

Bloomberg Businessweek

2021 Multiplatform Editorial/Advertising Calendar

ISSUE #	ISSUE DATE	SPECIAL ISSUES AND SOLUTIONS: SPECIAL REPORTS	PURSUIITS THEMED SECTIONS	AD CLOSE	ON SALE
2-3	Dec 28'20	Double Issue: Good Business	Where to Go in 2021	Dec 7	Dec 23
4	Jan 11		Wellness	Dec 21	Jan 8
5	Jan 18			Dec 28	Jan 15
6	Jan 25	Special Issue: The Year Ahead	TYA: Luxury	Jan 4	Jan 22
7	Feb 1			Jan 11	Jan 29
8	Feb 8			Jan 18	Feb 5
9/10	Feb 15	Double Issue	Bonus Guide	Jan 25	Feb 12
11	Mar 1	Strategy		Feb 8	Feb 26
12	Mar 8	Solutions: Future of Work	Auto Special	Feb 15	Mar 5
13	Mar 15	Equality	No Section	Feb 22	Mar 12
14	Mar 22	Solutions: MBA		Mar 1	Mar 19
15/16	Mar 29	Double Issue	Food Special	Mar 8	Mar 26
17	Apr 12			Mar 22	Apr 9
18	Apr 19	Solutions: Small Business		Mar 29	Apr 16
19/20	Apr 26	Double Issue		Apr 5	Apr 23
21	May 10			Apr 19	May 7
22	May 17	Strategy		Apr 26	May 14
23	May 24	BusinessWEEK		May 3	May 21
24/25	May 31	Double Issue	Summer Travel	May 10	May 28
26	Jun 14	Solutions: Breakaway		May 24	Jun 11
27	Jun 21			Jun 1	Jun 18
28	Jun 28			Jun 7	Jun 25
29/30	Jul 5	Double Issue: Heist	No Section	Jun 14	Jul 2
31	Jul 19	Solutions: Prognosis		Jun 28	Jul 16
32	Jul 26	Solutions: NEF Theme (Africa)		Jul 5	Jul 23
33	Aug 2	Strategy		Jul 12	Jul 30
34/35	Aug 9	Double Issue	Screenetime	Jul 19	Aug 6
36	Aug 23			Aug 2	Aug 20
37	Aug 30		Fall Fashion	Aug 9	Aug 27
38/39	Sep 6	Double Issue: Cities	No Section	Aug 16	Sep 3
40	Sep 20	Solutions: Business Schools		Aug 30	Sep 17
41	Sep 27	Special Issue: Sooner Than You Think	No Section	Sep 7	Sep 24
42	Oct 4	Solutions: Prognosis		Sep 13	Oct 1
43	Oct 11			Sep 20	Oct 8
44/45	Oct 18	Double Issue: Persuasion	Ski Special	Sep 27	Oct 15
46	Nov 1			Oct 11	Oct 29
47	Nov 8	Solutions: Innovation	Holiday Gift Guide	Oct 18	Nov 5
48	Nov 15	New Economy	No Section	Oct 25	Nov 12
49/50	Nov 22	Double Issue		Nov 1	Nov 19
51	Dec 6	Special Issue: The Bloomberg 50	No Section	Nov 15	Dec 3
52	Dec 13	Strategy	Philanthropy	Nov 22	Dec 10
1	Dec 20			Nov 29	Dec 17
2/3	Dec 27	Double Issue: Good Business	Where to Go in 2022	Dec 6	Dec 23

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