

Enterprise iPaaS

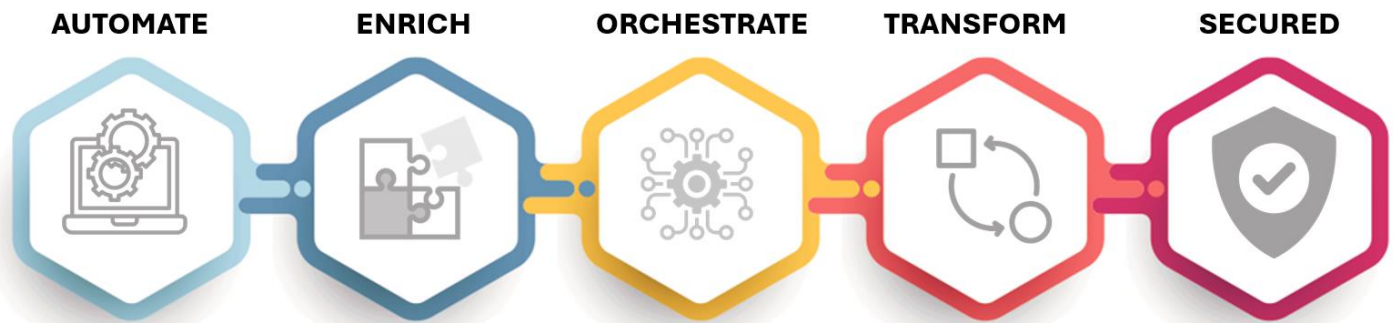
Automate Business Workflows, Expand Ecosystems, Integrate Faster

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Bloomberg

1. Overview

Purpose-built by capital market experts to meet the demands of the financial markets



In response to the dynamic and rapidly changing business landscape, firms are dedicated to enhancing efficiency, mitigating operational risks, and effectively managing their workflows. Factors such as intense global competition, higher levels of automation, regulatory pressures, and accelerated business needs drive this commitment. In the evolving global capital markets and regulatory environment, both buy-side and sell-side firms are working towards interconnected workflows. These processes involve the seamless exchange of data across various systems, encompassing the front office, middle office, and back-office operations. However, achieving true Enterprise-level efficiency requires moving away from individual line-of-business efforts in designing, building and managing all of your workflows. The complexity of numerous applications, data sources, third-party providers, and service providers makes this decentralized approach impractical.

Firms need a centralized tool to drive transparency and to control the secure, reliable and predictable flow of inbound and outbound data flows. A higher level of transparency and insight opens up opportunities to understand, address challenges and proactively address significant operational and financial risks. Enterprise iPaaS emerges as an indispensable asset for organizations seeking to maintain a competitive edge, adapt to the rapidly evolving landscape, and drive value.

2. Why Bloomberg Enterprise iPaaS?

Unlike other integration platforms, our platform is serviced by domain experts in the financial markets, pre-integrated with best-of-breed content (Bloomberg Data License) and offered as a managed service supported by the powerful Bloomberg ETEC team.

- **Enhanced Interoperability:** Financial systems are often diverse and complex. Our solution simplifies integration, enabling seamless data flow between trading platforms, banking systems, CRM tools, risk management systems, and other finance-specific software. Bloomberg Enterprise applications are pre-integrated for ease of implementation and faster time to market.
- **Real-Time Data Processing:** In finance, timely decisions based on up-to-the-minute data can make a huge difference. iPaaS facilitates real-time data integration and processing, leading to quicker, more informed decision making.
- **Compliance Management:** With strict regulations in finance, our offering can help you integrate various regulatory and compliance tools, ensuring your data is handled appropriately and reporting requirements are consistently met.
- **Optimized Usability Experience:** Integrating your business processes on our platform will centralize your business processes and improve transparency and insight into your processes. Only after you're able to measure your business processes can you optimize them.
- **Security:** Financial data requires robust security measures. Our iPaaS offering ensures high levels of data security during transit and at rest, including data encryption and strong access controls.

Bloomberg iPaaS is a hosted and fully-managed middleware platform that can seamlessly transform, enrich and orchestrate data and connected processes, providing a single, powerful point of control for Enterprise workflows across Bloomberg solutions, client systems and key financial participants.

