## Bloomberg Businessweek

## 2021 Multiplatform Editorial/Advertising Calendar

ISSUE #	ISSUE DATE	SPECIAL ISSUES AND SOLUTIONS: SPECIAL REPORTS	PURSUITS THEMED SECTIONS	AD CLOSE	ON SALE
2-3	Dec 28'19	Double Issue: Good Business	Where to Go in 2021	Dec 7	Dec 23
4	Jan 11		Wellness	Dec 21	Jan 8
5	Jan 18			Dec 28	Jan 15
6	Jan 25	Special Issue: The Year Ahead	TYA: Luxury	Jan 4	Jan 22
7	Feb 1			Jan 11	Jan 29
8	Feb 8			Jan 18	Feb 5
9/10	Feb 15	Double Issue	Bonus Guide	Jan 25	Feb 12
11	Mar 1	Strategy		Feb 8	Feb 26
12	Mar 8	Solutions: Future of Work	Auto Special	Feb 15	Mar 5
13	Mar 15	Equality	No Section	Feb 22	Mar 12
14	Mar 22	Solutions: MBA		Mar 1	Mar 19
15/16	Mar 29	Double Issue	Food Special	Mar 8	Mar 26
17	Apr 12			Mar 22	Apr 9
18	Apr 19			Mar 29	Apr 16
19/20	Apr 26	Double Issue		Apr 5	Apr 23
21	May 10	BusinessWEEK		Apr 19	May 7
22	May 17	Strategy		Apr 26	May 14
23	May 24	Invest	No Section	May 3	May 21
24/25	May 31	Double Issue	Summer Travel	May 10	May 28
26	Jun 14	Solutions: Breakaway		May 24	Jun 11
27	Jun 21	Special Issue: Sooner Than You Think	No Section	Jun 1	Jun 18
28	Jun 28			Jun 7	Jun 25
28 <b>29/30</b>	Jun 28 <b>Jul 5</b>	Double Issue: Heist	No Section	Jun 7 Jun 14	Jun 25 Jul 2
		Double Issue: Heist Solutions: Prognosis	No Section		
29/30	Jul 5		No Section	Jun 14	Jul 2
<b>29/30</b> 31	<b>Jul 5</b> Jul 19		No Section Screentime	<b>Jun 14</b> Jun 28	<b>Jul 2</b> Jul 16
<b>29/30</b> 31 32	<b>Jul 5</b> Jul 19 Jul 26	Solutions: Prognosis		Jun 14 Jun 28 Jul 5	Jul 2 Jul 16 Jul 23
29/30 31 32 33/34	Jul 5 Jul 19 Jul 26 Aug 2	Solutions: Prognosis  Double Issue		Jun 14 Jun 28 Jul 5 Jul 12	Jul 2 Jul 16 Jul 23 Jul 30
29/30 31 32 33/34 35	Jul 5 Jul 19 Jul 26 Aug 2 Aug 16	Solutions: Prognosis  Double Issue		Jun 14  Jun 28  Jul 5  Jul 12  Jul 26	Jul 2 Jul 16 Jul 23 Jul 30 Aug 13
29/30 31 32 33/34 35 36	Jul 5 Jul 19 Jul 26 Aug 2 Aug 16 Aug 23	Solutions: Prognosis  Double Issue	Screentime	Jun 14  Jun 28  Jul 5  Jul 12  Jul 26  Aug 2	Jul 2 Jul 16 Jul 23 Jul 30 Aug 13 Aug 20
29/30 31 32 33/34 35 36 37	Jul 5 Jul 19 Jul 26 Aug 2 Aug 16 Aug 23 Aug 30	Solutions: Prognosis  Double Issue Strategy	Screentime	Jun 14 Jun 28 Jul 5 Jul 12 Jul 26 Aug 2 Aug 9	Jul 2 Jul 16 Jul 23 Jul 30 Aug 13 Aug 20 Aug 27
29/30 31 32 33/34 35 36 37 38/39	Jul 5 Jul 19 Jul 26 Aug 2 Aug 16 Aug 23 Aug 30 Sep 6	Solutions: Prognosis  Double Issue Strategy  Double Issue: Cities	Screentime	Jun 14 Jun 28 Jul 5 Jul 12 Jul 26 Aug 2 Aug 9 Aug 16	Jul 2 Jul 16 Jul 23 Jul 30 Aug 13 Aug 20 Aug 27 Sep 3
