

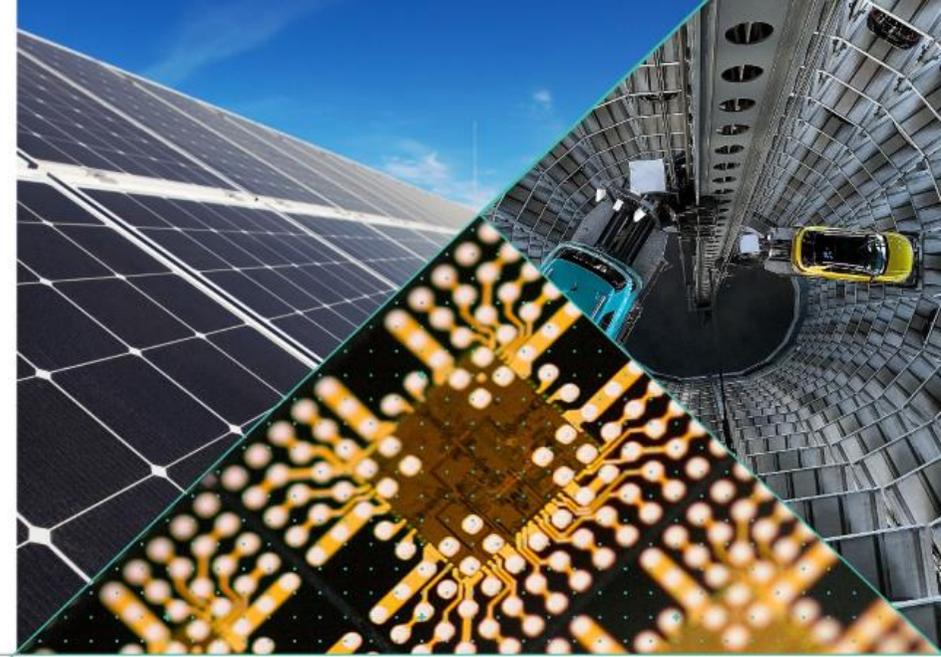
Prospectus.

# BNEF Summit

## Strategic Briefing and Dialogue

### Opportunities Generated:

Ideas, insights and connections  
for a cleaner, more competitive future.



BloombergNEF

The BNEF Summit has been connecting leaders in energy, industry, transport, technology, finance and government since 2008, providing the ideas, insights and connections to formulate successful strategies, capitalize on technological change and shape a cleaner, more competitive future.

It consists of six premier, invitation-only forums in London, Munich, New Delhi, New York, San Francisco, and Shanghai convening 3,000 leaders and strategists as well as mainstream and trade press every year.

While physical convening is constrained during COVID-19, the BNEF Summit will be delivered virtually as the BNEF Summit: Strategic Briefing and Dialogue for each location

It is one of the best platforms for thought leadership and strategic business development in the industry.



