

# Bloomberg Businessweek

## 2021 Multiplatform Editorial/Advertising Calendar

ISSUE #	ISSUE DATE	SPECIAL ISSUES AND SOLUTIONS: SPECIAL REPORTS	PURSUIITS THEMED SECTIONS	AD CLOSE	ON SALE
<b>2-3</b>	<b>Dec 28'19</b>	<b>Double Issue: Good Business</b>	<b>Where to Go in 2021</b>	<b>Dec 7</b>	<b>Dec 23</b>
4	Jan 11		Wellness	Dec 21	Jan 8
5	Jan 18			Dec 28	Jan 15
<b>6</b>	<b>Jan 25</b>	<b>Special Issue: The Year Ahead</b>	<b>TYA: Luxury</b>	<b>Jan 4</b>	<b>Jan 22</b>
7	Feb 1			Jan 11	Jan 29
8	Feb 8			Jan 18	Feb 5
9/10	Feb 15	Double Issue	Bonus Guide	Jan 25	Feb 12
11	Mar 1	Strategy		Feb 8	Feb 26
12	Mar 8	Solutions: Future of Work	Auto Special	Feb 15	Mar 5
<b>13</b>	<b>Mar 15</b>	<b>Equality</b>	<b>No Section</b>	<b>Feb 22</b>	<b>Mar 12</b>
14	Mar 22	Solutions: MBA		Mar 1	Mar 19
15/16	Mar 29	Double Issue	Food Special	Mar 8	Mar 26
17	Apr 12			Mar 22	Apr 9
18	Apr 19			Mar 29	Apr 16
19/20	Apr 26	Double Issue		Apr 5	Apr 23
<b>21</b>	<b>May 10</b>	<b>BusinessWEEK</b>		<b>Apr 19</b>	<b>May 7</b>
22	May 17	Strategy		Apr 26	May 14
<b>23</b>	<b>May 24</b>	<b>Invest</b>	<b>No Section</b>	<b>May 3</b>	<b>May 21</b>
24/25	May 31	Double Issue	Summer Travel	May 10	May 28
<b>26</b>	<b>Jun 14</b>	<b>Solutions: Breakaway</b>		<b>May 24</b>	<b>Jun 11</b>
<b>27</b>	<b>Jun 21</b>	<b>Special Issue: Sooner Than You Think</b>	<b>No Section</b>	<b>Jun 1</b>	<b>Jun 18</b>
28	Jun 28			Jun 7	Jun 25
<b>29/30</b>	<b>Jul 5</b>	<b>Double Issue: Heist</b>	<b>No Section</b>	<b>Jun 14</b>	<b>Jul 2</b>
31	Jul 19	Solutions: Prognosis		Jun 28	Jul 16
32	Jul 26			Jul 5	Jul 23
33/34	Aug 2	Double Issue	Screentime	Jul 12	Jul 30
35	Aug 16	Strategy		Jul 26	Aug 13
36	Aug 23			Aug 2	Aug 20
37	Aug 30		Fall Fashion	Aug 9	Aug 27
<b>38/39</b>	<b>Sep 6</b>	<b>Double Issue: Cities</b>		<b>Aug 16</b>	<b>Sep 3</b>
40	Sep 20	Solutions: Business Schools		Aug 30	Sep 17
41	Sep 27			Sep 7	Sep 24
42	Oct 4	Solutions: Prognosis		Sep 13	Oct 1
43/44	Oct 11	Double Issue	Ski Special	Sep 20	Oct 8
45	Oct 25			Oct 4	Oct 22
<b>46</b>	<b>Nov 1</b>	<b>New Economy</b>	<b>No Section</b>	<b>Oct 11</b>	<b>Oct 29</b>
47	Nov 8	Solutions: Innovation	Holiday Gift Guide	Oct 18	Nov 5
48	Nov 15			Oct 25	Nov 12
49/50	Nov 22	Double Issue		Nov 1	Nov 19
<b>51</b>	<b>Dec 6</b>	<b>Special Issue: The Bloomberg 50</b>	<b>No Section</b>	<b>Nov 15</b>	<b>Dec 3</b>
52	Dec 13	Strategy	Philanthropy	Nov 22	Dec 10
1	Dec 20			Nov 29	Dec 17
<b>2/3</b>	<b>Dec 27</b>	<b>Double Issue: Good Business</b>	<b>Where to Go in 2022</b>	<b>Dec 6</b>	<b>Dec 23</b>

### How to Contact Bloomberg Businessweek

Editorial | +1-212-617-8120

Ad Sales | +1-212-617-2900  
731 Lexington Avenue  
New York, NY 10022

Email  
bwreader@Bloomberg.net

### Advertising Production Contacts

Steven DiSalvo | +1-212-617-1782  
sdisalvo1@bloomberg.net

Carol Nelson | +1-212-617-2576  
cnelson26@bloomberg.net

731 Lexington Ave  
New York, NY 10022  
USA