

PLENARY AGENDA SUBJECT TO CHANGE

WEDNESDAY, MAY 18, 2022

RESTORING GROWTH, JOBS, AND TRUST

FINANCE PILLAR

9:30 AM Opening Video Address

- Michael R. Bloomberg, Founder of Bloomberg LP & Bloomberg Philanthropies; 108th Mayor of New York City

9:35 AM Does Ukraine Change Everything?

A world that was just beginning to come to terms with the post-pandemic reality now confronts a new destabilizing force: war. Russia's invasion of Ukraine has already shaken the global economy by driving up fuel prices and stranding critical supplies of grain and fertilizer. It's also redrawing the geopolitical map as countries and companies pick sides. No region will be immune to the loss of output, the constraints on trade and the inflationary stresses, but some are better positioned than others. Can Latin America, with its wealth of resources and sheer distance from the conflict, ensure a better outcome? What second- and third-order effects should business and political leaders prepare for?

Speakers:

- Marko Papic, Partner and Chief Strategist, Clocktower Group
- Mauricio Claver-Carone, President, Inter-American Development Bank
- Shannon O'Neil, Vice President, Council on Foreign Relations
- Stanley Motta, President and Director, Motta Internacional; Chairman of the Board at Copa Holdings
- Moderator: Erik Schatzker, Editorial Director, Bloomberg New Economy

10:15 AM In Conversation with Michelle Bachelet Jeria, Former President of Chile and United Nations High Commissioner for Human Rights

- Moderator: Stephanie Flanders, Senior Executive Editor and Head of Bloomberg Economics, Bloomberg

10:35 AM Investing in a More Equal Future

- Peter T. Grauer, Chairman, Bloomberg LP

10:40 AM The Entrepreneurship Economy

From Mexico to Argentina and points in between, Latin America's major cities have emerged as some of the world's most vibrant centers for entrepreneurship. Region-wide, there are at least two dozen unicorns in industries ranging from on-demand deliveries to digital payments. Startups have sprung up everywhere to fill the void of access to services such as credit, health care and education. Yet millions upon millions of people, especially women, remain unserved. Where can technology break down barriers further? Who's going to bankroll the next wave of innovation?

Speakers:

- Angélica Fuentes, Founder and President, Muvop
- Mate Pencz, Founder and Co-CEO, Loft
- Sumita Pandit, Chief Operating Officer, dLocal
- Moderator: Carol Massar, Anchor, "Bloomberg Businessweek", Bloomberg Television and Radio

11:10 AM Beware of Crocodiles and Other Lessons from Asian Economics

Presentation by:

- Tom Orlik, Chief Economist, Bloomberg Economics

11:20 In Conversation with Marcelo Claude, Chairman & CEO, Claude Capital

- Moderator: Juan Pablo Spinetto, Managing Editor for Economy and Government in Latin America, Bloomberg News

11:30 AM Overcoming Latin America's Growth Challenges

Boom and bust cycles have bedeviled Latin America for decades. Many factors are to blame -- everything from political instability to weak institutions to a heavy reliance on volatile commodity prices. Today, the prospects for sustainable growth are improving. Advances in logistics are powering a surge in e-commerce. A burgeoning startup scene in fintech, mobility, health and crypto has attracted record amounts of venture capital.

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And most recently, Russia's invasion of Ukraine has reinforced Latin America's role in manufacturing and global supply chains. Yet the region remains far behind East Asia's economic "miracle." What kinds of policies and strategies could narrow that gap? What pitfalls lurk in the road ahead?

Speakers:

- Craig S. Smith, Group President, International, Marriott International Inc.
- Landon Loomis, VP Latin America & Caribbean, VP Global Policy, Boeing; Managing Director, Boeing Brazil
- Marcelo Claire, Chairman & CEO, Claire Capital
- Margaret Myers, Director, Asia & Latin America Program, Inter-American Dialogue
- Moderator: Juan Pablo Spinetto, Managing Editor for Economy and Government in Latin America, Bloomberg News

12:05 PM Lunch and Breakout Sessions

2:40 PM The Case for Central Bank Digital Currencies

Were it not for the rise of crypto, we might not yet be talking about central bank digital currencies. But governments no longer can afford to ignore the benefits of blockchain technology. CBDCs promise to offer the convenience, security and transferability of Bitcoin and other tokens while preserving the stability and integrity of fiat money. And by reducing costs, they may dramatically improve access to financial services. So what's holding them up? What would an all-digital, cashless future look like?

Speakers:

- Alexandre Tombini, Chief Representative, BIS Office for the Americas
- Richard Byles, Governor, Bank of Jamaica
- Moderator: Shery Ahn, Anchor, Bloomberg Television

TRADE PILLAR

3:05 PM Supercharging Supply Chains

First came the rising tensions and growing mistrust between the United States and China. Then came the Covid pandemic. Now, Russia's invasion of Ukraine has further stretched and strained the global trade system, forcing businesses around the world to

rethink their dependence on traditional supply chains. Nearshoring could be the economic catalyst that Latin America so desperately needs to kickstart growth and power job creation. What's the right mix of policies and investment to seize that opportunity? And who finances it?

