

# Bloomberg Businessweek

## 2026 Editorial/Advertising Calendar

ISSUE #	ISSUE DATE	SPECIAL ISSUES AND SOLUTIONS: SPECIAL REPORTS	PURSUIITS THEMED SECTIONS	AD CLOSE	ON SALE
01	January	The Year Ahead	Where to Go in 2026	Dec 1	Jan 13
02	February	Food In Depth: Trump	Longevity & Health	Dec 29	Feb 10
03	March	Special: Gen Alpha In Depth: Finance		Feb 2	Mar 17
04	April	Special: Personal Finance In Depth: BSchools	Spring/Summer Culture	Mar 2	Apr 14
05	May	Special: New Jobs In Depth: Middle East	Summer Travel	Mar 30	May 12
06	June	Tech Package + Ones to Watch: Tech	Watches + Reflections on Time	Apr 27	Jun 9
07	July	Green Package + Ones to Watch - Green	Sports/Recreation	Jun 1	Jul 14
08	August	Special: Grift		Jun 29	Aug 11
09	September	Special: Women's Sports	Style + Fall Culture	Jul 27	Sep 8
10	October	Special: Screenime + Ones to Watch In Depth: BSchools Ranking	Future of Luxury + Jewelry	Aug 31	Oct 13
11	November	Special: Reinvention In Depth: New Economy/Catalyst	Winter Travel	Sep 28	Nov 10
12	December	Management	Gift Guide & Best Books, Best of	Oct 26	Dec 8
01	January	The Year Ahead	Where to Go in 2027	Dec 12	Jan 12

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