

# Bloomberg Businessweek

## 2024 Editorial/Advertising Calendar

ISSUE #	ISSUE DATE	SPECIAL ISSUES AND SOLUTIONS: SPECIAL REPORTS	PURSUIITS THEMED SECTIONS	AD CLOSE	ON SALE
01/02	Dec 25	Double Issue: Longevity	No Section	Dec 4	Dec 22
03	Jan 15	Special Issue: The Year Ahead	Where to Go in 2024	Dec 26	Jan 12
04	Jan 29			Jan 8	Jan 26
05	Feb 12			Jan 22	Feb 9
06	Feb 26			Feb 5	Feb 23
07	Mar 11			Feb 20	Mar 8
08	Mar 25	Special Report: BSchools		Mar 4	Mar 22
09	Apr 8		Summer Culture Preview	Mar 18	Apr 5
10	Apr 22		Watch Package	Apr 1	Apr 19
11	May 6	Ones to Watch: Tech	Summer Travel Special	Apr 15	May 3
12	May 20			Apr 29	May 17
13	Jun 3			May 13	May 31
14	Jun 17	Ones to Watch: Invest		May 28	Jun 14
15	July	Ones to Watch: Green	Jewelry Package	Jun 10	Jul 1
16	August	Heist		Jul 8	Aug 1
17	September	Special Report: Catalyst	Fall Fashion	Aug 5	Sept 1
18	October	Bschools Ranking Ones to Watch: Screenime		Sept 9	Oct 1
19	November	Special Issue: New Economy	No Section	Oct 7	Nov 1
20	December		Gift Guide	Nov 4	Dec 1
01	January	The Bloomberg 50	Where to Go in 2025	Nov 25	Jan 1

### How to Contact

**Bloomberg Businessweek**  
Editorial | +1-212-617-8120

Ad Sales | +1-212-617-2900  
731 Lexington Avenue New York, NY 10022

Email  
bwreader@bloomberg.net

### Advertising Production Contacts

Steven Disalvo | +1-212-617-1782  
sdisalvo1@bloomberg.net

Carol Nelson | +1-212-617-2576  
cnelson26@bloomberg.net

731 Lexington Ave  
New York, NY 10022  
USA

**Bloomberg Media**