## Bloomberg Markets

### 2022 Editorial/Advertising Calendar

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| 1       | Feb/Mar    | The China Issue  
Developments in the world’s most populous country are increasingly driving global economic growth, financial markets, and investor behavior. This issue will provide readers with unique insights into China’s people and policies and how the nation’s activities will change other countries and markets in the future. | Jan 18 | Mar 1 |
| 2       | Apr/May    | The Crypto Issue  
An entirely new asset class has emerged within the past decade that has created great fortunes—as well as some fraud and other misdeeds. This issue will examine the people, companies, and policymakers that will play the most important roles in crypto’s future. | Mar 14 | Apr 26 |
| 3       | Jun/Jul    | The Capital Issue  
Bloomberg Markets turns 30 in July. So what better time to devote an issue to ways to create and manage capital, and to understanding how global capital flows are changing? | May 9 | Jun 28 |
| 4       | Aug/Sep    | The Economics Issue  
Produced jointly with the Bloomberg Economics team, this issue will shed light on the important people and trends in economics, both macro and micro, and what they mean for markets and investors. | Jul 11 | Aug 30 |
| 5       | Oct/Nov    | The Credit Issue  
This issue will draw on Bloomberg’s exceptional reporting and data resources related to the global credit markets, both public and private. | Sep 6 | Oct 18 |
| 6       | Dec/Jan    | The Trust Issue  
Nothing is more central to markets and finance than trust. In this issue we’ll take a look at people and companies and countries and how they benefit from, or miss out on, trust. | Oct 31 | Dec 13 |

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## Bloomberg Green

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| 6       | Next Energy  
The frontiers of clean energy beyond wind and solar, and how clean energy works its way into communities and economies that haven’t had access to it before. | Feb 14 | Apr 1 |
| 7       | Decarbonizing Your Life  
How the net-zero future works its way into the things we eat, wear, and drive—the places we live and work. | Sep 19 | Nov 4 |

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4/5/2022

**CAALENDAR SUBJECT TO CHANGE**