

# Bloomberg Businessweek

## 2025 Editorial/Advertising Calendar

ISSUE #	ISSUE DATE	SPECIAL ISSUES AND SOLUTIONS: SPECIAL REPORTS	PURSUIITS THEMED SECTIONS	AD CLOSE	ON SALE
01	January	The Year Ahead	Where to Go in 2025	Dec 2	Jan 14
02	February	Beverages	How to Spend Your Bonus	Dec 30	Feb 11
03	March	Personal Finance Ones to Watch - Invest	Spring Culture Preview	Feb 3	Mar 18
04	April	College Admissions	Food Special	Mar 3	Apr 15
05	May	Jobs	Summer Culture Preview + Watch Package	Mar 31	May 13
06	June	Tech + Ones to Watch	Summer Travel	Apr 28	Jun 10
07	July	Heat Ones to Watch - Green	Top Shelf	Jun 2	Jul 15
08	August	Real Estate Reincarnation	Jewelry Special	Jun 30	Aug 12
09	September	Beauty Industry	Fall Culture Preview + Fall Style	Jul 28	Sep 9
10	October	Screentime + Ones to Watch BSchools Ranking		Sept 1	Oct 14
11	November	New Economy/Catalyst	Ski Package	Sept 29	Nov 11
12	December	Small Business	Gift Guide & Best Books, Best of	Oct 27	Dec 9
01	January	Special Package: The Year Ahead	Where to Go in 2026	Dec 1	Jan 1

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