

Bloomberg Businessweek

2024 Editorial/Advertising Calendar

ISSUE #	ISSUE DATE	SPECIAL ISSUES AND SOLUTIONS: SPECIAL REPORTS	PURSUIITS THEMED SECTIONS	AD CLOSE	ON SALE
01/02	Dec 25	Double Issue: Longevity	No Section	Dec 4	Dec 22
03	Jan 15	Special Issue: The Year Ahead	Where to Go in 2024	Dec 26	Jan 12
04	Jan 29			Jan 8	Jan 26
05	Feb 12			Jan 22	Feb 9
06	Feb 26			Feb 5	Feb 23
07	Mar 11			Feb 20	Mar 8
08	Mar 25			Mar 4	Mar 22
09	Apr 8			Mar 18	Apr 5
10	Apr 22			Apr 1	Apr 19
11	May 6	Ones to Watch: Tech		Apr 15	May 3
12	May 20			Apr 29	May 17
13	Jun 3			May 13	May 31
14	Jun 17	Ones to Watch: Invest		May 28	Jun 14
15	July	Ones to Watch: Green		Jun 10	TBD
16	August	Heist		Jul 8	TBD
17	September	Special Report: Catalyst		Aug 5	TBD
18	October	Ones to Watch: ScreenTime	Business Travel	Sept 9	TBD
19	November	Special Issue: New Economy	No Section	Oct 7	TBD
20	December		Philanthropy	Nov 4	TBD
01	January	The Bloomberg 50		Nov 25	TBD

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