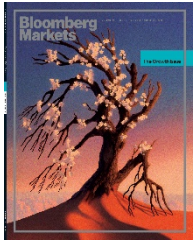


# Bloomberg Markets

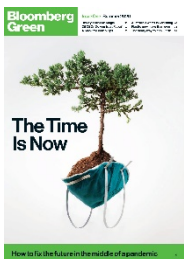
## 2021 Editorial/Advertising Calendar



ISSUE #	ISSUE DATE	ISSUE THEME	AD CLOSE	ON SALE
1	Feb/Mar	<b>The Volatility Issue</b> Examining risk and volatility in markets, investing and economics through profiles, interviews and analysis of key trends.	Jan 4	Feb 16
2	Apr/May	<b>The Market Structure Issue</b> With technology constantly shifting how markets function, we report the most impactful developments and the people and companies behind them.	Mar 8	Apr 20
3	Jun/Jul	<b>The Economics Issue</b> Collaborating with Bloomberg's global economics team, we provide readers with unparalleled access to the policymakers, data, and market participants that are at the center of our ever-changing economy.	Apr 26	Jun 8
4	Aug/Sep	<b>The Energy Issue</b> Collaborating with Bloomberg's global energy team and BNEF, we bring audiences the latest science, regulation, and other market-moving factors related to energy and energy companies.	Jul 5	Aug 24
5	Oct/Nov	<b>The Disruption Issue</b> We showcase the innovators, investors, and regulators producing, profiting from, and managing disruptions in markets and economics.	Sep 6	Oct 19
6	Dec/Jan	<b>The Alternatives Issue</b> This issue will look at alternative asset classes, alternative energy, alternative forms of finance, and alternative ways of doing business.	Nov 1	Dec 14



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ISSUE #	ISSUE THEME	AD CLOSE	ON SALE
4	<b>Batteries</b> Battery technologies are at the frontier of the tech breakthroughs we need to push forward today's clean energy boom. We look at hydrogen, ammonia, nuclear fusion and more that are literally powering tomorrow.	Mar 22	Apr 30
5	<b>Methane</b> One of the most effective ways to tackle global warming is to stop methane from leaking into the atmosphere. We look at the innovative solutions around stopping these emissions.	Sep 13	Nov 2
6 (2022)	<b>Next Energy</b> We look at the state of the clean power industry – and the new state-of-the-art for generating green power.	Nov 29	Jan 14 (2022)

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