

## Tips for a strong application

1. Provide as much information as possible.  
While the application is long, it does provide us a thorough and comprehensive overview of your company and innovations. We take your privacy seriously, and applications will not be disclosed outside of the Selection Committee. In particular, please include information on your product's cost. Without cost information, it is difficult for us to assess how competitive your technology is and can be.
2. Be as specific as possible.  
Specificity allows your product and technology to differentiate itself from those of other applicants. When describing the market size for your product, for example, define the market as narrowly as possible. Provide evidence to support your claims, and provide quantitative data as applicable.

## Frequently asked questions

1. When is the application due?  
The application is due by 5pm ET on October 27, 2023. For access to the application, please request one through the form on the Pioneers website.
2. What occurs after we submit an application?  
Our Selection Committee will review the applications. Finalists will be announced in February, and winners will be announced in April. Dates are subject to change. Unless you hear from us directly, you can assume we have all the information we need to evaluate your application. If you make it to the finalist round, we may ask some clarification questions, but no further forms will be required.
3. Who can apply to the wildcard category?  
The wildcard category is open to any technologies and products tackling the climate challenge that do not fall into one of our 2024 challenges.
4. Who reads my application?  
Applications are read by the BNEF analyst team. BNEF is a technical audience, so applications with detailed explanations of your technology and business model are more likely to be successful.
5. How much information can I provide?  
Typically, complete applications range from 15-18 pages in length. Any long paragraphs should be justifications and evidence of claims you provide. Otherwise, the information should be concise.
6. Can we use our own NDA or request changes to the one provided?  
If you would like an NDA, please send your request to [pioneers@bloomberg.net](mailto:pioneers@bloomberg.net). Bloomberg has a standard NDA for all applicants that request one. This ensures all applicants are treated equally.
7. Can I provide additional information, such as a pitch deck or diagram explaining our process, or links to company videos?  
Absolutely! Please attach this to the same email you use to submit your application. Do not send us Google Drive links.
8. What stage companies are you looking for?  
We do not limit the stage of the company for Pioneers applications. While most of our winners have closed a Series B or Series C round at the time they've applied, this is not required. Importantly, a strong applicants will show evidence of credible traction for their company growth and product.

**BNEF Pioneers team**  
[pioneers@bloomberg.net](mailto:pioneers@bloomberg.net)

## About us

### Contact details

#### Client enquiries:

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- Email: [support.bnef@bloomberg.net](mailto:support.bnef@bloomberg.net)

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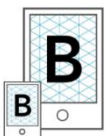
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