

Bloomberg Businessweek

2024 Editorial/Advertising Calendar

ISSUE #	ISSUE DATE	SPECIAL ISSUES AND SOLUTIONS: SPECIAL REPORTS	PURSUIITS THEMED SECTIONS	AD CLOSE	ON SALE
01/02	Dec 25	Double Issue: Longevity	No Section	Dec 4	Dec 22
03	Jan 15	Special Issue: The Year Ahead	Where to Go in 2024	Dec 26	Jan 12
04	Jan 29			Jan 8	Jan 26
05	Feb 12			Jan 22	Feb 9
06	Feb 26			Feb 5	Feb 23
07	Mar 11			Feb 20	Mar 8
08	Mar 25	Special Package: BSchools		Mar 4	Mar 22
09	Apr 8		Summer Culture Preview	Mar 18	Apr 5
10	Apr 22		Watch Package	Apr 1	Apr 19
11	May 6	Special Package: Ones to Watch - Tech	Summer Travel Special	Apr 15	May 3
12	May 20			Apr 29	May 17
13	Jun 3	Special Package: Ones to Watch - Invest	Jewelry Package	May 13	May 31
14	July	Special Package: Ones to Watch - Green		Jun 3	Jul 1
15	August			Jul 1	Aug 1
16	September		Fall Culture Preview + Fall Fashion	Jul 29	Sept 1
17	October	Special Packages: BSchools Ranking Ones to Watch - Screentime	Ski Package	Sep 3	Oct 1
18	November	Special Package: New Economy / Catalyst		Sep 30	Nov 1
19	December		Gift Guide & Best Books	Oct 28	Dec 1
20	January		Where to Go in 2025	Dec 2	Jan 1

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