Bloomberg Businessweek

2027 Editorial/Advertising Calendar

ISSUE #	ISSUE DATE	SPECIAL ISSUES AND SOLUTIONS: SPECIAL REPORTS	PURSUITS THEMED SECTIONS	AD CLOSE	ON SALE
01	January	The Year Ahead	Where to Go in 2027	Nov 30	Dec 21
02	February	The Capitalist's Guide to Socialism	What Are We Loyal To?	Dec 28	Jan 19
03	March	Texas	Being Well, From 5 to 9	Feb 1	Feb 22
04	April	How to Get a Deal on Anything B-Schools	Withstanding Speed	Mar 1	Mar 22
05	May	Tech	Touching Grass	Mar 29	Apr 19
06	June	Inheritance	Remembering Craft	Apr 26	May 17
07	July	Pre-tirement Green/Europe in Crisis	Living in the Future	May 31	Jun 21
08	August	Food	Sweat	Jun 28	Jul 19
09	September	Screentime	Style in the City	Jul 26	Aug 16
10	October	Housing BSchools	What We Spend on Our Relationships	Aug 30	Sep 20
11	November	NEF	Changing Our Minds	Sep 27	Oct 18
12	December	Optimism	Gift Guide/Best Books	Oct 25	Nov 15
01	January	The Year Ahead	Where to Go in 2028	Nov 29	Dec 20

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