

Bloomberg Intelligence: Data-Driven Research

Helping clients make better
investment decisions, faster.

BLOOMBERG TERMINAL

OVERVIEW

Bloomberg Intelligence 



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Bloomberg Intelligence is your go-to resource for making better investment decisions, faster.

Bloomberg Intelligence (BI) research delivers an independent perspective providing interactive data and research across industries and global markets, plus insights into company fundamentals. The BI team of 500+ research professionals is here to help clients make more informed decisions in the rapidly moving investment landscape.

BI's coverage spans all major global markets, more than 135 industries and 2,000 companies, while considering multiple strategic, equity and credit perspectives. In addition, BI has dedicated teams focused on analyzing the impact of government policy, litigation and ESG.

BI is also a leading Terminal resource for interactive data. The unique combination of data and research includes proprietary Bloomberg sources and 600+ independent data contributors. These are organized to help you quickly understand trends impacting the markets and underlying securities.

Bloomberg Intelligence is available exclusively for Bloomberg Terminal subscribers via the Terminal and the Bloomberg Professional App.

Bloomberg Intelligence

500+

Professionals

15+

Average
Experience

600+

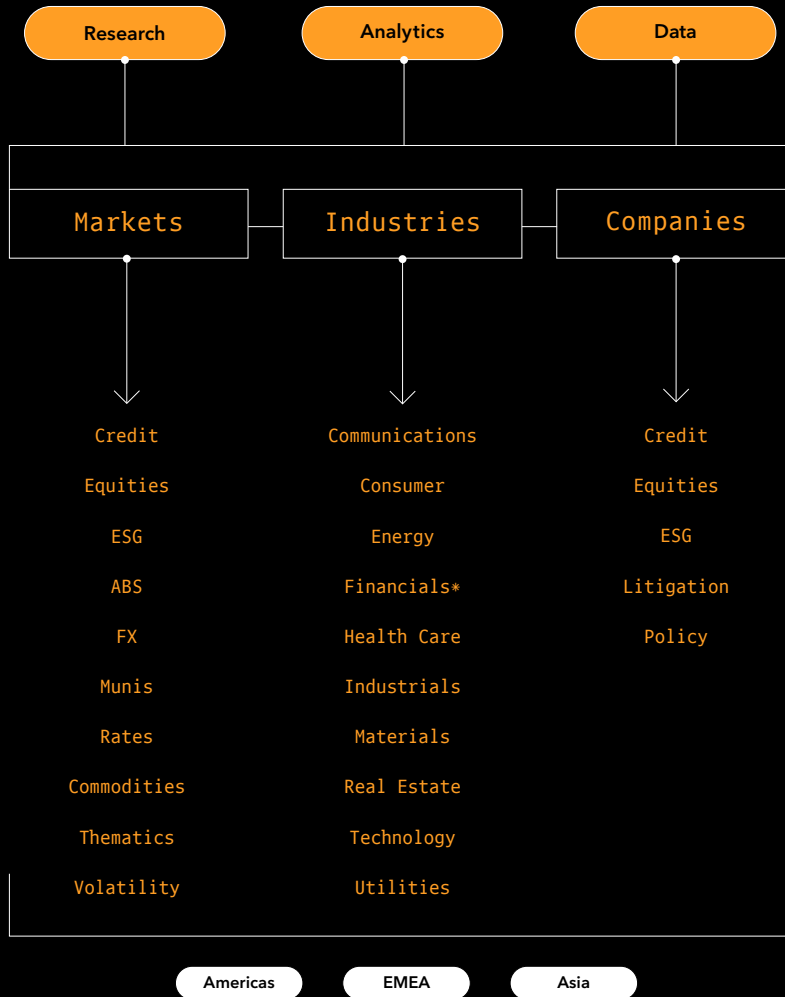
Data Providers

2,000+

Companies

Global

12 Offices,
8 Countries



15 Years of Bloomberg Intelligence

Bloomberg Intelligence was born out of a critical need for objective, data-driven research in the financial market. In the early 2000s, the tech bubble burst and subsequent research independence scandals highlighted a glaring gap in the market.

