

Bloomberg New Economy Gateway Europe

PROGRAM

WEDNESDAY, APRIL 19, 2023

- 7:00 AM Registration Opens
- 8:00 AM Breakfast and Networking
- 9:00 AM Morning Plenary Begins
- 9:00 AM Opening Remarks
- Peter T. Grauer, Chairman, Bloomberg
- 9:10 AM Spotlight on European Banking
- Andrea Orcel, Group Chief Executive Officer and Head of Italy, UniCredit SPA
 - Moderator: Erik Schatzker, Editorial Director, Bloomberg New Economy
- 9:30 AM **Reglobalization: The Transformation of Trade and Supply Chains**
Deglobalization is a myth. Instead, the world is reglobalizing, with supply chains and trading routes in the process of being redefined by geopolitical tensions, climate, and legislation such as Europe's carbon border tax. The contours of commerce are changing rapidly. How will manufacturers adapt to this new paradigm? What can governments do to capture more value? Where does the exodus of manufacturing and money out of China end up?
- Pam Cheng, Executive Vice President, Global Operations, IT and Chief Sustainability Officer, AstraZeneca
 - Shannon K. O'Neil, Vice President and Senior Fellow, Council on Foreign Relations
 - Denis Redonnet, Deputy Director General and Chief Trade Enforcement Officer, Directorate General for Trade, European Commission
 - Moderator: Stephanie Flanders, Head of Economics and Government, Bloomberg Editorial & Research

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10:00 AM [Wouldn't it be Fab: Can Europe be a Semiconductor Giant?](#)

The race to end Asia's dominance in semiconductors is underway. While the European Union aims to double its share of the global chip market by 2030, the US government is pumping \$280 billion into domestic research and manufacturing. What combination of policies and incentives will attract investment by the industry's giants? Which region can fill the gaps in skilled labor? Will Europe back the US effort to starve China of key chip technologies?

- Kurt Sievers, President and Chief Executive Officer, NXP Semiconductors NV
- Moderator: Erik Schatzker, Editorial Director, Bloomberg New Economy

10:20 AM Coffee Break

10:50 AM [Navigating Europe's New Business Landscape](#)

As Europe and its key trading partners keep struggling to find the right mix of rules governing the movement of goods and services, business is caught in the middle. It's a disadvantage the region's companies can ill afford amid fallout from Russia's war in Ukraine, American protectionism and China's ambitions. How are CEOs managing through the uncertainty? Will the progress made in recent talks resolve outstanding issues between the EU and the UK? Can companies and industries play useful roles as geopolitical actors?

- Kristine Braden, Head of Europe, Citi and Chief Executive Officer, Citibank Europe Plc
- Declan Kelleher, Senior Advisor, APCO Worldwide
- Michael O'Leary, Chief Executive Officer, Ryanair Holdings Plc
- Moderator: Reto Gregori, Deputy Editor-in-Chief, Bloomberg News

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11:20 AM [Into the Metaverse](#)

It's been billed as bigger than the internet. Before long (and probably sooner than anyone expects) we'll all be leading second lives in an immersive digital reality known as the metaverse. And just like the world wide web in the 1990s, it heralds a brave new era for creativity and commerce – but may come with implications for technology ethics and user safety. The spoils are certain to be great; that's why Facebook changed its name to Meta. But it's also why a battle has broken out over who'll ultimately own this emerging reality. Will it be decentralized and free-wheeling or highly curated and corporate? Who'll make and enforce the rules? Will it be free or, like Facebook and Gmail, accessible in exchange for personal data? Who'll safeguard privacy?

- Peggy Johnson, Chief Executive Officer, Magic Leap
- Moderator: Francine Lacqua, Anchor, Bloomberg Television

11:40 AM [What SVB's Failure Means for the Innovation Ecosystem](#)

Venture capital is the lifeblood of innovation – not just in the US but around the world. Now, with the sudden failure of Silicon Valley Bank, the health of the startup ecosystem is in question. Will other lenders fill the void? What happens if the flow of credit to VCs breaks down? Will things play out differently in Europe?

