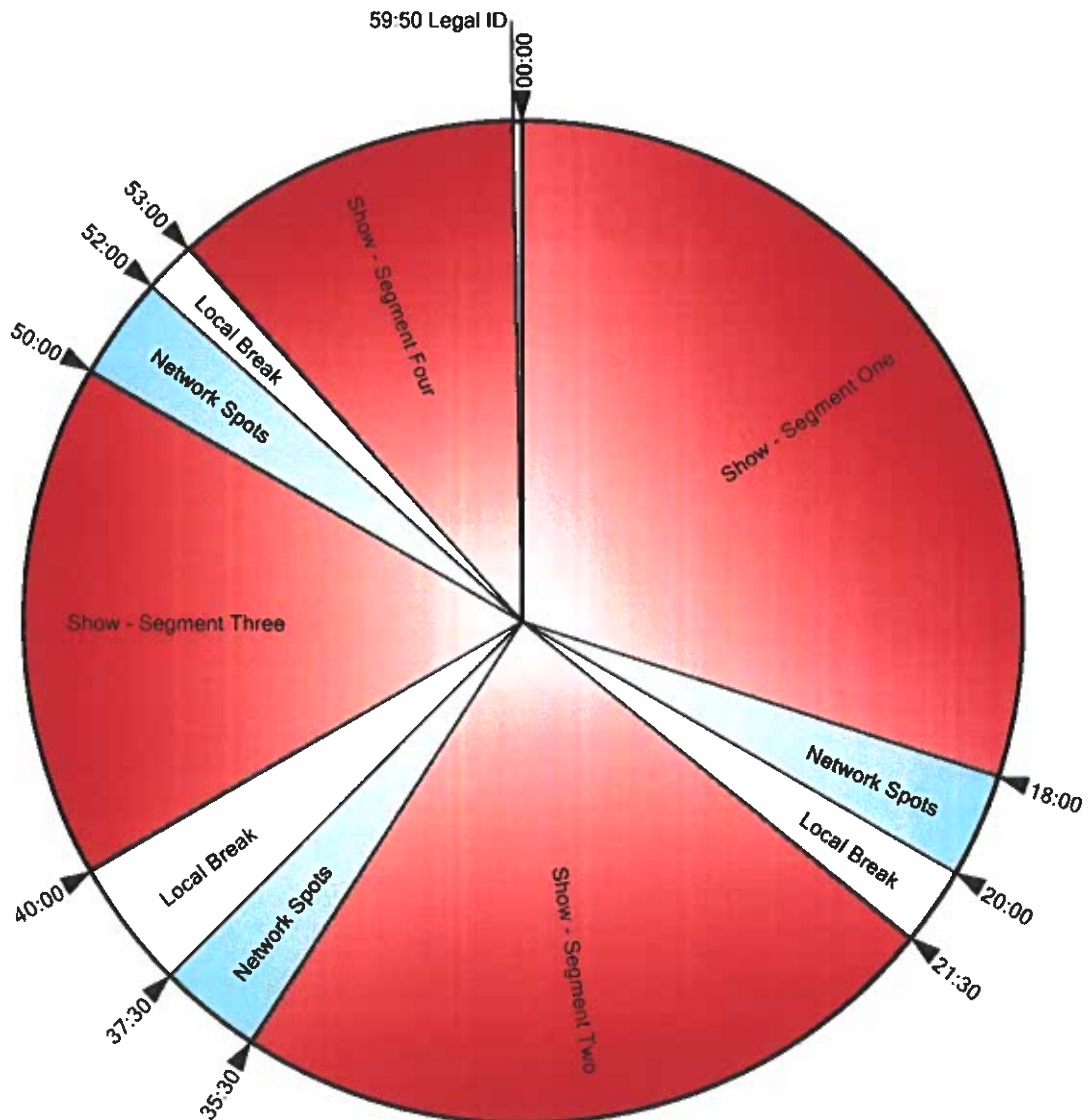

59:50 Legal ID
00:00
53:00
52:00
50:00
Local Break
Network Spots
Show - Segment Four
Show - Segment One
Show - Segment Three
Network Spots
18:00
Local Break
20:00
21:30
Local Break
Network Spots
Show - Segment Two
40:00
37:00
35:00

Bloomberg Radio

Red Clock

(Note: Add 7 seconds to all times to account for 7-second delay.)