Speakers:

- Alfonso de los Rios, Co-founder and CEO, Nowports
- Leon Falic, President, Falic Group/Duty Free Americas
- Ricaurte Vásquez Morales, Panama Canal Authority Administrator, Panama Canal Authority
- Sandra Campos, CEO and Board Member, Shoulder Up Technology Acquisition Corp
- Moderator: Caroline Hyde, Anchor, Bloomberg Television

3:35 PM Navigating the Populist Landscape

Nowhere is the struggle between institutionalism and populism more vibrant and volatile than in Latin America. It's a political legacy that dates back to the Great Depression and most recently has been embodied by such charismatic leaders as Andres Manuel Lopez Obrador in Mexico and Jair Bolsonaro in Brazil. Businesses in Latin America have long struggled with an array of institutional challenges. Adding to those difficulties, populist governments now emerging from the chaos of Covid are increasing regulation and statist industrial policies. Can free-market capitalism as we know it in Latin America deliver both growth and social justice, including better education and healthcare? How can the private sector adapt to new political realities?

Speakers:

- Jorge Guajardo, Former Mexican Ambassador to the People's Republic of China
- Ramón Martínez de la Guardia, Minister of Commerce and Industry, Republic of Panama
- Vanessa Rubio Marquez, Former Deputy Finance Minister, Mexico
- Moderator: David Papadopoulos, Senior Editor, Bloomberg News

4:05 PM Day 1 Program Concludes

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7:00 PM Gala Dinner: In Conversation With His Excellency President Laurentino Cortizo

Introductory Remarks:

- Peter T. Grauer, Chairman, Bloomberg LP

Speaker:

- Laurentino Cortizo, President, Republic of Panama
- Moderator: Stephanie Flanders, Senior Executive Editor and Head of Bloomberg Economics, Bloomberg

Bloomberg New Economy Gateway Latin America

THURSDAY, MAY 19, 2022

STRIVING FOR SOCIAL AND ENVIRONMENTAL PROGRESS

9:00 AM Opening Video Address

- Michael R. Bloomberg, Founder of Bloomberg LP & Bloomberg Philanthropies; 108th Mayor of New York City

9:05 AM Setting the U.S. Agenda in Latin America

Speaker:

- Juan Sebastian Gonzalez, Special Assistant to the President and Senior Director for Western Hemisphere Affairs, National Security Council
- Moderator: Erik Schatzker, Editorial Director, Bloomberg New Economy

HEALTH PILLAR

9:20 AM Preparing for the Next Public-Health Crisis

The coronavirus pandemic was devastating in Latin America. Peru, Brazil and Mexico have had among the highest mortality rates, and years of underinvestment in health-care systems left rich and poor alike without access to potentially life-saving treatment. Now, as the world emerges from Covid's shadow, how can governments meet the inescapable need to prepare for the next public-health crisis? And what role should the private sector play in a situation where profits are so easily demonized?

Speakers:

- Erika Mouynes, Minister of Foreign Affairs, Republic of Panama
- Daniel Nathrath, Founder and CEO, Ada Health
- Rolf Hoenger, Area Head, Roche Pharmaceuticals Latin America
- Moderator: David Papadopoulos, Senior Editor, Bloomberg News

10:00 AM Keynote Interview

10:20 AM Tackling the Threat of Global Food Shortages

Ukraine, the breadbasket of Europe, is a battlefield. Export routes through the Black Sea to Africa and the Middle East are blocked. Global supplies of fertilizer – and with it crop yields – are in jeopardy. Not for decades has the world faced such potential for a real food crisis. What, if anything, can be done to alleviate the mounting shortages and

skyrocketing prices? Should biofuel producers redirect grain production to make up for shortages elsewhere? Can advances in agricultural technology make a difference in the short run?

Speakers:

- Enrique López Lecube, Chief Financial Officer, Bioceres Crop Solutions
- Ertharin Cousin, CEO and Managing Director, Food Systems for the Future
- Maurício Rodrigues, President for the Crop Science Division in Latin America, Bayer
- Moderator: Carol Massar, Anchor, "Bloomberg Businessweek", Bloomberg Television and Radio

CITIES/CLIMATE PILLARS

10:50 AM In Conversation with Carlo Ratti, Director, MIT SENSEable City Lab

- Moderator: Caroline Hyde, Anchor, Bloomberg Television

11:05 AM The Shift Toward Smarter, More Equitable Cities

Technology holds the promise to transform life for the poorest and least-served members of our cities. Renewable power can light their neighborhoods cleanly, remote surveillance can improve security, digital tools can open access to services. What's the right framework for successful urban planning? Does it have to be top-down, or can change start at the community level, where it recognizes minorities and empowers women?

