

2020 Multiplatform Editorial/Advertising Calendar



ISSUE #	ISSUE DATE	ISSUE THEME	AD CLOSE	ON SALE
1	Feb/Mar	The Trade Issue Today, the old assumptions about trade are being rejected – yet a new system has yet to emerge. This issue, produced in conjunction with Bloomberg Economics, examines the most vital issues related to world trade and markets.	Jan 6	Feb 18
2	Apr/May	The Credit Issue Credit is the fuel that countries, companies and households rely on. As new signs of credit stress emerge, this issue will explore the people, entities and themes that are important to watch today.	Mar 2	Apr 14
3	Jun/Jul	The Fear Issue Famously, the flip side of “greed” in the markets is “fear.” We’ll end the year with an examination of some of the people, countries and markets either triggering fear or dealing with fear in interesting ways.	Apr 27	Jun 7
4	Aug/Sep	The Diversity Issue This issue will look at diversity in all its guises: from alternative investments and energy to economic theories and data. We’ll address the efforts the financial markets are making to diversify their workplaces as well, and how investors are trying to understand social issues at the companies they target.	Jul 6	Aug 16
5	Oct/Nov	The Growth Issue The quest for growth is at the center of all economic strategies. This issue, in concert with Bloomberg Economics, will delve into what and who is succeeding, and why others are struggling.	Sep 7	Oct 18
6	Dec/Jan	The Future of Finance Artificial intelligence, fintech and regulation are disrupting global banks, asset managers, insurers and broker-dealers. This issue will provide in-depth insight into what the finance world will look like in the future.	Nov 2	Dec 13

Production Contact for all publications

Steven Disalvo
+1-212-617-1782
sdisalvo1@bloomberg.net

Carol Nelson
+1-212-617-2576
cnelson26@bloomberg.net

731 Lexington Ave
New York, NY 10022
USA

2020 Special Reports Editorial/Advertising Calendar



ISSUE DATE	ISSUE THEME	AD CLOSE
Mar 02	Active Management (1) We will cover global active investing in all its forms, from sovereign wealth, pensions and endowments to private equity, mutual funds, hedge funds and research.	Feb 6
Aug 31	ESG Investing A look at the state of investing with a focus on environmental, social and governance factors	Jul 30
Dec 21	Active Management (2) We will cover global active investing in all its forms, from sovereign wealth, pensions and endowments to private equity, mutual funds, hedge funds and research.	Nov 19