

Bloomberg Markets

2022 Editorial/Advertising Calendar



ISSUE #	ISSUE DATE	ISSUE THEME	AD CLOSE	ON SALE
1	Feb/Mar	The China Issue Developments in the world's most populous country are increasingly driving global economic growth, financial markets, and investor behavior. This issue will provide readers with unique insights into China's people and policies and how the nation's activities will change other countries and markets in the future	Jan 18	Mar 1
2	Apr/May	The Crypto Issue An entirely new asset class has emerged within the past decade that has created great fortunes—as well as some fraud and other misdeeds. This issue will examine the people, companies, and policymakers that will play the most important roles in crypto's future.	Mar 14	Apr 26
3	Jun/Jul	The Wealth Issue Bloomberg Markets turns 30 in July. So what better time to devote an issue to ways to achieve wealth, manage wealth, and to understanding what it means to be wealthy?	May 2	Jun 21
4	Aug/Sep	The Economics Issue Produced jointly with the Bloomberg Economics team, this issue will shed light on the important people and trends in economics, both macro and micro, and what they mean for markets and investors.	Jul 11	Aug 30
5	Oct/Nov	The Credit Issue This issue will draw on Bloomberg's exceptional reporting and data resources related to the global credit markets, both public and private.	Sep 6	Oct 18
6	Dec/Jan	The Trust Issue Nothing is more central to markets and finance than trust. In this issue we'll take a look at people and companies and countries and how they benefit from, or miss out on, trust.	Oct 31	Dec 13

Production Contacts

Steven Disalvo
+1-212-617-1782
sdisalvo1@bloomberg.net

Carol Nelson
+1-212-617-2576
cnelson26@bloomberg.net

731 Lexington Ave
New York, NY 10022
USA

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6	Next Energy The frontiers of clean energy beyond wind and solar, and how clean energy works its way into communities and economies that haven't had access to it before.	Feb 14	Apr 1
7	Decarbonizing Your Life How the net-zero future works its way into the things we eat, wear, and drive—the places we live and work.	Sep 19	Nov 4

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