Speakers:

- Edelio Bermejo, Head of Global R&D and IP, Holcim Innovation Center
- Marina Bragante, Deputy Secretary for Economic Development, Science, Technology, and Labor, São Paulo State Government
- Mauricio Ramos, Chief Executive Officer, Millicom
- Moderator: Daniel Cancel, Regional Managing Editor for Latin America, Bloomberg News

11:35 AM Critical Minerals and the Green Revolution

The global shift to clean energy is driving unprecedented demand for metals critical to that transition and abundant in much of Latin America – including copper, lithium, nickel, cobalt and manganese. Chile and Peru together account for 44% of copper output, and Ecuador and Argentina have significant reserves. The “lithium triangle” of Bolivia, Argentina and Chile dominate stocks of the metal essential to EV batteries. But while its resource wealth is vast, Latin America is largely cut out of the value chain. Why can't these countries have a role as manufacturers? And if not, should they instead levy higher royalties on extraction to fund development?

Speakers:

- Iván Arriagada, CEO, Antofagasta plc
- Fernanda Avila, Secretary of Mining of the Nation, Republic of Argentina
- Robert Friedland, Founder and Executive Co-Chairman, Ivanhoe Mines Ltd
- Moderator: Shery Ahn, Anchor, Bloomberg Television

12:05 PM Lunch and Breakout Sessions

2:40 PM Driving Change Through the Power of Electric Racing

How can Formula E inspire and spur the global transition to electric vehicles?

Speaker:

- Álvaro Buenaventura Acosta, Director, Latin America, Formula E
- Moderator: Nathaniel Bullard, Chief Content Officer, BloombergNEF

2:50 PM Accelerating Urban Innovation to a More Sustainable Future

With 80% of its population in cities, Latin America is the world's most urbanized region and thus especially exposed to challenges such as congestion, overcrowding and air pollution. Yet the uptake on clean technologies lags behind much of the developed world. What are the biggest barriers to adoption? What lessons can policy makers and regulators draw from elsewhere to incentivize the shift to electric vehicles and increase trust in public transport? Where does business belong in building the sustainable cities of tomorrow?

Speakers:

- Adriana Lobo de Almeida, Executive Director, World Resources Institute Mexico
- George Gordon, VP, Head of Latin America, Uber
- Simone Tripepi, Head of Enel X South America
- Moderator: Nathaniel Bullard, Chief Content Officer, BloombergNEF

3:20 PM Marrying Food with Sustainability

- Elena Reygadas, Chef and Owner, Rosetta Restaurant
- Moderator: Juan Pablo Spinetto, Managing Editor for Economy and Government in Latin America, Bloomberg News

3:30 PM The Case for Biodiversity

Latin America's primordial rainforests are the world's last best natural defense against climate change. Yet even the Amazon now emits more carbon dioxide than it absorbs, thanks to rampant deforestation and fires lit to clear land for cattle-ranching. And with the loss of habitat, biodiversity – the linchpin of life on the planet – hangs in the balance. If ever there were a need for the public and private sector to work toward a common solution, this is it. Yet the evidence shows that exploitation in many parts of Central and South America continues unchecked. And now, as food prices soar, the demand for more productive land is only growing. Can humanity find a balance between its essential desire for an ever-better standard of living and the limited resources that sustain it? Are movements such as ESG really making a difference? What more could rich countries in the global North do to incentivize the developing world?

Speakers:

- Danielle Wood, Assistant Professor and Director of the Space Enabled Research Group, MIT Media Lab
- Josh Tewksbury, Director, Smithsonian Tropical Research Institute
- Additional Speaker to be Announced
- Moderator: Julia Leite, Brazil Country Chief, Bloomberg News

4:00 PM Fulfilling Crypto's Promise

Cryptocurrencies have been heralded as the future of finance – frictionless, secure and free of government or central bank control. Yet crypto remains an arena dominated by

speculative trading and largely devoid of real-world use cases. That may be changing. Stablecoins offer many of the same benefits without the volatility. NFTs are paving the way for smart contracts. DeFi, while nascent, threatens to disintermediate Wall Street. And in parts of Latin America, cryptocurrencies provide a real alternative to payments, remittances and bank accounts. Why hasn't crypto yet fulfilled its promise, and what hurdles need to be cleared for that to happen?

Speaker:

- Brock Pierce, Chairman, The Bitcoin Foundation
- Moderator: Erik Schatzker, Editorial Director, Bloomberg New Economy

4:20 PM Program Concludes

Breakout sessions

View breakout session topics [here](#). Breakout sessions will not be livestreamed and are only available to delegates on site.