29/30 31 32 33/34 35 36 37 38/39	Jul 5 Jul 19 Jul 26 Aug 2 Aug 16 Aug 23 Aug 30 Sep 6 Sep 20	Solutions: Prognosis  Double Issue Strategy  Double Issue: Cities	Screentime	Jun 14 Jun 28 Jul 5 Jul 12 Jul 26 Aug 2 Aug 9 Aug 16 Aug 30	Jul 2 Jul 16 Jul 23 Jul 30 Aug 13 Aug 20 Aug 27 Sep 3 Sep 17
29/30 31 32 33/34 35 36 37 38/39 40 41	Jul 5 Jul 19 Jul 26 Aug 2 Aug 16 Aug 23 Aug 30 Sep 6 Sep 20 Sep 27	Solutions: Prognosis  Double Issue Strategy  Double Issue: Cities Solutions: Business Schools	Screentime	Jun 14  Jun 28  Jul 5  Jul 12  Jul 26  Aug 2  Aug 9  Aug 16  Aug 30  Sep 7	Jul 2 Jul 16 Jul 23 Jul 30 Aug 13 Aug 20 Aug 27 Sep 3 Sep 17 Sep 24
29/30 31 32 33/34 35 36 37 38/39 40 41	Jul 5 Jul 19 Jul 26 Aug 2 Aug 16 Aug 23 Aug 30 Sep 6 Sep 20 Sep 27 Oct 4	Solutions: Prognosis  Double Issue Strategy  Double Issue: Cities Solutions: Business Schools  Solutions: Prognosis	Screentime  Fall Fashion  Ski Special	Jun 14  Jun 28  Jul 5  Jul 12  Jul 26  Aug 2  Aug 9  Aug 16  Aug 30  Sep 7  Sep 13	Jul 2 Jul 16 Jul 23 Jul 30 Aug 13 Aug 20 Aug 27 Sep 3 Sep 17 Sep 24 Oct 1
29/30 31 32 33/34 35 36 37 38/39 40 41 42 43/44	Jul 5 Jul 19 Jul 26 Aug 2 Aug 16 Aug 23 Aug 30 Sep 6 Sep 20 Sep 27 Oct 4 Oct 11	Solutions: Prognosis  Double Issue Strategy  Double Issue: Cities Solutions: Business Schools  Solutions: Prognosis	Screentime Fall Fashion	Jun 14  Jun 28  Jul 5  Jul 12  Jul 26  Aug 2  Aug 9  Aug 16  Aug 30  Sep 7  Sep 13  Sep 20  Oct 4  Oct 11	Jul 2 Jul 16 Jul 23 Jul 30 Aug 13 Aug 20 Aug 27 Sep 3 Sep 17 Sep 24 Oct 1 Oct 8
29/30 31 32 33/34 35 36 37 38/39 40 41 42 43/44 45	Jul 5 Jul 19 Jul 26 Aug 2 Aug 16 Aug 23 Aug 30 Sep 6 Sep 20 Sep 27 Oct 4 Oct 11 Oct 25	Solutions: Prognosis  Double Issue Strategy  Double Issue: Cities Solutions: Business Schools  Solutions: Prognosis Double Issue	Screentime  Fall Fashion  Ski Special	Jun 14  Jun 28  Jul 5  Jul 12  Jul 26  Aug 2  Aug 9  Aug 16  Aug 30  Sep 7  Sep 13  Sep 20  Oct 4	Jul 2  Jul 16  Jul 23  Jul 30  Aug 13  Aug 20  Aug 27  Sep 3  Sep 17  Sep 24  Oct 1  Oct 8  Oct 22
29/30 31 32 33/34 35 36 37 38/39 40 41 42 43/44 45	Jul 5 Jul 19 Jul 26 Aug 2 Aug 16 Aug 23 Aug 30 Sep 6 Sep 20 Sep 27 Oct 4 Oct 11 Oct 25 Nov 1	Solutions: Prognosis  Double Issue Strategy  Double Issue: Cities Solutions: Business Schools  Solutions: Prognosis Double Issue  New Economy	Screentime  Fall Fashion  Ski Special  No Section	Jun 14  Jun 28  Jul 5  Jul 12  Jul 26  Aug 2  Aug 9  Aug 16  Aug 30  Sep 7  Sep 13  Sep 20  Oct 4  Oct 11	Jul 2 Jul 16 Jul 23 Jul 30 Aug 13 Aug 20 Aug 27 Sep 3 Sep 17 Sep 24 Oct 1 Oct 8 Oct 22 Oct 29