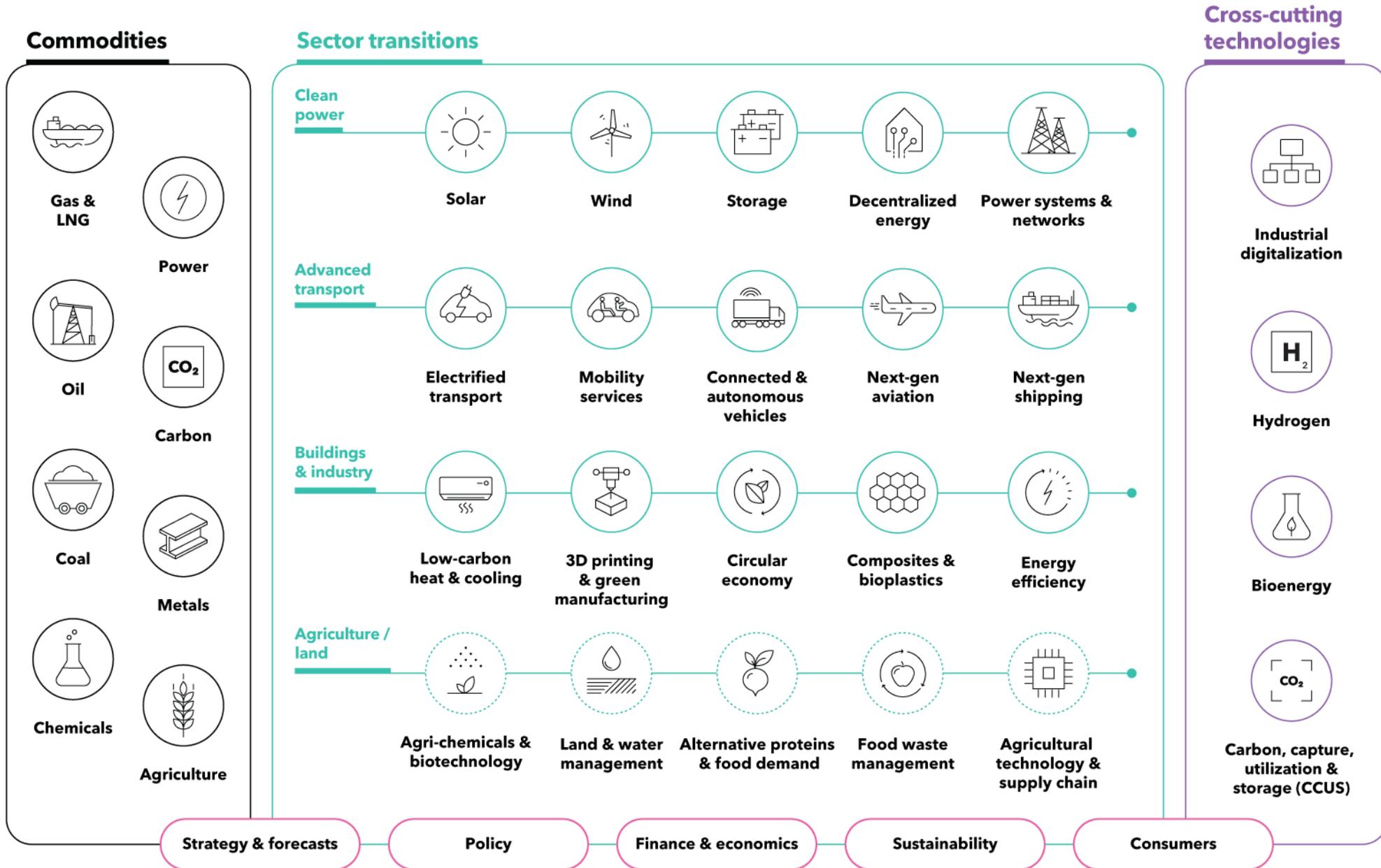
<b>Introduction, table of contents</b>	1
<b>Coverage</b>	2
<b>Locations, themes and dates</b>	3
<b>Community</b>	4
<b>Sponsorship</b>	5
<b>Past and current sponsors</b>	6
<b>Guests and speakers</b>	7
<b>Press attendance</b>	8
<b>Technology platform</b>	9

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This is strategic thinking  
end-to-end #BNEFSummit