Investors needed reliable and independent insights to make informed decisions. We saw this as an opportunity to provide a value-added service that could enhance the efficiency and effectiveness of our clients' workflows using the Bloomberg Terminal.

The strategic importance of BI was clear: deliver insightful, data-driven research that empowers clients to make better investment decisions faster.

Today, our specialized teams focus on critical areas like government policy, litigation, ESG, pharmaceuticals and generative AI, offering deep insights that help clients navigate the fast-paced investment landscape.



Global

12 Offices
8 Countries

"As we celebrate the 15th anniversary of Bloomberg Intelligence, we reflect on a journey marked by relentless pursuit of excellence and a steadfast commitment to our clients. Since our inception, BI has grown into a vital resource for investors worldwide, offering unparalleled insights and data-driven research to navigate the complexities of the financial markets."

David Dwyer
Global Director of Research,
Bloomberg Intelligence

Access the essential data you need through tools built to give you unique insight.

Collecting third-party data on an individual basis is a time-consuming and expensive undertaking. Bloomberg Intelligence saves you time and money with its powerful library of live data from both proprietary and 600+ third-party sources.

This data library is a trove of insight that includes macro and industry factors as well as company-level operating, financial and valuation statistics. You can interact with this data on the Bloomberg Terminal or export it to feed your own models in Excel, BQuant, or other software.

Bloomberg Interactive Calculator

Manage your earning season workflow

The Bloomberg Interactive Calculator helps you visualize detailed operational and financial assumptions that underpin consensus estimates and profit outcomes for companies.

It allows you to look at the relative value of the company using the consensus inputs. If you have your own assumptions to model, you can also input that scenario.

This tool is designed to boost your earnings season efficiency and enable the analysis of expectations, actuals against reported results, and earnings season surprises.

BQuant

Accelerate your quantitative investment processes

BQuant Enterprise is a cloud-based analytics platform designed for quantitative analysts and data scientists in the financial markets.

Quantitative research is transforming the investment landscape. Accessing large and complex datasets—along with advanced computing infrastructure and tooling—is becoming a necessity for investment professionals.

BQuant Enterprise brings together high-quality data, features and services that enable a range of quantitative investment workflows, so that your firm can rapidly productionize strategies and get to market faster.

Partner with an independent research source that provides broad and specific insights.

Bloomberg Intelligence produces flagship research that captures the markets on both broad and specific scales. This includes deep dives into industries and corporations, as well as mid-year and end-of-year outlooks on various asset classes and investments.



Bloomberg Intelligence is uniquely positioned to cross-reference our deep industry and company knowledge with insights around strategy, government and litigation. This illuminates the factors affecting companies and markets, along with their associated equity and credit securities.

Our approach uses technology to better illustrate the interrelationships between industries and constituent businesses, opportunities, and risks. These reports also take into account complex environmental, sustainability and governance (ESG) factors.

We find this 360° approach helps clients create and refine their own investment ideas as well as monitor the competition.

This research can be accessed through curated dashboards on the Terminal, where it is organized by industry, topic and theme.

Analyze all the factors affecting sector- and company-level decision making.

Bloomberg Intelligence makes today's complex investment landscape clearer for you. By leveraging deep industry and company knowledge in conjunction with strategy, government and litigation, BI illuminates the factors affecting companies, markets and their associated equity and credit securities.

Bloomberg Intelligence data and research can be accessed through curated dashboards on the Terminal, organized by industry, topic and theme.

All analysis is presented in easily digestible points in scrolling research decks in which underlying datasets are never more than one click away.

Key Resources

- **Focus ideas** – BI analysts identify important fundamental scenarios that differ from consensus for companies, credits or industries.
- **Industry Outlooks** – BI opinion evaluates the key drivers for a given industry over the next 6-12 months.
- **Credit outlooks** – Dedicated credit analyst teams offer their views on the credit situation of almost 400 companies.

