

Bloomberg Broadway Dealer to Dealer Fact Sheet

Bloomberg Broadway provides a fully integrated trading suite that is designed for efficient dealing and market making across multiple North American, European and Asia-Pacific credit and rates asset classes. Our array of solutions offers end-to-end out-of-the-box functionality and has the modularity to scale and evolve to support your growing business.

Bloomberg Broadway Securities Suite

The Bloomberg Broadway Securities Suite is a complete, enterprise-wide electronic trading infrastructure solution that empowers customers to solve their toughest fixed income workflow challenges. The flexible, data-driven offering meets the stringent performance standards of automated trading and the functional requirements of global dealing at top tier global and regional banks and hedge funds.

Built on the Toc, Broadway's middleware for building tightly integrated, low latency trading systems, the Suite eliminates age old buy or build questions. It ensures seamless interoperability between in-house, third-party or Bloomberg Broadway tools, enabling clients to collaborate with us to create a proprietary trading environment that fuels robust out-of-the-box functionality. Banks and brokers can deploy the Suite to strategically expand and adapt their operations and seamlessly integrate with and extract value from their existing technology architectures while creating personalized solutions.

Benefits

- **Scalability** – Supports trillions of dollars in fixed income trade annually with best-in-class stability and resiliency, even amid unprecedented market volatility. Trading desks can quickly integrate new data sources, set new rules for trading workflows and automatically adjust spreads based on market signals to optimize liquidity.
- **Completeness** – Includes high-performance components encompassing an end-to-end trading architecture – from OMS, EMS, connectivity and pre-trade risk management to automated sales and regulatory workflows. Modular functionality enables banks to select the core components they need while integrating existing trading solutions, applications and data feeds.
- **Dynamic workflows** – Automates the execution process, empowering clients to make faster and more informed decisions to drive optimal results, operational efficiencies and reduced trading costs. By automating pricing such as spread adjustments, banks can offer the best price possible, at the fastest speed possible.
- **Product depth** – Helps clients integrate tools and data – both internal and third-party – more directly into their trading workflows and use that intelligence to improve execution quality and decision-making. Clients get the best of both worlds: the value of using existing software or data where trading activity is commoditized, and the ability to employ custom, specialized or preferred applications for trades.

Key Features

- Market Connectivity & Liquidity Aggregation
- Dynamic Smart Order Routing
 - Configurable and Custom Algorithms
- Bulk Order Manager & Internal Matching Engine
 - Spreader
- Duration Trader
 - Synthetic Futures Fungibility

Rates EMS Product Coverage: Global Government Bonds, SSA, IRS, Repo, Futures, Options

Credit EMS Product Coverage: Global Credit (IG, HY, EM, Retail)

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