# BNEF Coverage

Strategies for a cleaner, more competitive future





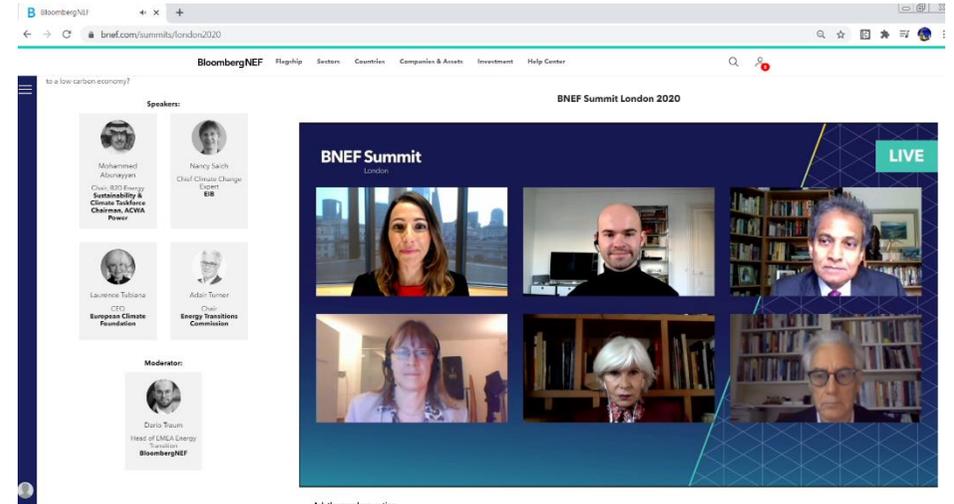
# Locations, themes and dates



Where <b>Automotive, Energy and Technology</b> converge	Where <b>Energy, Finance and Technology</b> converge	Where <b>Energy, Finance and Technology</b> converge	Where <b>Automotive, Manufacturing and Energy</b> converge	Where <b>Energy, Transport and Government</b> converge	Where <b>Energy, Industry and Transport</b> converge
February 2-3 '21	April 13-14 '21	October 18-19 '21	May 17 '21	June 29 '21	Nov.30 – Dec.1 '21
Virtual	Virtual	Format pending	Virtual	Virtual	Format pending

# Community

Our focus is on generating ideas, delivering insight, and making the connections that help formulate successful strategies, capitalize on technological change and shape a cleaner, more competitive future.

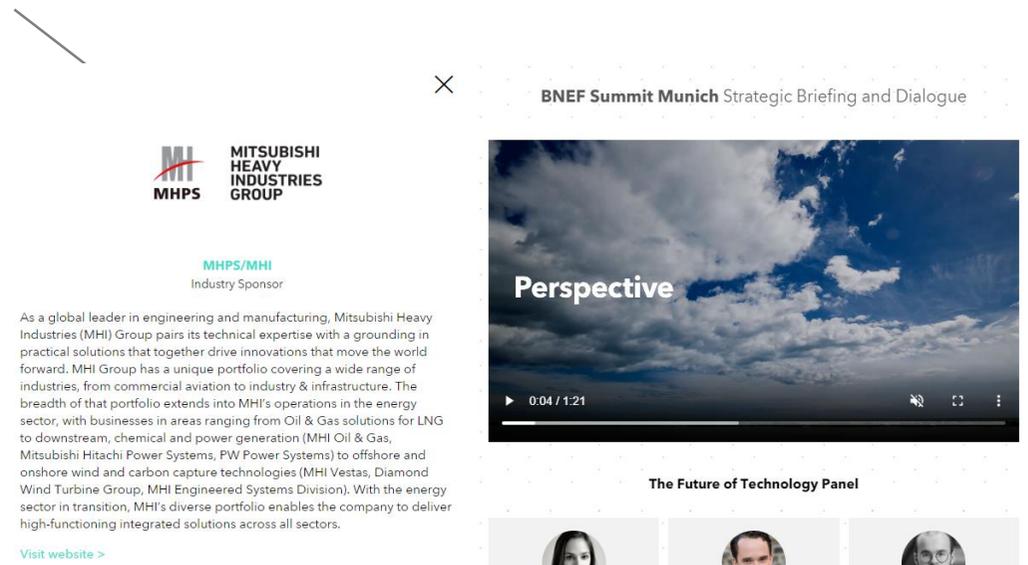


#BNEF Summit

# Sponsorship

## Partner

- Private virtual meeting room
- Dedicated meeting concierge
- Agenda leadership - opening or closing remarks at plenary; private workshop/roundtable.
- Branding – top branding and positioning throughout Summit platform
- Press relations – access to Media help desk
- Summit passes - 10
- Single Summit and Global partnership fees - on application



## Sponsor

- Branding – branding and positioning throughout Summit platform
- Press relations – access to Media help desk
- Summit passes – 5
- Single Summit and Global partnership fees - on application