Actions ▾ Directory Research Settings		Bloomberg Intelligence	
<input type="text" value="Search BI Research and Data"/>			
Automobiles Dashboard (BI AUTMG) Global			
Research	Industry Outlook (Click to see more) »	Key Indicators	Latest
Dashbd Home	Covid-19 Outlook: Global Automakers	Industry Indicators	
Industry	THESES: Global automobile manufacturers will navigate a landscape of plummeting worldwide demand -- driven by coronavirus concerns in China, Europe and the U.S. -- as factory workers	31) Asia Pacific Ve...	32.44M
Equity		32) Europe Vehicle...	2.48M
Credit		33) North America ...	18.45M
Litigation	< Page 1 of 22 >	Operating Stats (Median)	
Data Library	Featured Research	34) Sales Growth Yoy...	1.38
Market Share	1) Coronavirus to Disrupt Global Auto Supply Chain	35) EBITDA Margin (%)	9.11
Macro	2) Tariff Tiff Punishes Rigid Auto Production Capacity	36) EPS Growth Yoy (...)	-19.15
Industry	3) LG Chem's Battery Unit to Draw on Tie-Ups in China	37) WACC	7.58
Company	4) China to Weed Out Weak Rivals With NEV Subsidy Cut	Equity Valuation (Median)	
Analyzer	Most Recent More »	38) Est P/E Current Yr	8.49
Valuation	<input type="text" value="Research & Data"/>	39) Price/Book	.59
Credit	5) Funding Costs Explode, Stalling Ford Credit's Profit Engine	Competitors	%YTD
Cost Analysis	6) How We're Thinking About Ford's Bonds After Some Dropp...	51) Daimler AG	-43.19
Contributors	7) Less Worse Is the New Good in Auto Debt, Fitting BMW Per...	52) General Motors...	-40.68
Monitor	8) Weekly 2.2 Billion-Euro Burn, But VW Risk Solid: Credit O...	53) Bayerische Mo...	-31.96
News/Research	9) Volkswagen's 195 Billion-Euro Debt Carries Risk, Some R...	54) Tesla Inc	+30.90
Events	10) Maruti Suzuki's Profit May Slide on Covid-19, India: 4Q P...	55) Volkswagen AG	-26.18
Comp Sheets	11) Ford History Lesson Teaches About Its Credit Rating in Do...	56) Honda Motor C...	-23.99
Markets	12) Asia Automotive Valuations May Keep Struggling on Covid...	57) AUDI AG	+21.25
	13) Not Ready to Secure the Blue Oval: Ford Has Liquidity, fo...	58) SAIC Motor Cor...	-18.57
	14) \$1.4 Trillion of Auto Debt at Risk of Cuts in Ratings Apoca...	59) Toyota Motor C...	-14.21

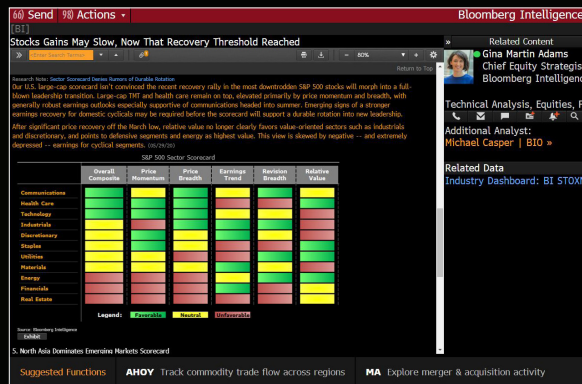
Global automobiles dashboard - BI AUTMG <GO>

Strategize with more confidence.

With equity strategy, FICC (Fixed Income, Currency and Commodity) strategy and market structure teams, Bloomberg Intelligence covers everything from macro views across asset classes and regions to detailed perspectives on asset classes, countries, sectors across 21 markets.

The equity strategists utilize a multidiscipline approach that combines macroeconomic themes, fundamental trends, technical analysis and quantitative modeling. The team offers analysis of relevant factors for market, sector, industry and stock selection, with the aim of sifting through the noise to provide market-relevant insights.

The FICC (Fixed Income, Currency and Commodity) strategy team provides up-to-date, global analysis for some of the most critical asset classes. Covering rates, currencies and corporate credit across the U.S., Europe and strategic emerging markets, our strategists offer insights on potential policy and political and economic impacts on valuation.



