Bloomberg Markets

2027 Editorial/Advertising Calendar

ISSUE #	ISSUE DATE	ISSUE THEME	AD CLOSE	ON SALE
1	Feb/Mar	The Wealth Issue	Jan 11	Feb 10
2	Apr/May	The Best Case/The Worst Case Issue	Mar 15	Apr 14
3	Jun/Jul	The Real Estate Issue	May 17	June 16
4	Aug/Sep	The Stocks Issue	Jul 12	Aug 11
5	Oct/Nov	The Economics Issue	Sep 13	Oct 13
6	Dec/Jan	The Europe Issue	Nov 1	Dec 1

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