(Clock identical to "Blue Clock" except show segment that begins at :21:30 runs 30-seconds longer, and break that follows is 30-seconds shorter.)
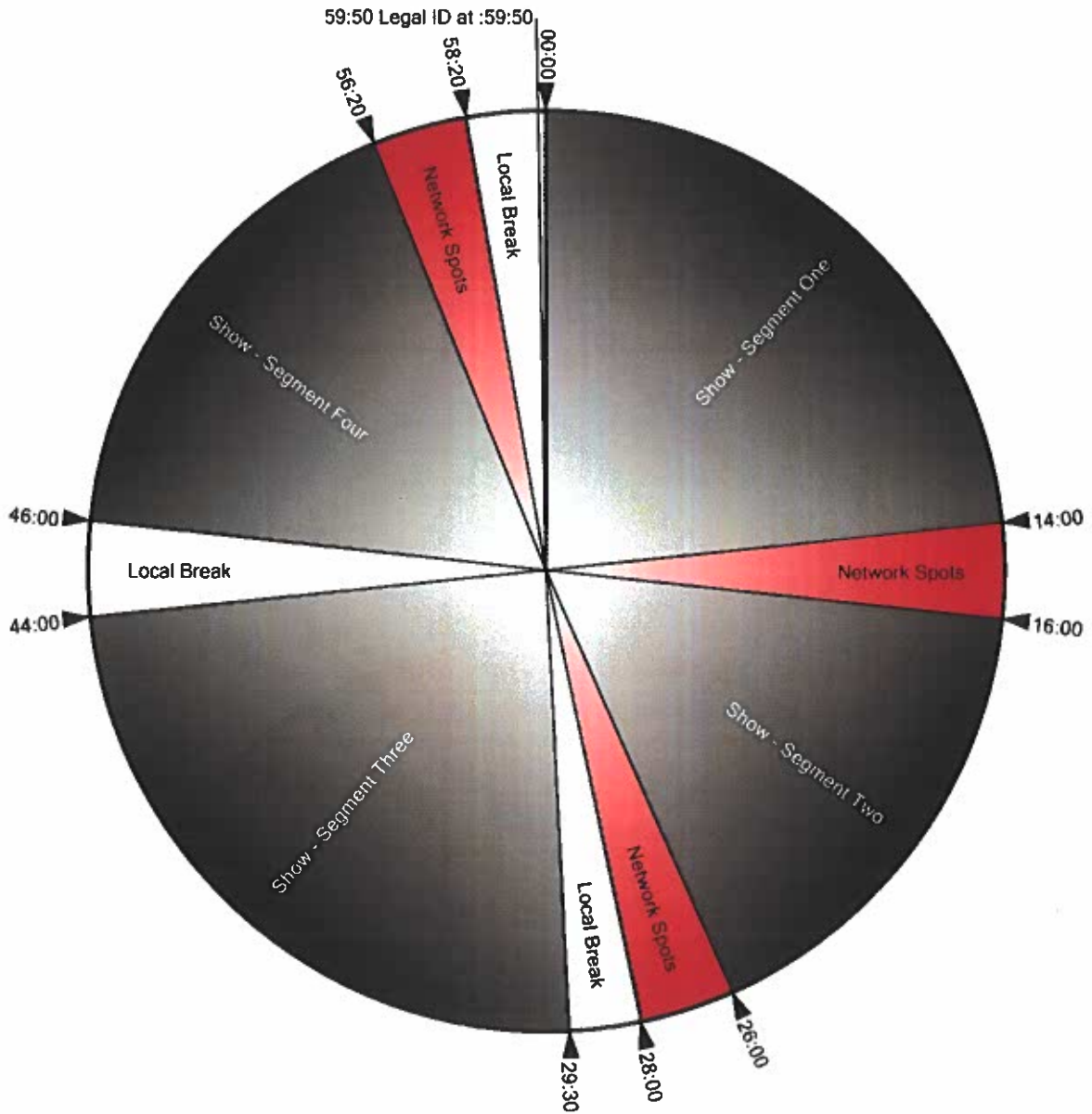
(Exception: Weekday 5am ET hour begins 4:59:40am.)

