



Program Mission

“Qualify distinguished competent females with knowledge, skills, and research in Financial Economics to meet the labour market and society needs.”

Fin 204 –Principles of Finance

Course Outline

Details

Course Code:	FIN 204
Level:	4 th level
Credit:	3 credit hours
Duration:	One Semester
Lecturer:	Dr. Jihan Bousrih jsbousrih@pnu.edu.sa (1.504.36)
Contact Time:	3 Lecture Hours per week 1 Tutorial Hour per week
Office Hours:	This information can be found on the blackboard

Description

This is an introductory course in financial management that is designed to get an overview on the major decisions made by the finance department of an organization. This course is designed to provide the

foundation on topics that include major finance functions of the business , understanding financial information, relevant tools to analyze, interpret and evaluate financial statements , understanding time-value-of-money, its relevance to evaluating investment decisions, concept of risk and return related to financial decisions, introduction to financial institutions, investments, and corporate finance.

Course Learning Outcomes (CLOs)

On successful completion of this module, the learner will be able to

CLO 1.1 Describe basic principles, concepts, and methods of financial management and explain the objectives and role of the financial manager in a corporation.

CLO 2.1 Analyze financial statements to make decisions about stock and bonds of the company using information technology.

CLO 2.2 Evaluate investment strategies and decisions using the time value of money principles and calculate the cost of capital for financial decision-making purposes.

CLO2.3 Communicate with a various audience to raise the awareness of decision makers.

CLO 3.1 Cooperate in team to disseminate information and propose solutions to maximize shareholders wealth and companies profit.

Indicative Content

No	List of Topics	Contact Hours
1	Introduction to principles of finance and related disciplines Nature and Scope of financial Management, sources of financial information.	8
2	Introduction to financial statement analysis- Ratio Analysis- cash flow analysis – understanding various financial statements prepared by businesses to convey the financial performance of the business.	8
3	Time value of money, finance functions, financial institutions and financial investments	12
4	Risk and Return-various types of financial investment avenues	8
5	Midterm	1
6	Capital Budgeting –Nature and meaning of capital budgeting- Cash flow concept-Capital budgeting techniques – Payback period- Accounting Rate of Return, Net Present Value, Internal Rate of Return -Profitably Index Method	4

7	Concept of cost of capital and its relation to business financial decisions- Understanding capital structure and its relevance to firm financing decision. Factors determining capital structure.	4
Total		45

Assessment Breakdown

Assessment Breakdown			
Continuous Assessment	60%	Final Examination Weight	40%

Course Work Breakdown			
Type	Description	% of total	Assessment Date
On-line test (Define) CLO1.1; CLO 2.1	A quiz (in-class/online)	10%	Week 5 and 11
Assignment 1 Group report (Identify, Analyze) CLO1.2; CLO 2.2	Individual/Group assignments and online forum participation	10%	Week 8
Assignment 2 Group report (Data analysis, report) CLO 2.1; CLO2.2; CLO2.3, CLO3.1	Work in team and use open access information/data	10%	Week 14
Bloomberg Market Concept Certificate (analyze, assess) CLO 2.1; CLO2.2; CLO2.3;	use Bloomberg for education website/data	10%	Week 13
Midterm (Identify, analyse, appraise) CLO 1.1; CLO.2.1; CLO2.2; CLO2.3	Midterm examination	20%	Week 9
Final Exam (Identify, analyse, appraise) CLO 1.1; CLO 2.1; CLO2.2; CLO2.3	Final examination	40%	End of Semester

Workload

Workload Full-time hours per semester

<i>Type</i>	<i>Hours</i>	<i>Description</i>
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Lecture	45	A formal lecture which typically presents the essential ideas and core concepts pointing students towards resources where they can get further information. Students are expected to prepare for each lecture by, for example, reading materials suggested by the lecturer.
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Independent learning	20	Students are expected to study the recommended textbooks and journal articles, and are encouraged to read further around the topics in each module. Such private study will include preparation for specific classes, preparation for in class activities exercises, problem solving, Blackboard quizzes and exercises, completion of online exercises, preparation for class test and revision and preparation for final examination.
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Group Work	15	Students are expected to work together in groups, are required to meet outside class, prepare and deliver an oral presentation as well as submit a written report.
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Assignment	10	Individual assignment
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Total Workload: 90 hours

Textbook and Recommended Reading

Required Textbook

Brooks R. (2015). Financial Management (3rd ed.). Pearson.

Support Materials

- Parrino, R., Kidwell, D. S., & Bates, T. (2012). Fundamentals of corporate finance (2nd ed.). Hoboken, NJ: John Wiley & Sons. (Wiley Plus edition; no ISBN available.)

- "Common Stocks and Uncommon Profits (last edition)" by Philip Fisher.
- "The Theory of Investment Value" (last edition) by John Burr Williams.

"One Up on Wall Street" (last edition) by Peter Lynch. "Security Analysis" (last edition) by Benjamin Graham and David Dodd.

Others:

Online data and materials announce from time to time

You are responsible to the university policy and guides. Please refer to details in the blackboard.

The Three 21st Century Skill Categories