# Past and current sponsors



# Guests and speakers

**Dharmendra Pradhan**, Minister of Petroleum, Natural Gas and Steel, India

**John Kerry**, Secretary of State, U.S. Department of State

**Bernard Looney**, Head of Upstream, BP

**Maximo Pacheco**, Minister of Energy, Chile

**Meg Gentle**, CEO, Tellurian

**Christopher Ailman**, Chief Investment Officer, CalSTRS

**Claire Perry**, Minister of Energy & Clean Growth, UK

**Kwasi Kwarteng**, Minister of Energy & Clean Growth, UK

**Rick Perry**, Secretary of Energy, U.S. Department of Energy

**Lisa Jackson**, Vice President Environment, Policy and Social Initiatives, Apple

**Tom Fanning**, Chairman, President & CEO, Southern Company

**Lynn Good**, CEO, Duke Energy

**Maarten Wetselaar**, Director, Integrated Gas & New Energies, Member of the Executive Committee, Shell

**Thomas Bareiss**, State Secretary for Energy, Germany

**Judith Hartmann**, EVP & CFO, Engie

**Francesco Starace**, CEO, Enel

**Antonio Luis Mexia**, CEO, EDP

**Fiona Howarth**, CEO, Octopus Electric Vehicles

**Ignacio Galan**, Chairman & CEO, Iberdrola

**Philippe Sauquet**, VP Gas and Power, Total

**Andy Palmer**, CEO, Aston Martin

**Mary Nichols**, Chair, California Air Resources Board

**Mark McNabb**, CEO, Electrify Americas

**Ken Stewart**, Chief Strategy Officer, Karma

**Pasquale Romano**, CEO, ChargePoint

**Wenxue Li**, CEO, LONGI Solar

**Ma Jun**, Chief Economist, People's Bank of China

**Richard Lancaster**, CEO, CLP Holdings

**Qiping Zhang**, Chief Engineer, State Grid

**Hendrik Gordenker**, Chairman, JERA

**Junfeng Li**, Director General, National Center for Climate Change Strategy and International Cooperation (NCSC)

**Zhanjun Zhu**, CEO, GCL-Poly Energy Holdings

**Amitabh Kant**, CEO, NITI Aayog

**Nitin Gadkari**, Minister for Road Transport, Highways and Shipping, India

**Pawan Goenka**, Managing Director, Mahindra and Mahindra

**Praveer Sinha**, CEO, Tata Power

# Press attendance

## Mainstream

- BBC
- Bloomberg
- Bloomberg Television
- Financial Times
- Forbes
- Politico
- Quartz
- Reuters
- The Economist
- The New York Times
- The Telegraph
- The Times
- The Wall Street Journal
- Xinhua News Agency

## Trade

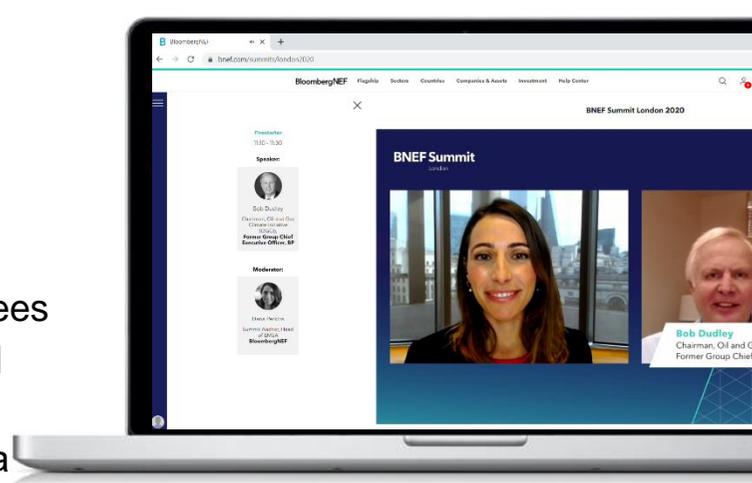
- Argus
- Autoblog
- CarbonBrief
- Energy Intelligence
- ICIS
- Petroleum Review
- Power Technology
- PV Magazine
- Recharge
- Risk.net
- S&P Global Platts
- The Energy Industry Times



# Technology platform

BNEF Summit Strategic Briefings and Dialogues are delivered via

- high quality stream of live and pre-recorded footage from our own teams and external speakers, combined with
- Audience interaction tools, Q&A, polling, networking, delivered online via
  - A simple password protected URL for attendees
  - A professional online studio environment and technical support for speakers
  - Integrated with BNEFs' existing systems for a seamless community experience
- Available on web and mobile
- Private virtual meeting rooms via video conferencing system.
- Sponsors receive full tech support and any pre-event testing needed to ensure quality and accessibility, including pre-recording where necessary.



Web



Mobile



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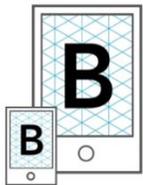
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Our expert coverage assesses pathways for the power, transport, industry, buildings and agriculture sectors to adapt to the energy transition.

We help commodity trading, corporate strategy, finance and policy professionals navigate change and generate opportunities.

# BloombergNEF

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