3. Benefits

Easy Implementation and Dedicated Support

We can easily implement Enterprise iPaaS with your existing systems without requiring additional infrastructure. Bloomberg has an implementation and integration team that will work with you to design best-of-breed workflow solutions — and Bloomberg provides 24/7 global customer support. All of this is delivered at a predictable cost.

Designed to Solve Complex Challenges

Workflows are time-sensitive and interdependent. Clients make real-world business and trading decisions based on data moving seamlessly from system to system. Middleware and integration services must account for that. Gone are the days of middleware tools that process only with a “first-in-first-out” logic. Bloomberg Enterprise iPaaS is embedded with true orchestration capabilities, thus allowing our architects on behalf of our clients to better define true interconnected workflows and move data in smart ways.

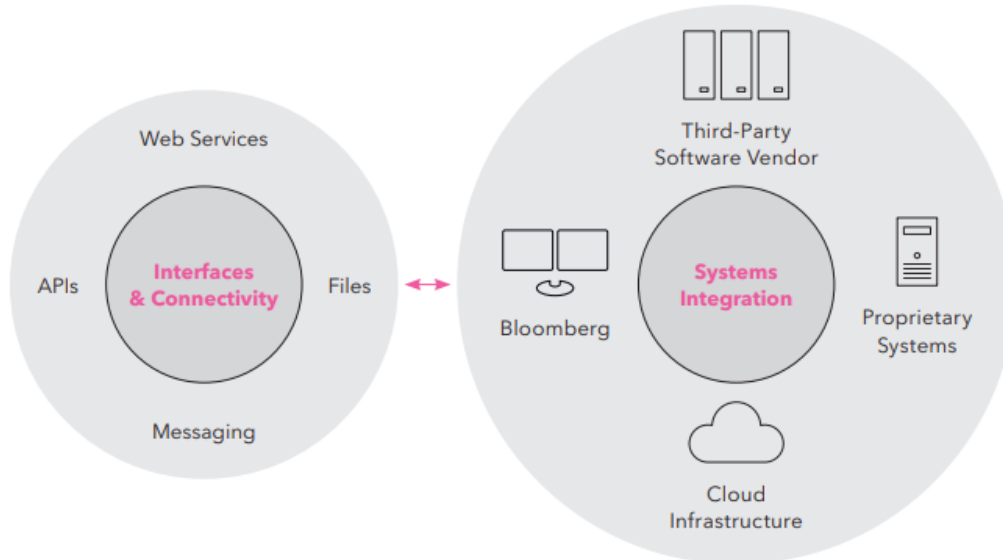
Connectivity for Third-Party and Proprietary Systems

You may have already utilized Bloomberg’s managed services to connect your systems to Bloomberg products such as TOMS, AIM, FIT, PORT and RISK. However, you also likely have non-Bloomberg integration challenges. Enterprise iPaaS can provide state-of-the-art workflow solutions for a wide variety of vendor solutions and workflows.

Lower Total Cost of Ownership

iPaaS can be deployed as a fully hosted or hybrid solution. Your firm can maximize flexibility by removing the financial and operational responsibility of designing, configuring and maintaining points of integration. Bloomberg provides all of these services as part of a holistic, Enterprise-grade solution. Global connectivity leverages the Bloomberg network for turnkey access to execution, trade matching, regulatory reporting and settlement. Together, these resources enable firms to bring new solutions to market much more quickly while simultaneously reducing total cost of ownership.

Provides a single point of control



Bloomberg Enterprise iPaaS

- Offered as a managed service
- Pre-integrated with messaging APIs
- Code-free workflow design tools
- Data enrichment with Bloomberg data
- Support for orchestrated workflows
- Hybrid deployment models

4. Seminars & Trainings

Bloomberg Enterprise Technology runs global seminars and trainings showcasing the features and functions of Enterprise Console and how users can leverage these functions to take control and effectively manage their operations, users and partners. To enroll in training, go to <https://console.bloomberg.com/about#seminars-events>

5. Learn More

To learn more about Enterprise iPaaS, visit <https://bloomberg.com/professional>.

Take the next step: Log into <https://console.bloomberg.com> to discover more.

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