

Bloomberg Businessweek

2022 Editorial/Advertising Calendar

ISSUE #	ISSUE DATE	SPECIAL ISSUES AND SOLUTIONS: SPECIAL REPORTS	PURSUIITS THEMED SECTIONS	AD CLOSE	ON SALE
02/03	Dec 27 '21	Double Issue: Good Business	Philanthropy	Dec 6	Dec 24
04	Jan 10		Where To Go In 2022	Dec 20	Jan 7
05	Jan 17	Special Issue: TYA	TYA: Luxury	Dec 27	Jan 14
06	Jan 24			Jan 3	Jan 21
07	Jan 31			Jan 10	Jan 28
08	Feb 7			Jan 18	Feb 4
09	Feb 14	Strategy		Jan 24	Feb 11
10/11	Feb 21	Double Issue Solutions: Small Business	Bonus Guide	Jan 31	Feb 18
12	Mar 7	Solutions: Future of Work		Feb 14	Mar 4
13	Mar 14	Solutions: MBA		Feb 22	Mar 11
14/15	Mar 21	Double Issue: Equality Solutions: Good	No Section	Feb 28	Mar 18
16	Apr 4	Solutions: Prognosis		Mar 14	Apr 1
17	Apr 11	Solutions: Future of Work	Style Section	Mar 21	Apr 8
18/19	Apr 18	Double Issue Solutions: Small Business	Watches	Mar 28	Apr 15
20	May 2	Solutions: Sustainability		Apr 11	Apr 29
21	May 9	Solutions: Innovation		Apr 18	May 6
22	May 16	New Economy Gateway special section	Summer Arts Preview	Apr 25	May 13
23	May 23	Strategy	Summer Travel	May 2	May 20
24/25	May 30	Double Issue: Tech Solutions: Prognosis		May 9	May 27
26	Jun 13	Solutions: Small Business	Outdoor Entertaining	May 23	Jun 10
27	Jun 20	Solutions: Sustainability		May 31	Jun 17
28	Jun 27	Solutions: Future of Work		Jun 6	Jun 24
29/30	Jul 4	Double Issue: Heist	No Section	Jun 13	Jul 1
31	Jul 18	Solutions: Prognosis		Jun 27	Jul 15
32	Jul 25	Solutions: Good Business		Jul 5	Jul 22
33	Aug 1	Strategy		Jul 11	Jul 29
34/35	Aug 8	Double Issue Solutions: New Economy Catalyst special section	ScreenTime Special	Jul 18	Aug 5
36	Aug 22	Solutions: Small Business		Aug 1	Aug 19
37	Aug 29	Solutions: Sustainability	Fall Fashion	Aug 8	Aug 26
38/39	Sep 5	Double Issue: War on Women Solutions: Equality		Aug 15	Sep 2
40	Sep 19	Solutions: BSchools		Aug 29	Sep 16
41	Sep 26	Solutions: Prognosis		Sep 6	Sep 23
42	Oct 3	Solutions: Future of Work		Sep 12	Sep 30
43	Oct 10	Solutions: Small Business		Sep 19	Oct 7
44	Oct 17	Solutions: Sustainability		Sep 26	Oct 14
45/46	Oct 24	Double Issue: BusinessWEEK Solutions: Equality	Ski Special	Oct 3	Oct 21
47	Nov 7	Solutions: Future of Work	Holiday Gift Guide	Oct 17	Nov 4
48	Nov 14	Special Issue: New Economy Solutions: Small Business	No Section	Oct 24	Nov 11
49	Nov 21	Solutions: Innovation		Oct 31	Nov 18
50/51	Nov 28	Double Issue: The Bloomberg 50 Solutions: Sustainability	No Section	Nov 7	Nov 25
52	Dec 12	Strategy		Nov 21	Dec 9
53	Dec 19	Solutions: Prognosis		Nov 28	Dec 16
01/02	Dec 26	Double Issue: Good Business Solutions: Cities	Philanthropy	Dec 5	Dec 23

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