

# Bloomberg Media and Media City in Qatar Announce Agreement to Develop Economic Forum

**September 23, 2020, New York and Doha** -- Bloomberg Media today announced a new collaboration agreement with Media City in Qatar to develop the “Qatar Economic Forum, Powered by Bloomberg” which will take place in 2021. Anchored strategically in Doha -- at the intersection between East, West and Africa -- “The Qatar Economic Forum, Powered by Bloomberg” will leverage its unique global position to drive dynamic conversations around the importance of deeper collaboration and connectivity as a means for advancing economic opportunity.

Over the course of three days, delegates from around the world will gather in the Middle East to engage in a diverse, cross-sector agenda featuring one-on-one interviews, probing panel discussions, and presentations with a focus on core areas of investment including technology, education, sports, culture and climate. Developed amidst a period of unprecedented global disruption and fragmentation, the forum will offer an inclusive, data and insights driven approach towards covering business, trade, finance and policy, to create a blueprint for the next stage of global economic growth.

“The Qatar Economic Forum, Powered by Bloomberg’ will empower international business leaders and financial influencers with fresh perspectives and unique data-driven insights,” said **Justin B. Smith, Chief Executive Officer of Bloomberg Media**. “Leveraging Bloomberg’s world-class live event experience -- and amplified across our global media platforms -- the forum will identify opportunities, present solutions, and define the first actionable steps towards creating a reimagined and more prosperous future.”

“We welcome everyone from across the world to attend such an important event as the ‘Qatar Economic Forum, Powered by Bloomberg,’ to be held here in the State of Qatar. Through an ambitious media-driven platform, global economic leaders and prominent experts will enlighten the world on innovative, consolidated and efficient ways to address economic challenges. The forum opens a future of opportunities to share new ideas around how we can work together to invent and re-invent economies,” said **Mohammed Bader al Sada, Chief Executive Officer of Media City**.

Produced by Bloomberg Live and editorially programmed by Bloomberg News, the forum will come to life in a 360° cross-platform experience, with live-streaming on the Bloomberg Terminal and news coverage across Bloomberg’s global media platforms including Bloomberg TV, and bloomberg.com.

Additional speaker and agenda details for the “Qatar Economic Forum, Powered by Bloomberg” will be announced at a later date.

**About Bloomberg Media**

Bloomberg Media is a leading, global, multi-platform brand that provides decision-makers with timely news, analysis and intelligence on business, finance, technology, climate change, politics and more. Powered by a newsroom of over 2,700 journalists and analysts, it reaches influential audiences worldwide across every platform including digital, social, TV, radio, print and live events. Bloomberg Media is a division of Bloomberg LP. Visit [BloombergMedia.com](https://www.BloombergMedia.com) for more information.

**About Media City in Qatar:**

Media City in Qatar was established by Amiri Decree No. (13) issued in 2019 to drive the growth and development of the media industry in the country and become an international hub for businesses, organizations and entrepreneurs with a focus on traditional and digital media, technology, communications, research and development. For more information or media inquiries, you may contact: [marketing@qatarmediacity.com](mailto:marketing@qatarmediacity.com)