- Elaine Coughlan, Co-Founder and Managing Partner, Atlantic Bridge
- Elodie Dupuy, Founder and Managing Partner, Full In Partners
- Stephanie Galantine Heller, Managing Partner and Co-Founder, Bootstrap Europe
- Moderator: Aggi Cantrill, Journalist, Bloomberg News

12:15 PM Lunch Break

1:00 PM— Breakout and Roundtable Sessions

2:00 PM Bilateral Meetings

2:15 PM Afternoon Plenary Begins

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2:15 PM Spotlight on AI

- Lila Ibrahim, Chief Operating Officer, DeepMind
- Eva Maydell, Member of the European Parliament and ITRE Rapporteur on the AI Act
- Moderator: Erik Schatzker, Editorial Director, Bloomberg New Economy

2:45 PM Sky's the Limit: Where Aviation is Headed Next

Flights at five times the speed of sound. Renewable jet fuels. Hydrogen power. Robotic pilots. Air taxis. They're all frontiers in the future of aviation, and, thanks to major advances in multiple technologies, all increasingly within reach. As the industry looks toward its first year of profitability since 2019, which key decisions will determine how it evolves? Can air travel ever be genuinely sustainable? Will a viable competitor emerge for the Boeing-Airbus duopoly?

- Rachael Everard, Head of Sustainability, Rolls-Royce plc
- Val Miftakhov, Founder and Chief Executive Officer, ZeroAvia
- Rachel Muncrief, Deputy Director, The International Council on Clean Transportation
- Willie Walsh, Director General, International Air Transport Association
- Moderator: John Fraher, Senior Executive Editor for Energy, Climate and Equality, Bloomberg News

3:25 PM The Policymakers View

- Pablo Hernández de Cos, Governor, Bank of Spain
- Moderator: Maria Tadeo, European Correspondent, Bloomberg Television

3:45 PM World Trade – Forging the Future

- Frank Ryan, Chairman of the Board, IDA Ireland

3:50 PM Plenary Concludes

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4:00 PM— Breakout and Roundtable Sessions

5:00 PM Bilateral Meetings

6:00 PM— Gala Dinner Welcome Cocktail Reception

7:00 PM

7:00 PM— Gala Dinner

9:00 PM

In Conversation with Paschal Donohoe TD

- Paschal Donohoe TD, Minister for Public Expenditure, National Development Plan Delivery, and Reform, Republic of Ireland and President, Eurogroup
- Moderator: Reto Gregori, Deputy Editor-in-Chief, Bloomberg News

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PROGRAM

THURSDAY, APRIL 20, 2023

- 7:00 AM Registration Opens
- 8:00 AM Breakfast and Networking
- 9:00 AM Morning Plenary Begins
- 9:00 AM Opening Remarks
- Erik Schatzker, Editorial Director, Bloomberg New Economy
- 9:05 AM **Europe's Role in a Divided World**
- Russia's invasion of Ukraine has united Europe behind a common cause and fast-tracked NATO membership for Finland and Sweden. Now, that solidarity is being tested – by the heavy cost of protracted war, by America's tilt towards protectionism, and by China's pursuit of geopolitical power. Can Europe satisfy both its economic needs and its security imperatives? What's the best way forward for European diplomacy?
- Kim Darroch, Lord, Member of the House of Lords, Company Director
 - Kolinda Grabar-Kitarović, Former President, Republic of Croatia
 - Moderator: Francine Lacqua, Anchor, Bloomberg Television
- 9:35 AM **The Brussels Effect: Regulating the World**
- By taking the lead on rulemaking for everything from data privacy to environmental protection to food safety, the European Union has become the de facto regulator to the world. One challenge, however, is enforcing the law promptly, consistently and globally. Another is the growing opposition to prescriptive standards and the sheer cost of compliance. If the EU is indeed overreaching, how long can it continue to wield such control over global commerce? What regulations need scrutiny and possibly a rethink?
- Anu Bradford, Henry L. Moses Professor of Law and International Organization, Columbia University Law School
 - Helen Dixon, Commissioner for Data Protection, Ireland