FICC

- Commodities
- Credit
- Cross-Asset
- Cryptocurrency
- Currency
- Distressed
- Emerging Markets
- Fixed Income
- Municipal Bonds
- Rates
- Sovereign Strategy

Equities

- Emerging Markets
- Equities
- ESG
- ETFs
- Quantitative

Key Resources

- **Interactive market & sector models** – Fair-value models for the S&P 500 and STOXX 600 and earnings models clients can use to input their own assumptions.
- **Fiscal & monetary policy analysis** – Dig into the impact of fiscal and monetary policy movements on the global markets as well as sectors and industries.
- **Corporate credit** – Performance and valuation for corporate credit markets in every region, including emerging markets, with a focus on relative and absolute return prospects. Regular and event-driven reports for investment-grade and high-yield.
- **Factor analysis** – Utilizing Bloomberg's factor library, quantitative tools and proprietary factor modeling, strategists aim to measure trends and relative valuations in the quantitative factor space in order to inform their overall relevance for portfolio strategy.

Get comprehensive, interactive resources on the Bloomberg Terminal.

At any time, subscribed users can reach out to the analysts from Bloomberg Intelligence to receive personalized insights from consulting analysts. Visit BI <GO> to see the list of experts.

Choose how you'd like to receive and consume the latest ideas across a variety of venues:



Webinars and live events

BI hosts 150+ live events and webinars each year, with research presentations and exclusive guest speakers from a range of industries and sectors.



Industry chatrooms

Join anonymized IB chatrooms with analysts and peers for real-time updates and discussion.



Podcasts and TV

Access on-demand BI podcasts, conference calls and media appearances.



Weekly and monthly newsletters

The most important research of the week and month, delivered right to your inbox.



Morning and afternoon wraps

See the research items you need to be aware of—across all sectors.

Many of these resources (and more) are available on the Bloomberg Professional App.

Sector and industry coverage.

Communications

Advertising & Marketing
Cable & Satellite
Entertainment Content
Internet Based Services
Internet Media
Publishing & Broadcasting
Telecom Carriers

Consumer Discretionary

Airlines
Apparel, Footwear & Design
Auto Parts
Automobiles
Automotive Retailers
Automotive Wholesalers
Building Maintenance Services
Casinos & Gaming
Catalog & TV-Based Retailers
Cruise Lines
Department Stores
E-Commerce Discretionary
Educational Services
Electronics & Appliance Stores
Entertainment Facilities
Food Services
Home & Office Furnishings
Home Improvement
Home Products Stores
Homebuilders
Jewelry & Watch Stores
Leisure Clubs & Facilities
Lodging
Other Commercial Services
Other Specialty Retail
Other Wholesalers
Professional Services
Recreational Vehicles
Restaurants
Security Services
Specialty Apparel Stores
Sporting Goods
Textile & Textile Products
Toys & Games
Transit Services

Consumer Staples

Agricultural Producers
Agricultural Products Wholesalers
Beverages
Food & Drug Stores
Food Products Wholesalers
Household Products
Mass Merchants
Packaged Food
Tobacco & Cannabis

Energy

Biofuels
Coal Operations
Exploration & Production
Integrated Oils
Midstream – Oil & Gas
Oil & Gas Services & Equip
Refining & Marketing
Renewable Energy Equipment

Financials

Banks
Beverages
Commercial Finance
Consumer Finance
Diversified Banks
Institutional Brokerage
Instl Trust, Fiduciary & Custody
Insurance Brokers
Investment Companies
Investment Management
Islamic Banking
Islamic Insurance Carriers
Life Insurance
Mortgage Finance
P&C Insurance
Private Equity
Real Estate Owners & Developers
Real Estate Services
Reinsurance
REIT
Security & Commodity Exchanges
Wealth Management

Health Care

Biotech
Generic Pharma
Health Care Facilities
Health Care Services
Health Care Supplies
Health Care Supply Chain
Large Pharma
Life Science Equipment
Managed Care
Medical Devices
Medical Equipment
Specialty Pharma

