

# Bloomberg Businessweek

## 2021 Multiplatform Editorial/Advertising Calendar

ISSUE #	ISSUE DATE	SPECIAL ISSUES AND SOLUTIONS: SPECIAL REPORTS	PURSUIITS THEMED SECTIONS	AD CLOSE	ON SALE
2-3	Dec 28'19	<b>Double Issue: Good Business</b>	<b>Where to Go in 2021</b>	<b>Dec 7</b>	<b>Dec 23</b>
4	Jan 11		Wellness	Dec 21	Jan 8
5	Jan 18			Dec 28	Jan 15
6	Jan 25	<b>Special Issue: The Year Ahead</b>	<b>TYA: Luxury</b>	<b>Jan 4</b>	<b>Jan 22</b>
7	Feb 1			Jan 11	Jan 29
8	Feb 8			Jan 18	Feb 5
9/10	Feb 15	Double Issue	Bonus Guide	Jan 25	Feb 12
11	Mar 1	Strategy		Feb 8	Feb 26
12	Mar 8	Solutions: Future of Work	Auto Special	Feb 15	Mar 5
13	Mar 15	<b>Equality</b>	<b>No Section</b>	<b>Feb 22</b>	<b>Mar 12</b>
14	Mar 22	Solutions: MBA		Mar 1	Mar 19
15/16	Mar 29	Double Issue	Food Special	Mar 8	Mar 26
17	Apr 12			Mar 22	Apr 9
18	Apr 19	Solutions: Small Business		Mar 29	Apr 16
19/20	Apr 26	Double Issue		Apr 5	Apr 23
21	May 10			Apr 19	May 7
22	May 17	Strategy		Apr 26	May 14
23	May 24	<b>BusinessWEEK</b>		<b>May 3</b>	<b>May 21</b>
24/25	May 31	Double Issue	Summer Travel	May 10	May 28
26	Jun 14	<b>Solutions: Breakaway</b>		<b>May 24</b>	<b>Jun 11</b>
27	Jun 21			Jun 1	Jun 18
28	Jun 28			Jun 7	Jun 25
29/30	Jul 5	<b>Double Issue: Heist</b>	<b>No Section</b>	<b>Jun 14</b>	<b>Jul 2</b>
31	Jul 19	Solutions: Prognosis		Jun 28	Jul 16
32	Jul 26	Solutions: NEF Theme (Africa)		Jul 5	Jul 23
33	Aug 2	Strategy		Jul 12	Jul 30
34/35	Aug 9	Double Issue	Screenetime	Jul 19	Aug 6
36	Aug 23			Aug 2	Aug 20
37	Aug 30		Fall Fashion	Aug 9	Aug 27
38/39	Sep 6	<b>Double Issue: Cities</b>	<b>No Section</b>	<b>Aug 16</b>	<b>Sep 3</b>
40	Sep 20	Solutions: Business Schools		Aug 30	Sep 17
41	Sep 27	<b>Special Issue: Sooner Than You Think</b>	<b>No Section</b>	<b>Sep 7</b>	<b>Sep 24</b>
42	Oct 4	Solutions: Prognosis		Sep 13	Oct 1
43	Oct 11			Sep 20	Oct 8
44/45	Oct 18	<b>Double Issue: Persuasion</b>	<b>Ski Special</b>	<b>Sep 27</b>	<b>Oct 15</b>
46	Nov 1			Oct 11	Oct 29
47	Nov 8	Solutions: Innovation	Holiday Gift Guide	Oct 18	Nov 5
48	Nov 15	<b>New Economy</b>	<b>No Section</b>	<b>Oct 25</b>	<b>Nov 12</b>
49/50	Nov 22	Double Issue		Nov 1	Nov 19
51	Dec 6	<b>Special Issue: The Bloomberg 50</b>	<b>No Section</b>	<b>Nov 15</b>	<b>Dec 3</b>
52	Dec 13	Strategy	Philanthropy	Nov 22	Dec 10
1	Dec 20			Nov 29	Dec 17
2/3	Dec 27	<b>Double Issue: Good Business</b>	<b>Where to Go in 2022</b>	<b>Dec 6</b>	<b>Dec 23</b>

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