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- Moderator: Chad Thomas, Executive Editor for Northern & Western Europe, Bloomberg News

10:05 AM The Global Battle for Clean Energy Investment

- Antoine Vagneur-Jones, Head of Trade and Supply Chains, BloombergNEF

10:15 AM The Green-Energy Gold Rush

As the world races to advance clean technologies and expand renewable energy, the competition for resources, talent and investment is heating up. The U.S. Inflation Reduction Act (IRA) has flooded the green-energy sector with protectionist subsidies, and Europe, the longtime leader in clean-tech policy, now finds itself faced with a difficult decision: do nothing and risk losing jobs and industry to America, or counter with its own support package, and fuel a state-support race to the bottom. How will businesses take advantage of these opportunities, navigate a newly daunting regulatory landscape, and keep costs in check? One thing is certain: everything in the clean-energy sector is coming up green.

- Daniele Agostini, Head of Energy and Climate Policies, Enel Group
- António Coutinho, Chief Executive Officer, EDP Innovation
- Ann Mettler, Vice President, Europe, Breakthrough Energy
- Moderator: John Fraher, Senior Executive Editor for Energy, Climate and Equality, Bloomberg News

10:50 AM Coffee Break

11:20 AM In Conversation with An Taoiseach Leo Varadkar TD, Republic of Ireland

- An Taoiseach Leo Varadkar TD, Republic of Ireland
- Moderator: Stephanie Flanders, Head of Economics and Government, Bloomberg Editorial & Research

11:45 AM How the Polycrisis is Reshaping the Global Economy

- Jamie Rush, Chief European Economist, Bloomberg Economics

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11:55 AM Spotlight on the Financial System

- Philipp Hildebrand, Vice Chairman, BlackRock
- Moderator: Francine Lacqua, Achor, Bloomberg Television

12:15 PM Lunch Break

1:00 PM— Breakout and Roundtable Sessions

2:00 PM Bilateral Meetings

2:15 PM Afternoon Plenary Begins

2:15 PM In Conversation with H.E. Ana Brnabić

- Ana Brnabić, Prime Minister, Republic of Serbia
- Moderator: Chad Thomas, Executive Editor for Northern & Western Europe, Bloomberg News

2:35 PM Building a Thriving Knowledge Economy

As countries across Europe attempt to grow their economies into magnets for investment in healthcare, financial services and high technology, what features are most attractive to businesses evaluating expansion plans? What market conditions are needed to create the kind of ecosystem that sways entrepreneurs to invest, and how can current knowledge hubs protect their edge?

- Amir Marandi, Co-Founder and Chief Executive Officer, Zaver
- Elizabeth Rossiello, Chief Executive Officer and Founder, AZA Finance
- David Sneddon, Vice President, Google
- Moderator: Morwenna Coniam, Dublin Bureau Chief, Bloomberg News

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- 3:05 PM **Out of the Rubble: Can Crypto Make a Comeback?**
Crypto's epic collapse in 2022 didn't just erase billions of dollars in market cap, burning even the most sophisticated investors, it shattered faith in the ideal of a decentralized financial system. Now, as the industry struggles to rebuild credibility, it faces a regulatory crackdown. The odds of a comeback seem dauntingly long, but crypto has done it before. We explore the cases for and against.
- Teana Baker-Taylor, Vice President of Policy and Regulatory Strategy - EU/UK, Circle
 - Marcel Kasumovich, Deputy Chief Investment Officer, Coinbase Asset Management
 - Matt Sekerke, President, Ndogenuous
 - Moderator: Erik Schatzker, Editorial Director, Bloomberg New Economy
- 3:35 PM **In Conversation with Amos Hochstein**
- Amos Hochstein, Special Presidential Coordinator for the Partnership for Global Infrastructure and Investment, United States of America
 - Moderator: Maria Tadeo, European Correspondent, Bloomberg Television
- 3:55 PM **Bloomberg New Economy Gateway Europe Concludes**