

Prospectus.

# **BNEF Summit**

### **Opportunities Generated:**

Ideas, insights and connections for a cleaner, more competitive future.

The BNEF Summit has been connecting leaders in energy, industry, transport, technology, finance and government since 2008, providing the ideas, insights and connections to formulate successful strategies, capitalize on technological change and shape a cleaner, more competitive future.

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This is strategic thinking end-to-end #BNEFSummit

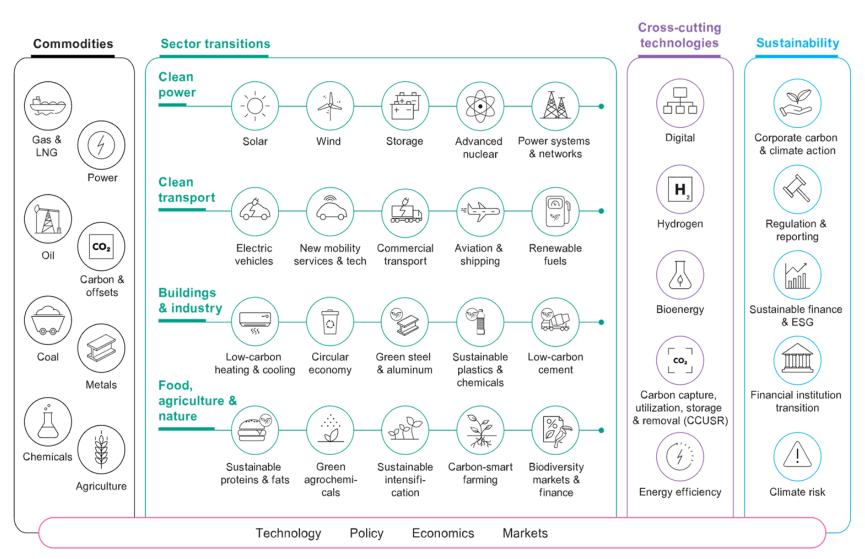
## **BNEF** coverage

Strategies for a cleaner, more competitive future

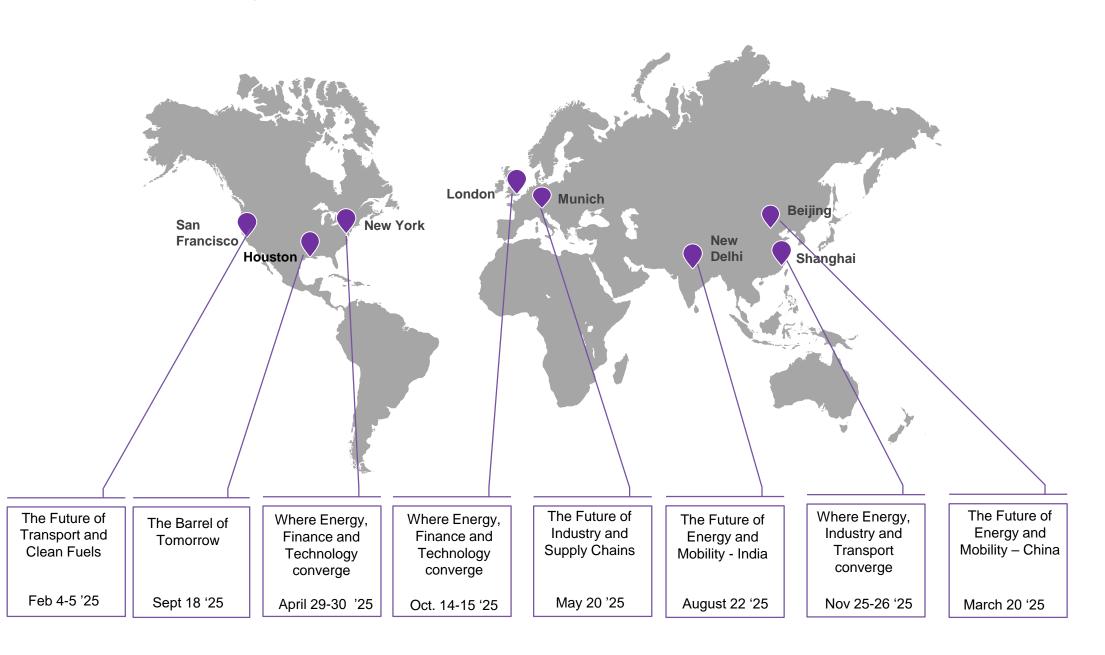
300

BNEF professionals in over 20 locations\*

\* Part of the Bloomberg LP network of 26,000 employees in 155+ locations.



## **Locations, Themes and Dates**



## Community

Our focus is on generating ideas, delivering insight, and <u>making the connections</u> that help formulate successful strategies, capitalize on technological change and shape a cleaner, more competitive future.













