

# Bloomberg Businessweek

## 2020 Multiplatform Editorial/Advertising Calendar

ISSUE #	ISSUE DATE	SPECIAL ISSUES AND SOLUTIONS: SPECIAL REPORTS	PURSUIITS THEMED SECTIONS	AD CLOSE	ON SALE
1-3	Dec 23'19	Bloomberg Businessweek 90th Anniversary		Dec 2	Dec 20
4	Jan 13		Where to Travel in 2020	Dec 23	Jan 10
5	Jan 20	Solutions: Davos		Dec 30	Jan 17
6/7	Jan 27	Double Issue: Sports / Strategy		Jan 6	Jan 24
8	Feb 10	Solutions: Small Business	Bonus Guide	Jan 21	Feb 7
9/10	Feb 17	Double Issue / Strategy	Hobbies	Jan 27	Feb 14
11	Mar 2			Feb 10	Feb 28
12	Mar 9	Strategy	Food Special	Feb 18	Mar 6
13	Mar 16			Feb 24	Mar 13
14	Mar 23	Solutions: MBA	Rustic	Mar 2	Mar 20
15/16	Mar 30	Double Issue		Mar 9	Mar 27
17	Apr 13	Solutions: AI	Home Wellness	Mar 23	Apr 10
18	Apr 20	Solutions: Future of Work		Mar 30	Apr 17
19	Apr 27	Solutions: Security		Apr 6	Apr 24
20	May 4			Apr 13	May 1
21	May 11	Markets & Personal Finance		Apr 20	May 8
22	May 18			Apr 27	May 15
23/24	May 25	Double Issue / Invest (Special themed Finance section)		May 4	May 22
25	Jun 8	Sooner Than You Think (Special themed Tech section)		May 18	Jun 5
26	Jun 15			May 26	Jun 12
27	Jun 22	Strategy	Watches	Jun 1	Jun 19
28	Jun 29		Summer Travel	Jun 8	Jun 26
29/30	Jul 6	Double Issue: Heist	No Section	Jun 15	Jul 3
31	Jul 20	Solutions: Prognosis		Jun 29	Jul 17
32	Jul 27		Bespoke	Jul 6	Jul 24
33	Aug 3			Jul 13	Jul 31
34	Aug 10	Strategy	Future of...	Jul 20	Aug 7
35/36	Aug 17	Double Issue / Solutions: Small Biz		Jul 27	Aug 14
37	Aug 31		Fall Fashion	Aug 10	Aug 28
38/39	Sep 7	Double Issue: Politics	No Section	Aug 17	Sep 4
40	Sep 21	Solutions: Retirement		Aug 31	Sep 18
41	Sep 28	Special Issue: Equality	No Section	Sep 8	Sep 25
42	Oct 5	Solutions: Prognosis	Limited Edition	Sep 14	Oct 2
43/44	Oct 12	Double Issue / Solutions: Cloud	Ski Special	Sep 21	Oct 9
45	Oct 26	Solutions: Small Business		Oct 5	Oct 23
46	Nov 2	Special Issue: New Economy	No Section	Oct 12	Oct 30
47	Nov 9		Holiday Gift Guide	Oct 19	Nov 6
48	Nov 16	Special Issue: The Year Ahead	The Year Ahead: Luxury	Oct 26	Nov 13
49/50	Nov 23	Double Issue / Solutions: Business Schools		Nov 2	Nov 20
51	Dec 7	The Bloomberg 50	No Section	Nov 16	Dec 4
52	Dec 14	Strategy	Philanthropy	Nov 23	Dec 11
1	Dec 21			Nov 30	Dec 18
2/3	Dec 28	Double Issue: Good Business	Where to Go in 2021	Dec 7	Dec 26

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