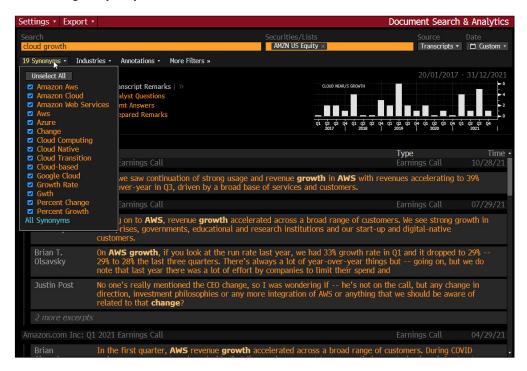
# Bloomberg's AI-Powered Document Search

Surface over 200 million documents on the Bloomberg Terminal with the power of Machine Learning.

Document Search, or **DS <GO>**, is Bloomberg's Al-powered research platform that allows you to quickly spot shifts in company discussions with Al Topic overviews. Natural Language Processing (NLP) technology built into DS reveals shifts in company discussions with Topic overviews, and brings out most relevant results with intelligent synonyms.



A search query within DS for cloud growth on security Amazon surfaces documents from one of the largest company document libraries.

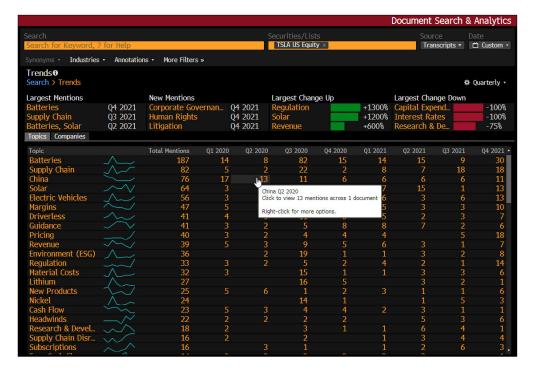
## Pull research more efficiently than ever with advanced features like AI analytics

 $\label{local-problem} \mbox{Document Search uncovers comprehensive market intelligence across thousands} \ \mbox{of indexed premium sources}$ 

With one search you can access one of the largest libraries of broker research notes, company transcripts, filings, presentations, press releases, internal research notes, with the addition of other premium content like Bloomberg Intelligence (BI), Bloomberg New Energy Finance and U.S. Federal Litigation.

However, access to a mountain of sources doesn't mean research becomes more difficult. Document Search leverages advances in AI to make it even easier to find exactly what you're looking for.

## **Bloomberg**



Bloomberg has trained NLP models to identify key company topics, allowing you to spot shifts in discussions. In this example, we can spot big increases in discussions of regulation and solar in Tesla's earnings calls.

# A suite of research tools to assist in collaboration, big-picture thinking, and long-term projects

- Save your thoughts and share them with others using our integrated document annotation tools. Highlight, comment and share insights with the team directly in the Document Search function without ever leaving your research rabbit hole.
- **Uncover emerging themes and follow shifts in past ones.** Al topic trends help you identify both new topics and shifts in past topic discussions.
- **Keep updated as new documents are released.** Set email alerts to stay on top of new search results as they're uploaded to Bloomberg's vast library of sources.

#### How can DS <GO> improve your workflow?

Productivity	Insights	Analytics	Collaboration
Screen millions of documents in seconds instead of spending hours searching through broker portals, company resources and regulatory websites.  A robust synonym library and machine learningdriven relevancy provide top results.	Leveraging in-house analysts, we identify the most important topics, themes and Key Performance Indicators (KPIs).  In-document insights provide context to datasets.	Identify and analyze trends by viewing related industries, companies and brokers publishing the most on emerging topics.  Track discussions across Bloomberg's proprietary company peers.  Al topic overviews summarize shifts across companies and industries. For example, has the chip shortage peaked in automobiles? Or is supply chain disruption on the rise?	Annotate and tag documents to capture important details.  Share annotations with the rest of your team to ensure details aren't missed.  Discuss findings within the Instant Bloomberg (IB) Chat Forum feature, where relevant threads are linked to associated documents that can be surfaced in later search results.

### **Bloomberg**

#### Integrate with Bloomberg's Research Management System (RMS)

With RMS, you can import your firm's internal research notes and data into the Terminal, with the ability to share the latest information across your team.

There's no need to abandon your other useful tools. The RMS works seamlessly with – and accesses data from – other Bloomberg add-ins like Microsoft Word, Excel, Outlook, PowerPoint and Google Chrome.

All of your uploaded research is accessible and searchable through dedicated research management dashboards, as well integrated throughout Bloomberg Terminal functions like Document Search.

Inter- and cross-firm communication is easier than ever with Instant Bloomberg (IB) and other Terminal collaboration tools.

#### **Bloomberg for Analysts**

Delivering successful investment ideas depends on managing complexity and consistently outthinking the market.

Bloomberg Professional Services combine unmatched data across industries and geographies with powerful analytics and tools so you can source, screen, analyze and backtest new ideas to help maximize portfolio performance.

Manage coverage with greater efficiency during key earnings periods and identify and new key catalysts and emerging themes.

Get started by running the function **DS <GO>**, or request a demo here.

#### Take the next step.

For additional information, press the <HELP> key twice on the Bloomberg Terminal\*.

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