59:50 Legal ID

00:00

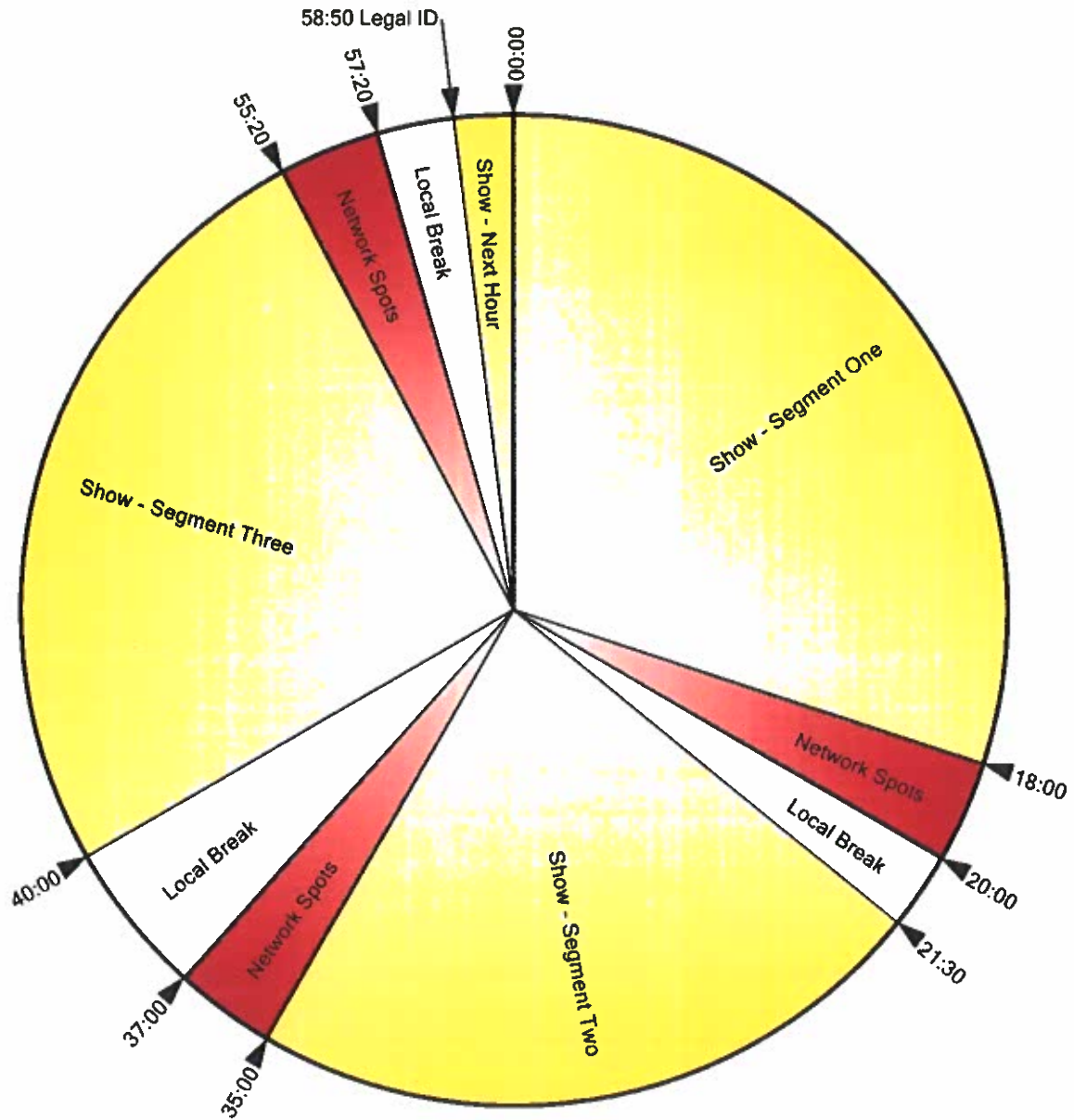Show - Segment Four

53:00

52:00

Local Break

50:00

Network Spots

Show - Segment One

Show - Segment Three

Network Spots

18:00

Local Break

20:00

40:00

Local Break

Show - Segment Two

21:30

Network Spots

37:30

35:30

Bloomberg Radio

Black Clock

(Note: Add 7 seconds to all times to account for 7-second delay.)

