

2024 Editorial/Advertising Calendar

ISSUE #	ISSUE DATE	ISSUE THEME	AD CLOSE	ON SALE
1	Feb/Mar	The Mistakes Issue Error is intrinsic to finance and it's constantly on any smart professional's mind. If you really want to have a great conversation with a trader, investor or executive, talk to them about their errors. The issue features stories and interviews both long and short on foolishness, misadventure, and smart wagers on paper that didn't work out in the real world.	Jan 15	March 5
2	Apr/May	The Gulf Capital Issue The Arabs states of the Gulf are the most important source of new capital in the world, and their impact is being felt everywhere. A look how global markets are changing these countries--and how they are charging global markets, economies and politics.	Mar 25	May 7
3	Jun/Jul	The Money Issue Specifically, we're looking at the business of managing other people's money. Stories on hedge funds, private equity, mutual funds, ETFs and investment advice and wealth management.	May 6	June 25
4	Aug/Sep	The Energy Issue Stories on the business of power, from oil and renewables to utilities and electric vehicles. The issue will also include stories on the challenge of addressing climate change.	Jul 1	Aug 20
5	Oct/Nov	The Economics Issue Our annual deep dive in economic policy, global trade, and macroeconomics. Powered by the Bloomberg Economics and guest edited by the Bloomberg News economics and government team.	Sep 3	Oct 22
6	Dec/Jan	The Tech Issue Stories on how technology is transforming finance, from AI to fintech.	Oct 28	Dec 17

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