

# Bloomberg Businessweek

## 2023 Editorial/Advertising Calendar

ISSUE #	ISSUE DATE	SPECIAL ISSUES AND SOLUTIONS: SPECIAL REPORTS	PURSUIITS THEMED SECTIONS	AD CLOSE	ON SALE
01/02	Dec 26 '22	Double Issue: The Bloomberg 50	No Section	Dec 5	Dec 23
03	Jan 9	Solutions: Cities	Where To Go In 2023	Dec 19	Jan 6
04	Jan 16	Special Issue: TYA	TYA: Luxury	Dec 26	Jan 13
05	Jan 23	Solutions: Sustainability	Wellness / Sleep	Jan 3	Jan 20
06	Jan 30	Solutions: Innovation		Jan 9	Jan 27
07	Feb 6	Solutions: Small Business		Jan 17	Feb 3
08	Feb 13	Strategies: Work Shift		Jan 23	Feb 10
09/10	Feb 20	Double Issue	Midlife Crisis + Bonus Guide	Jan 30	Feb 17
11	Mar 6	Solutions: Equality		Feb 13	Mar 3
12	Mar 13	Solutions: MBA		Feb 21	Mar 10
13/14	Mar 20	Double Issue   Solutions: Sustainability		Feb 27	Mar 17
15	Apr 3	Solutions: Small Business		Mar 13	Mar 31
16/17	Apr 10	Double Issue   Solutions: New Economy Gateway Special	Spring Style	Mar 20	Apr 7
18	Apr 24		Watches	Apr 3	Apr 21
19	May 1	Solutions: Hyperdrive		Apr 10	Apr 28
20	May 8	Strategies: Space		Apr 17	May 5
21	May 15		Summer Arts Preview	Apr 24	May 12
22	May 22	Solutions: New Economy Gateway Special		May 1	May 19
23/24	May 29	Double Issue   Solutions: Cybersecurity	Summer Travel	May 8	May 26
25	Jun 12	Solutions: Africa	Outdoor Entertaining	May 22	Jun 9
26	Jun 19	Tech Issue		May 30	Jun 16
27	Jun 26		The Essentials	Jun 5	Jun 23
28/29	Jul 3	Double Issue: Heist	No Section	Jun 12	Jun 30
30	Jul 17	Solutions: Sustainability		Jun 26	Jul 14
31	Jul 24	Strategies		Jul 3	Jul 21
32	Jul 31	Solutions: New Economy Catalyst		Jul 10	Jul 28
33/34	Aug 7	Double Issue   Solutions: Small Business	Fall Travel	Jul 17	Aug 4
35	Aug 21			Jul 31	Aug 18
36	Aug 28			Aug 7	Aug 25
37/38	Sep 4	Double Issue: Cities	Fall Fashion	Aug 14	Sep 1
39	Sep 18	Solutions: BSchools		Aug 28	Sep 15
40	Sep 25	Solutions: India (Ones to Watch)		Sep 5	Sep 22
41	Oct 2		Biz Travel	Sep 11	Sep 29
42	Oct 9	Solutions: Latin America	Screenime Special	Sep 18	Oct 6
43	Oct 16	Special Issue: Equality   Solutions: Small Business	No Section	Sep 25	Oct 13
44/45	Oct 23	Double Issue	Ski Special	Oct 2	Oct 20
46	Nov 6	Solutions: Innovation	Holiday Gift Guide	Oct 16	Nov 3
47	Nov 13	Special Issue: New Economy	No Section	Oct 23	Nov 10
48/49	Nov 20	Double Issue: Good Business	Philanthropy	Oct 30	Nov 17
50	Dec 4			Nov 13	Dec 1
51	Dec 11	Solutions: Sustainability		Nov 20	Dec 8
52	Dec 18	Solutions: Small Business	Best Books	Nov 27	Dec 15
01/02	Dec 25	Double Issue: The Bloomberg 50	No Section	Dec 4	Dec 22

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