**#BNEF Summit** 

## **Sponsorship**



### **Partner Plus**

- Remarks/fireside chat at plenary
- Hosted lunch/breakfast
- Priority booking of onsite board room
- Access to shared partner lounge
- Dedicated meeting concierge
- Branding top branding and positioning throughout Summit platform and venue
- Press relations access to Media help desk
- Early access to attendee list

#### **Partner**

- Optional hosted roundtable/workshop
- Access to board rooms and shared partner lounge
- Remote meeting concierge
- Branding branding and positioning throughout Summit platform and venue
- Press relations access to Media help desk
- Early access to attendee list

### **Sponsor**

- Branding branding and positioning throughout Summit platform and venue
- Access to shared partner lounge
- Press relations access to Media help desk
- Early access to attendee list

## **Sponsorship Options**

Perks	Partner Plus	Partner	Sponsor
Branding	✓	✓	✓
Shared partner lounge	✓	✓	✓
Press access	✓	✓	✓
Early access to attendee list	✓	✓	✓
Access to meeting rooms	✓	✓	
Remote meeting concierge	✓	✓	
In-person meeting concierge	✓		
Optional hosted roundtable/workshop		✓	
Remarks/Fireside chat at plenary	<b>✓</b>		
Hosted lunch or breakfast	✓		
Priority access meeting rooms	✓		
Extended access	12 passes	8 passes	4 passes

Discounts available for multi-summit sponsorships

## **Past and Current Sponsors**



















































## **Guests and Speakers\***

**Jennifer Granholm,** Secretary of Energy, United States

**Dharmendra Pradhan**, Minister of Petroleum, Natural Gas and Steel, India

**Gina McCarthy,** White House National Climate Advisor, United States

**John Kerry,** Secretary of State, U.S. Department of State

Bernard Looney, Head of Upstream, BP

**Juan Carlos Jobet,** Minister of Energy, Chile

**Christopher Ailman,** Chief Investment Officer, CalSTRS

**Kwasi Kwarteng**, Minister of Energy & Clean Growth, UK

**Lisa Jackson**, Vice President Environment, Policy and Social Initiatives, Apple

**Tom Fanning,** Chairman, President & CEO, Southern Company

**Bob Dudley,** Chairman, Oil and Gas Climate Initiative (OGCI), Former Group CEO, BP Maarten Wetselaar, Director, Integrated Gas & New Energies, Shell

Valdis Dombrovskis, EVP European Commission, Trade Commissioner, EU

Catherine McKenna, Minister of Infrastructure and Communities, Canada

**Teresa Ribera,** Vice-President of the Government of Spain and Minister for the Ecological Transition and Demographic, Spain

Judith Hartmann, EVP & CFO, Engie

Francesco Starace, CEO, Enel

**Miguel Stilwell de Andrade,** CEO, EDP

Ignacio Galan, Chairman & CEO, Iberdrola

Andy Palmer, CEO, Aston Martin Mary Nichols, Chair, California Air Resources Board

Lynn Good, CEO, Duke Energy

Maroš Šefčovič, Vice President, European Commission, Lead for the European Battery Alliance

Wenxue Li, CEO, LONGI Solar

**Ma Jun,** Chief Economist, People's Bank of China

Richard Lancaster, CEO, CLP Holdings

**Qiping Zhang**, Chief Engineer, State Grid

Hendrik Gordenker, Chairman, JERA

Amitabh Kant, CEO, NITI Aayong

**Nitin Gadkari**, Minister for Road Transport, Highways and Shipping, India

Pawan Goenka, Managing Director, Mahindra and Mahindra

Praveer Sinha, CEO, Tata Power

Junfeng Li, First Director and Chairman of Academic Committee, National Centre for Climate Change Strategy and International Cooperation

<sup>\*</sup> Role when speaking at the Summit. Individuals might have changed role since then.

### **Press Attendance**



### **Mainstream**

- BBC
- Bloomberg
- Bloomberg Television
- Financial Times
- Forbes
- Interfax
- Politico
- Quartz
- Reuters
- The Economist
- The Economic Times
- The Hindu
- The New York Times
- The Telegraph
- The Times
- The Wall Street Journal
- Xinhua News Agency

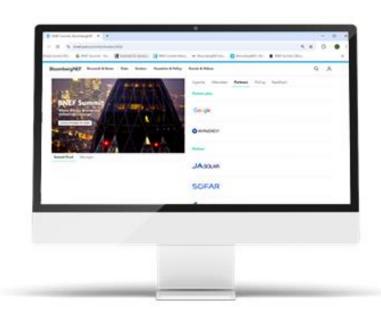
### **Trade**

- Argus
- Autoblog
- CarbonBrief
- Energy Intelligence
- ICIS
- Petroleum Review
- Power Technology
- PV Magazine
- PV Tech
- Recharge
- Risk.net
- S&P Global Platts
- The Energy Industry Times

## **Technology Platforms**

BNEF Summits are streamed on bnef.com and LIVE<GO>

- All Bloomberg and BNEF clients have access to the livestream
- 3,000+ unique visitors on bnef.com monthly
- Platform includes a Sponsor section with Sponsor profiles

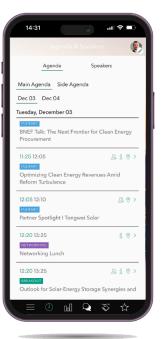




In-person attendees have access to a web-based mobile app

- Audience interaction tools: Q&A, polling
- Networking: Access to the attendee list, 1-1 messaging
- Sponsor section with profiles, web links and attached docs
- Sponsors receive full tech support prior and during the event





Web

**Mobile** 

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Our expert coverage assesses pathways for the power, transport, industry, buildings and agriculture sectors to adapt to the energy transition.

We help commodity trading, corporate strategy, finance and policy professionals navigate change and generate opportunities.

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