Industrials

Agricultural Machinery
Aircraft & Parts
Commercial Vehicles
Building Equipment & Systems
Construction & Mining Machinery
Courier Services
Defense Primes
Electrical Components
Electrical Power Equipment
Engine & Transmission
Engineering Services
Fabricated Metal & Hardware
Factory Automation Equipment
Flow Control Equipment
Industrial Automation Controls
Industrial Distribution & Rental
Industrial Machinery
Infrastructure Construction
Logistics Services
Marine Shipping
Material Handling Machinery
Measurement Instruments
Metalworking Machinery
Non-Residential Bldg Const
Pollution Control Equipment
Rail Freight
Railway Vehicles & Transport
Rubber & Plastic
Shipbuilding
Transport Support Services
Trucking
Waste Management

Materials

Agricultural Chemicals
Base Metals
Basic & Diversified Chemicals
Cement & Aggregates
Containers & Packaging
Metal Svc Center & Other Whslrs
Non-Wood Building Materials
Other Mined Minerals
Paper
Precious Metal Mining
Specialty Chemicals
Steel Producers
Steel Raw Material Suppliers
Wood Building Materials

Technology

Application Software
Communications Equipment
Computer Hardware & Storage
Consumer Electronics
Electronics Components
EMS/ODM
Information Services
Infrastructure Software
IT Services
Office Electronics
Other Hardware
Payment & Data Processors
Semiconductor Devices
Semiconductor Manufacturing

Utilities

Elec & Gas Mktg & Trading
Integrated Utilities
Power Generation
Utility Networks

About the Bloomberg Terminal

Since 1981, business and financial professionals have depended on the Bloomberg Terminal® for the real-time data, news and analytics they need to make the decisions that matter. The Terminal provides information on every asset class – from fixed income to equities, foreign exchange to commodities, derivatives to mortgages – all seamlessly integrated with on-demand multimedia content, extensive electronic-trading capabilities and a superior communications network.



