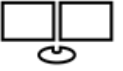


Bloomberg Media

Bloomberg Briefs Commercial Material Specification



> Delivery of materials to Bloomberg Media

Copy should meet the below technical requirements, in English and delivery should be by digital file submission.

> File Submission Process

- Our preferred method of file delivery is Google Drive. <https://drive.google.com>
- For help with using Google Drive please see <https://support.google.com/drive/answer/2424384?hl=en>
- Please send the google drive link to the email address on the right
- If Google Drive submission fails please email the file directly
- Please include the URL Landing page details in the email

> Delivery Deadline

All materials must be received by Bloomberg, no later than 10 working days before the campaign start date. Bloomberg Media cannot guarantee to meet any schedules for material received after this deadline.

> File Format

JPEG or PNG

> Size

1440s x 960h px

>Color Space

RGB

>Additional Info

Ads can be viewed on desktop and mobile, be conscious of this and build mobile-friendly ads. All type sizes must be clear and legible on smaller screens. We recommend 30pt type size or larger.

Contact

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