29/30 31 32 33/34 35 36 37 38/39 40 41 42 43/44 45 46 47	Jul 5 Jul 19 Jul 26 Aug 2 Aug 16 Aug 23 Aug 30 Sep 6 Sep 20 Sep 27 Oct 4 Oct 11 Oct 25 Nov 1 Nov 8 Nov 15 Nov 22	Solutions: Prognosis  Double Issue Strategy  Double Issue: Cities Solutions: Business Schools  Solutions: Prognosis Double Issue  New Economy Solutions: Innovation  Double Issue	Screentime  Fall Fashion  Ski Special  No Section  Holiday Gift Guide	Jun 14  Jun 28  Jul 5  Jul 12  Jul 26  Aug 2  Aug 9  Aug 16  Aug 30  Sep 7  Sep 13  Sep 20  Oct 4  Oct 11  Oct 18  Oct 25  Nov 1	Jul 2  Jul 16  Jul 23  Jul 30  Aug 13  Aug 20  Aug 27  Sep 3  Sep 17  Sep 24  Oct 1  Oct 8  Oct 22  Oct 29  Nov 5  Nov 12  Nov 19
29/30 31 32 33/34 35 36 37 38/39 40 41 42 43/44 45 46 47	Jul 5 Jul 19 Jul 26 Aug 2 Aug 16 Aug 23 Aug 30 Sep 6 Sep 20 Sep 27 Oct 4 Oct 11 Oct 25 Nov 1 Nov 8 Nov 15	Solutions: Prognosis  Double Issue Strategy  Double Issue: Cities Solutions: Business Schools  Solutions: Prognosis Double Issue  New Economy Solutions: Innovation	Screentime  Fall Fashion  Ski Special  No Section	Jun 14  Jun 28  Jul 5  Jul 12  Jul 26  Aug 2  Aug 9  Aug 16  Aug 30  Sep 7  Sep 13  Sep 20  Oct 4  Oct 11  Oct 18  Oct 25	Jul 2  Jul 16  Jul 23  Jul 30  Aug 13  Aug 20  Aug 27  Sep 3  Sep 17  Sep 24  Oct 1  Oct 8  Oct 22  Oct 29  Nov 5  Nov 12
29/80 31 32 33/34 35 36 37 38/39 40 41 42 43/44 45 46 47 48 49/50	Jul 5 Jul 19 Jul 26 Aug 2 Aug 16 Aug 23 Aug 30 Sep 6 Sep 20 Sep 27 Oct 4 Oct 11 Oct 25 Nov 1 Nov 8 Nov 15 Nov 22	Solutions: Prognosis  Double Issue Strategy  Double Issue: Cities Solutions: Business Schools  Solutions: Prognosis Double Issue  New Economy Solutions: Innovation  Double Issue	Screentime  Fall Fashion  Ski Special  No Section  Holiday Gift Guide	Jun 14  Jun 28  Jul 5  Jul 12  Jul 26  Aug 2  Aug 9  Aug 16  Aug 30  Sep 7  Sep 13  Sep 20  Oct 4  Oct 11  Oct 18  Oct 25  Nov 1	Jul 2  Jul 16  Jul 23  Jul 30  Aug 13  Aug 20  Aug 27  Sep 3  Sep 17  Sep 24  Oct 1  Oct 8  Oct 22  Oct 29  Nov 5  Nov 12  Nov 19
29/80 31 32 33/34 35 36 37 38/39 40 41 42 43/44 45 46 47 48 49/50 51	Jul 5 Jul 19 Jul 26 Aug 2 Aug 16 Aug 23 Aug 30 Sep 6 Sep 20 Sep 27 Oct 4 Oct 11 Oct 25 Nov 1 Nov 8 Nov 15 Nov 22 Dec 6	Solutions: Prognosis  Double Issue Strategy  Double Issue: Cities Solutions: Business Schools  Solutions: Prognosis Double Issue  New Economy Solutions: Innovation  Double Issue  Special Issue: The Bloomberg 50	Screentime  Fall Fashion  Ski Special  No Section  Holiday Gift Guide	Jun 14  Jun 28  Jul 5  Jul 12  Jul 26  Aug 2  Aug 9  Aug 16  Aug 30  Sep 7  Sep 13  Sep 20  Oct 4  Oct 11  Oct 18  Oct 25  Nov 1	Jul 2 Jul 16 Jul 23 Jul 30 Aug 13 Aug 20 Aug 27 Sep 3 Sep 17 Sep 24 Oct 1 Oct 8 Oct 22 Oct 29 Nov 5 Nov 12 Nov 19 Dec 3

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