Index	Last Price	1D	1W	1M	3M	YTD
S&P 500	2631.97	-1.23%	-0.37%	-1.65%	+5.88%	-1.01%
DOW JONES	2631.97	-1.23%	-0.37%	-1.65%	+5.88%	-1.01%
NASDAQ	7411.31	-0.16%	-0.98%	-1.58%	+3.92%	+2.37%
RUSSELL 2000	1314.54	-0.21%	-0.83%	-1.21%	+3.88%	+2.37%
NYSE COMP	1312.36	-0.37%	-0.33%	-0.30%	+1.86%	+6.11%
NYSE DIV	1734.30	-0.38%	-0.37%	-0.41%	+8.99%	+8.20%
NYSE VIX	1369.98	-0.71%	-0.19%	-0.82%	+7.20%	+3.52%
NYSE NYSE	1113.23	-0.94%	-0.92%	-0.03%	+12.95%	+5.69%
NYSE NYSE	1520.75	-1.33%	-0.65%	-1.87%	+6.82%	+8.09%
NYSE NYSE	1458.38	-1.54%	-0.34%	-0.95%	+7.05%	+7.37%
NYSE NYSE	1607.94	-1.44%	-0.03%	-1.55%	+8.57%	+1.28%
NYSE NYSE	12076.54	-1.54%	-0.40%	-2.13%	+7.76%	+2.45%
NYSE NYSE	1882.04	-2.80%	-2.38%	-0.99%	+5.76%	+0.63%
NYSE NYSE	1088.03	-0.22%	-0.42%	+1.15%	+6.92%	+7.95%
NYSE NYSE	156.21	-0.26%	+2.16%	+2.42%	+15.47%	+3.57%
NYSE NYSE	172.41	+0.91%	-1.90%	-0.92%	+2.06%	+3.20%
NYSE NYSE	107.23	+0.61%	-0.18%	-1.64%	+9.04%	+9.89%
NYSE NYSE	48.22	+0.61%	+2.62%	+1.45%	+14.86%	+2.83%
NYSE NYSE	110.18	-0.30%	-1.79%	+1.04%	+2.74%	+8.68%
NYSE NYSE	112.02	-0.25%	+2.07%	+2.94%	+16.64%	+17.59%
NYSE NYSE	117.99	-0.46%	+3.13%	+2.44%	+21.34%	+7.24%
NYSE NYSE	191.99	-0.78%	-0.99%	-0.40%	+0.01%	+14.11%
NYSE NYSE	126.46	-0.84%	+2.04%	-0.35%	+19.93%	+22.81%
NYSE NYSE	1538.36	-0.92%	-0.93%	+4.89%	+26.91%	+5.11%
NYSE NYSE	189.20	-0.98%	-2.76%	-0.29%	+3.69%	+14.40%
NYSE NYSE	164.43	-0.98%	+2.61%	+2.67%	+5.11%	+14.40%
NYSE NYSE	125.59	-1.24%	-0.43%	-0.16%	+1.43%	+0.31%
NYSE NYSE	1601.85	-0.07%	-0.26%	-1.90%	+1.80%	+3.12%
NYSE NYSE	1331.68	-0.31%	+1.60%	-0.99%	+5.60%	+4.29%
NYSE NYSE	1115.12	-1.18%	-0.84%	-1.11%	+4.63%	+1.38%
NYSE NYSE	1856.61	-1.33%	-1.34%	-3.66%	+1.59%	+5.22%
NYSE NYSE	1579.80	-0.11%	-0.60%	+0.04%	+1.47%	+4.45%
NYSE NYSE	1131.19	+2.44%	+4.76%	+2.86%	+2.05%	+4.45%
NYSE NYSE	162.45	+0.99%	+0.40%	-0.29%	+4.75%	+8.82%
NYSE NYSE	1108.64	+0.48%	-2.51%	-7.04%	-4.04%	+6.19%
NYSE NYSE	163.44	-0.24%	-1.34%	-7.20%	-3.51%	+9.32%
NYSE NYSE	1147.05	-0.43%	-1.42%	-4.74%	-3.96%	+0.98%
NYSE NYSE	93.12	-0.51%	-1.25%	+1.86%	+2.13%	+5.99%
NYSE NYSE	17.255	-0.75%	+3.64%	-3.65%	+11.79%	+26.07%
NYSE NYSE	2689.40	-0.50%	-1.82%	-0.13%	+0.49%	+0.52%
NYSE NYSE	11013.61	-1.18%	+1.48%	+0.03%	+2.60%	+18.89%
NYSE NYSE	171.63	-0.79%	+1.39%	+2.95%	+19.13%	+22.38%
NYSE NYSE	115.43	-0.52%	+4.54%	+5.11%	+18.42%	+5.47%
NYSE NYSE	143.31	-0.35%	+7.90%	+10.48%	+17.88%	+0.99%
NYSE NYSE	1157.97	-0.33%	-1.20%	-0.42%	+1.66%	+7.28%
NYSE NYSE	130.21	-0.49%	-1.17%	-1.37%	+1.53%	+3.56%
NYSE NYSE	146.67	-0.51%	+2.35%	+2.82%	+9.45%	+14.57%
NYSE NYSE	24.31	-0.94%	+1.63%	+3.76%	+23.72%	+11.25%
NYSE NYSE	128.11	-0.95%	-0.25%	-0.74%	+5.08%	+0.11%
NYSE NYSE	163.12	-0.96%	+1.86%	-0.22%	+6.82%	+12.11%