- 59:50 Legal ID at :59:50
- 58:20
- 56:20
- 00:00
- Local Break
- Network Spots
- Show - Segment One
- 14:00
- Network Spots
- 16:00
- Show - Segment Two
- Show - Segment Four
- 46:00
- Local Break
- 44:00
- Show - Segment Three
- Network Spots
- Local Break
- 26:00
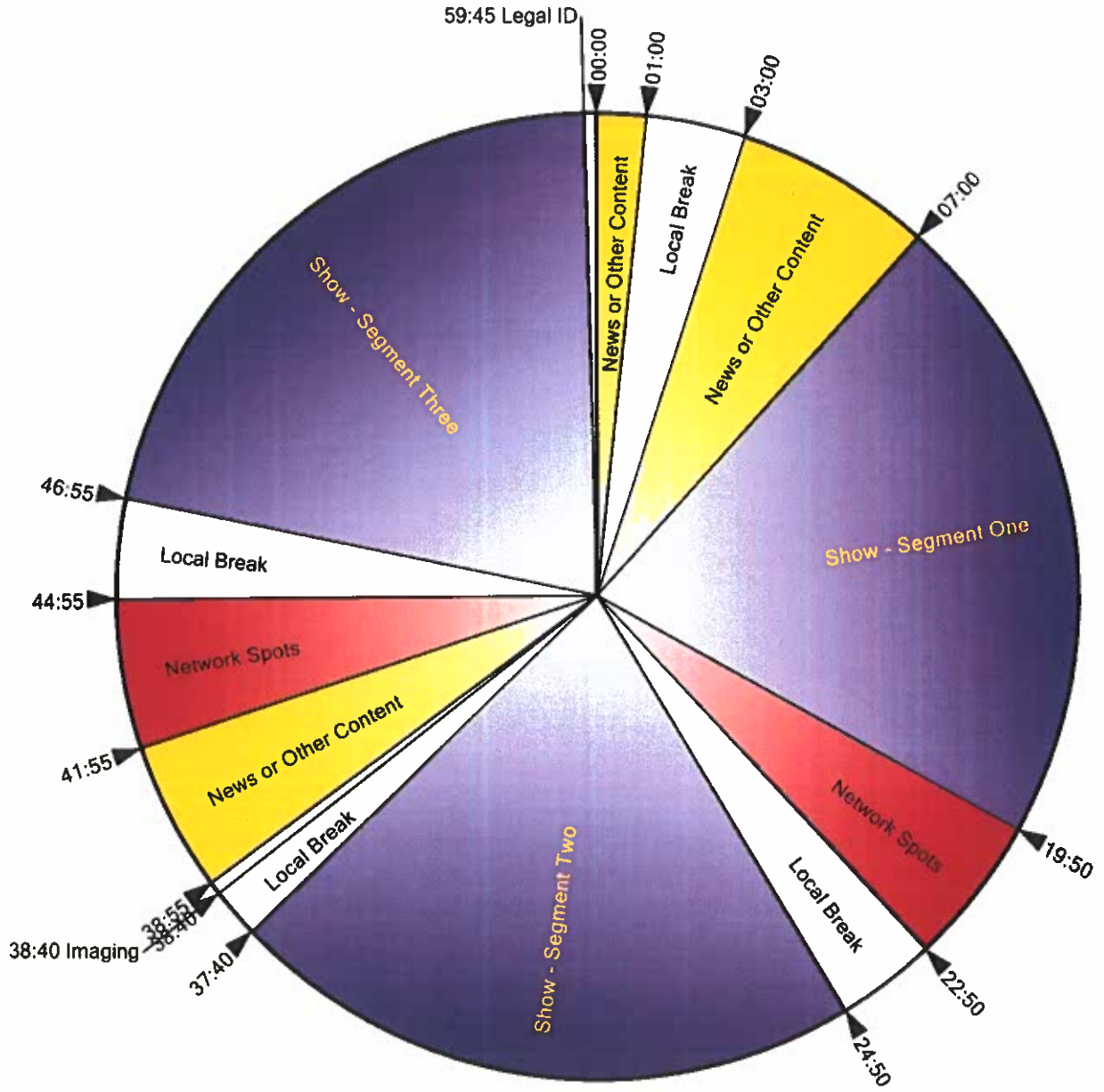- 28:00
- 29:30

Bloomberg Radio

Yellow Clock

(Note: Add 7 seconds to all times to account for 7-second delay.)
(12pm ET hour begins at 12:00:00. 1pm ET hour begins at 12:59:00.)

