Bloomberg Broadway
Dealer to Customer Fact Sheet

Bloomberg Broadway provides a fully integrated trading suite designed for efficient dealing and market making across multiple North American, European and Asia-Pacific credit and rates asset classes. Our array of solutions offers end-to-end out-of-the-box functionality and has the modularity to scale and evolve to support your growing business.

Bloomberg Broadway Securities Suite

The Bloomberg Broadway Securities Suite delivers a complete electronic trading infrastructure that empowers customers to solve their toughest fixed income workflow challenges. The flexible, data-driven offering meets the stringent performance standards of automated trading and the functional requirements of global dealing at global and regional banks and hedge funds.

Built on the Toc, Broadway's middleware for building tightly integrated, low latency trading systems, the Suite ensures seamless interoperability between in-house, third-party or Bloomberg Broadway tools. This means clients can collaborate with us to create a proprietary trading environment that fuels robust out-of-the-box functionality.

E-Commerce – Client Trading and Negotiation:

- **Market Connectivity –** Low-latency market gateways to multiple venues
- **Real-time dynamic rules engine and Workflow Management –** Automated and timestamped decision-making and workflow direction
- **Numerous Quoting Styles –** Request for quote, single-leg, market-standard, market leg, package trading, multi-asset list trading, and more
- **Last Look Capabilities –** Rules-based and quote monitoring, 0-click and 1-click trading
- **Risk Hedging –** Rules-driven automated hedging for principal and agency trading

E-Commerce – Pricing & Distribution

- **Market Data –** Low-latency access to market data sources and valuable distribution channels
- **Matrix Pricing Engine –** Multiple benchmark, yield change on day, minimum spread, maximum spread, composite feed, and other pricing methodologies for cash bonds
- **Quant Models –** Rich integration into proprietary and third-party quantitative curve or other models
- **Pricing-distribution Connectivity –** Access to leading D2C venues: Bloomberg, Tradeweb, MarketAxess, BondVision and more
- **Rules-based & Internal Price Sharing –** Classification of clients into groups to demonstrate fair and equitable pricing for each and automated price protection and checks
- **Rules-based Distribution –** Rules-based routing of request handling (trade request, RFQ, lists) enabling automatic response, manual response, or routing to an independent API-based handler

Trade Management

- **Global Trade Repository –** Audit every event with detailed timestamps and data relationships
- **Trade Capture –** Easily access order, quote, trade, and transactions data
- **Collateral Allocation for Repo GC and Pre/Post Trade Allocation Management –**
- **Trade and Risk Transfer –** Transfer across legal entities and national boundaries (e.g. UK vs EU)
- **Real-time & Rules-based Trade Reporting and Back Office Integration –** Capture and report on a real-time or delayed basis and fully integrate to back office applications via the Toc.

Risk & Counterparty Credit

- **Risk Engine –** Access to real-time monitoring and control of exposure, credit, and limits with optional off-setting.
- **PnL –** Establish real-time position and P&L calculation and monitoring, including realized and unrealized profits and losses, integration and synchronization with external booking, and inventory
- **Extensible Risk Checks and Intervention –** Pre-trade, post-trade, portfolio, regulatory, fat-finger/price collar
- **Limits, Intervention and Halts –** Full control of outgoing orders with application available for multiple levels simultaneously, including trader, account, entity, counterparty
- **Counterparty Credit –** Monitoring of pre-trade counterparty credit and exposure in real time, with ability to route to external credit limit tools
- **Aggregable Custom Risk Models –** Ability to use pre-built models (e.g. PV01, currency, NOP, margin, etc.), in-house, or external risk models
- **Counterparty Credit –** Monitoring of pre-trade counterparty credit and exposure in real time, with ability to route to external credit limit tools

This is Bloomberg for the sell side.

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Beijing
+86 10 6649 7500

Dubai
+971 4 364 1000

Frankfurt
+49 69 9204 1210

Hong Kong
+852 2977 6000

London
+44 20 7330 7500

Mumbai
+91 22 6120 3600

New York
+1 212 318 2000

San Francisco
+1 415 912 2960

São Paulo
+55 11 2395 9000

Singapore
+65 6212 1000

Sydney
+61 2 9777 8600

Tokyo
+81 3 4565 8900