12:38:00 Launchpad - Markets

Index Movers

ADS UN Equity

Index Movers	Index	Last Price	1D	1W	1M	3M	YTD
Top Performers (10)	SRREAL	206.37	+0.36%	7.32%	+5.96%	+7.29%	+13.60%
BXP	1124.28	+0.65%	11.01%	+8.13%	+10.40%	+24.56%	
EQR	171.14	+0.67%	7.17%	+9.48%	+8.66%	+26.55%	
MMA	1101.83	+0.75%	6.91%	+3.89%	+6.25%	+23.01%	
REG	163.23	+0.76%	8.06%	-	+6.78%	+21.37%	
O	165.72	+0.77%	3.76%	+10.05%	+4.27%	+14.51%	
ODX	42.80	+0.90%	8.69%	+2.86%	+8.00%	+9.50%	
EQUIX	373.88	+1.20%	5.94%	+9.66%	+6.03%	+9.83%	
KIM	116.92	+1.32%	12.80%	+8.74%	+15.49%	+17.20%	
KIM	194.39	+1.37%	4.98%	+1.70%	+4.38%	+17.20%	
DJR	1106.00	+1.66%	-1.8%	-1.2%	-0.6%	-3.25%	
Bottom Performers (10)	CBRE	144.39	-0.58%	11.28%	+14.50%	+10.86%	+26.41%
SPAC	1176.27	-0.56%	8.26%	+16.34%	+8.66%	+26.55%	
SPAC	1166.68	-0.44%	4.94%	+11.40%	+5.36%	+22.95%	
WY	125.67	-0.12%	17.36%	-3.28%	+17.20%	+19.61%	
JRM	36.10	+0.14%	11.33%	+15.26%	+8.18%	-8.14%	
WELL	175.07	+0.17%	8.25%	+15.26%	+8.90%	+11.36%	
ARE	1125.64	+0.18%	10.15%	+3.64%	+8.90%	+18.81%	
PSA	1206.15	+0.25%	2.25%	+2.80%	+2.00%	+15.15%	
CCI	1114.05	+0.31%	5.47%	+10.13%	+4.97%	+15.15%	
VNO	66.46	+0.39%	7.02%	-0.82%	+7.16%	-5.38%	
Remaining Securities (12)	HCP	130.49	+0.40%	9.27%	+15.01%	+9.08%	+38.45%
SPG	1177.95	+0.47%	5.81%	-1.06%	+5.88%	+15.15%	
PLOD	166.34	+0.50%	13.44%	+2.98%	+12.99%	+12.72%	
MAC	46.39	+0.54%	7.53%	-10.03%	+7.19%	+11.20%	
HST	117.59	+0.57%	5.40%	-4.32%	+5.46%	+0.2%	
DRE	129.13	+0.59%	13.89%	+5.09%	+12.39%	+17.96%	
FRT	129.215	+0.59%	7.37%	+5.45%	+9.45%	+28.50%	
ESS	1264.40	+0.60%	7.45%	+6.65%	+7.83%	+4.00%	
ATV	148.34	+0.62%	10.90%	+13.51%	+9.89%	+20.91%	
VTR	162.82	+0.62%	5.86%	+10.56%	+7.25%	+35.40%	
AIB	1187.84	+0.64%	8.62%	+7.24%	+7.76%	+6.99%	
SRREL	2072.27	-1.73%	7.51%	-8.8%	+6.17%	-2.42%	
Top Performers (10)	SLG	1113.70	-0.44%	5.93%	+5.18%	+4.94%	+7.25%
DG	156.51	-0.42%	7.80%	+23.57%	+5.94%	+7.76%	
FL	1289.78	-0.32%	20.65%	+5.13%	+18.03%	+6.17%	
ULTA	256.65	-0.12%	-1.2%	-5.50%	-1.2%	+13.21%	
GPS	1117.08	-0.03%	1.12%	-3.05%	+3.70%	+18.95%	
EXPE	1153.74	+0.34%	1.27%	-6.73%	-3.28%	+18.03%	
AMP	125.66	+0.59%	14.76%	-20.95%	-14.07%	+18.03%	
N	1815.15	+0.72%	5.83%	+2.55%	+5.43%	+5.61%	
BKNG	134.13	+1.22%	20.82%	+24.80%	+21.55%	+7.36%	
EBAY	128.21	+2.03%	10.21%	-7.76%	+9.31%	+16.69%	
Bottom Performers (10)	AMZN	11620.00	-3.03%	9.44%	-1.54%	+7.96%	+14.97%



Bloomberg

Take the next step.

For additional information, enter
BI <GO> the Bloomberg Terminal.
If you aren't a Terminal user,
request a demo at

[bloomberg.com/intelligence](https://www.bloomberg.com/intelligence)

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Frankfurt

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London

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New York

+1 212 318 2000

São Paulo

+55 11 2395 9000

Shanghai

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Singapore

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Tokyo

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