58:50 Legal ID
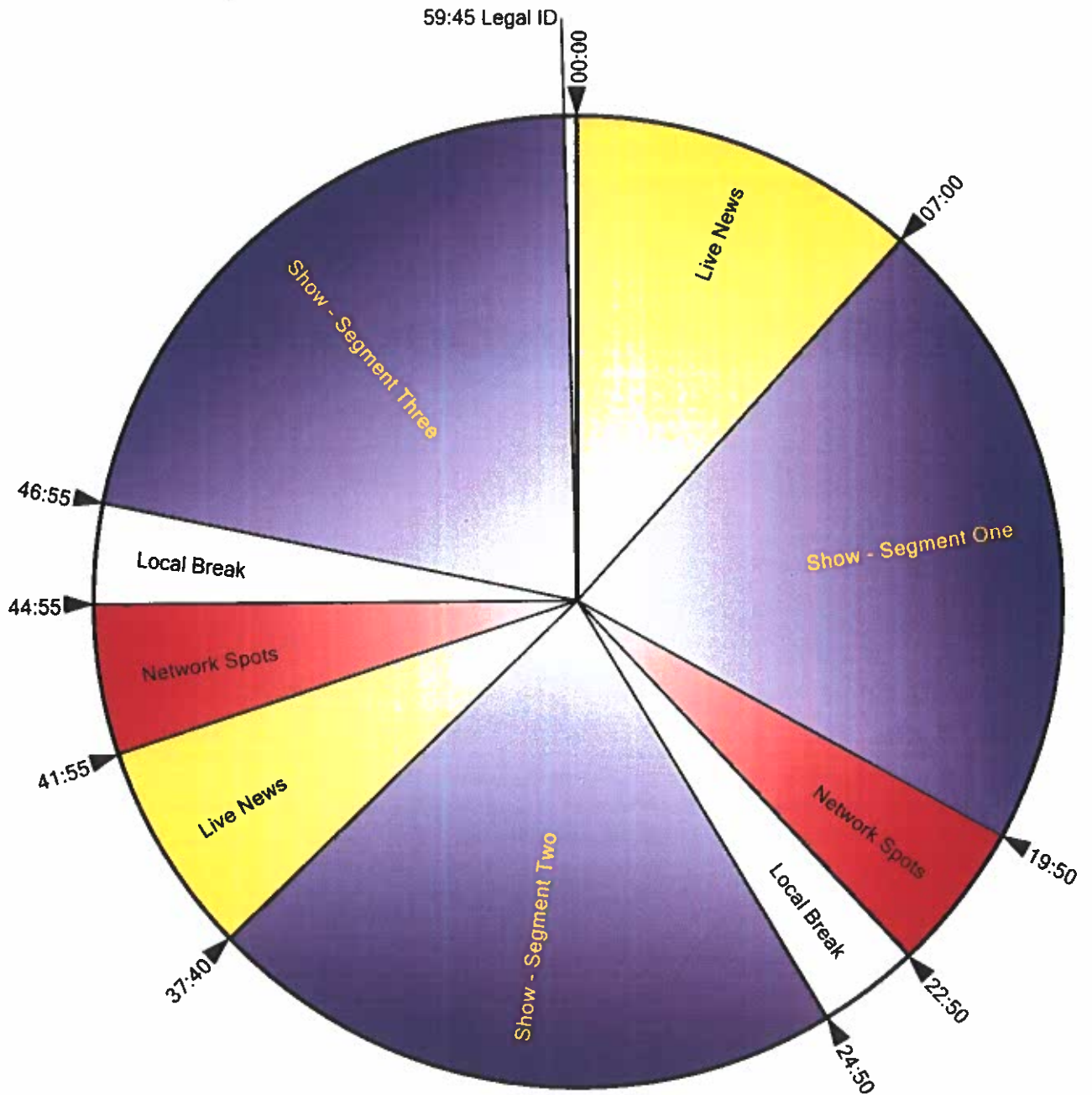
57:20

55:20

00:00

Show - Next Hour

Local Break

Network Spots

Show - Segment One

Show - Segment Three

Network Spots

18:00

Local Break

20:00

Show - Segment Two

21:30

40:00

Local Break

Network Spots

37:00

35:00

Bloomberg Radio

Purple Clock

(Note: Add 7 seconds to all times to account for 7-second delay.)

59:45 Legal ID
00:00
01:00
03:00
07:00
19:50
22:50
24:50
37:40
38:40 Imaging
38:55
38:40
41:55
44:55
46:55

News or Other Content
Local Break
News or Other Content
Show - Segment One
Show - Segment Three
Local Break
Network Spots
News or Other Content
Local Break
Show - Segment Two
Network Spots
Local Break

Bloomberg Radio

Purple Clock (Alternate)

(Note: Add 7 seconds to all times to account for 7-second delay.)

59:45 Legal ID
00:00
07:00
Live News
Show - Segment Three
Show - Segment One
46:55
19:50
Local Break
44:55
Network Spots
Network Spots
41:55
22:50
Live News
Local Break
37:40
24:50
Show - Segment Two

Bloomberg Radio

Green Clock

(Note: Add 7 seconds to all times to account for 7-second delay.)

59:50 Legal ID

00:00

58:00

Local Break

Show - Segment One

Show - Segment Two

Local Break

30:00

28:00

Bloomberg Radio