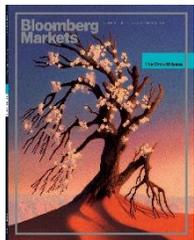


Bloomberg Markets

2021 Editorial/Advertising Calendar



ISSUE #	ISSUE DATE	ISSUE THEME	AD CLOSE	ON SALE
1	Feb/Mar	The Volatility Issue Examining risk and volatility in markets, investing and economics through profiles, interviews and analysis of key trends.	Jan 4	Feb 16
2	Apr/May	The Market Structure Issue With technology constantly shifting how markets function, we report the most impactful developments and the people and companies behind them.	Mar 8	Apr 20
3	Jun/Jul	The Economics Issue Collaborating with Bloomberg's global economics team, we provide readers with unparalleled access to the policymakers, data, and market participants that are at the center of our ever-changing economy.	Apr 26	Jun 8
4	Aug/Sep	The Energy Issue Collaborating with Bloomberg's global energy team and BNEF, we bring audiences the latest science, regulation, and other market-moving factors related to energy and energy companies.	Jul 5	Aug 17
5	Oct/Nov	The Disruption Issue We showcase the innovators, investors, and regulators producing, profiting from, and managing disruptions in markets and economics.	Sep 13	Oct 26
6	Dec/Jan	The Alternatives Issue This issue will look at alternative asset classes, alternative energy, alternative forms of finance, and alternative ways of doing business.	Nov 1	Dec 14



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ISSUE #	ISSUE THEME	AD CLOSE	ON SALE
1	Batteries Battery technologies are at the frontier of the tech breakthroughs we need to push forward today's clean energy boom. We look at hydrogen, ammonia, nuclear fusion and more that are literally powering tomorrow.	Mar 22	Apr 30
2	Green Homes Green building isn't just about energy efficiency. The built environment now must also anticipate dramatic shifts in the natural environment. What will this look like? And how will it change the design of everyday life?	Aug 23	Oct 1
1 (2022)	Next Energy We look at the state of the clean power industry – and the new state-of-the-art for generating green power.	Nov 29	Jan 14 (2022)

Production Contact for all publications

Steven DiSalvo
+1-212-617-1782
sdisalvo1@bloomberg.net

Carol Nelson
+1-212-617-2576
cnelson26@bloomberg.net

731 Lexington Ave
New York, NY 10022
USA